

Januar 2024



# Rapport fra Økonomi- og erhvervsudvalgets studietur til Madrid

14. - 17. november 2023



# DELTAGERE

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## MEDLEMMER AF ØKONOMI- OG ERHVERVSUDVALGET

Polly Dutschke	Næstformand, Socialdemokratiet
Jesper Kjeldsen	Socialdemokratiet
Mette Skautrup	Det Konservative Folkeparti
Christian Baller	Det Konservative Folkeparti
Bünyamin Simsek	Venstre

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## EMBEDSMÆND

Martin Østergaard Christensen	Stadsdirektør
Eddie Dydensborg	Økonomidirektør
Lars Mattson	Erhvervsrådgiver Erhverv & Kommunikation
Mia Brix Jensen	Sektionsleder for Borgmestersekretariatet
Anne Arndt Nielsen	Udvalgssekretær

# INTRODUKTION

Økonomi- og Erhvervsudvalget var i november 2023 på studietur til Madrid i Spanien.

Formålet med studieturen var at få inspiration til det fremtidige arbejde i udvalget med fokus på erhverv, mobilitet og bæredygtighed. Hensigten med at besøge Madrid var at samle inspiration til den fremtidige udvikling af Aarhus.

Økonomi- og Erhvervsudvalget havde et ønske om at blive inspireret specielt med hensyn til grøn omstilling – både inden for elektrificering af trafik og udnyttelse af renovation, samt et fokus på, hvordan man i Madrid håndterer

tiltrækning og fastholdelse af international arbejdskraft. Endvidere ønskede man indblik i hvordan ligestilling og diversitet håndteres via specifikke tiltag både i Madrid, men også generelt i Spanien.

I samarbejde med den Danske Ambassade blev der derfor afholdt møder både med repræsentanter fra Madrids bystyre samt med private aktører inden for mobilitet og rekruttering.



# PROGRAM

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TIRSDAG D. 14. NOVEMBER 2023

- Transport fra Aarhus til Madrid

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ONSDAG D. 15. NOVEMBER 2023

- Velkomst og ambassadørbriefing
- Møder med Madrids Kommune
- Besøg på Crea Madrid Nuevo Norte

## VELKOMST OG AMBASSADØRBRIEFING

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Den danske ambassadør i Spanien Michael Braad præsenterede udvalget for den aktuelle situation i Spanien og arbejdet på den danske ambassade i Madrid. En del af ambassadens arbejde består i at åbne øjnene hos danske virksomheder for potentialet i Spanien. De største danske virksomheder har længe haft en repræsentation i regionen, og der er på nuværende tidspunkt et særligt fokus på små og mellemstore virksomheder.

Herefter introducerede ambassaderåd Tue Krarup-Pedersen udvalget for emner, som udvalget blandt andet ønskede at have fokus på herunder ligestilling, tiltrækning af arbejdskraft, den aktuelle politiske situation i forbindelse med regeringsdannelsen og bilaterale relationer mellem Danmark og Spanien.

## LIGESTILLING

Spanien er rykket op på fjerdepladsen i EU's ligestillingsindeks i 2023 efter at have forbedret kvinders ligestilling på en række områder. Danmark har tredjepladsen.

Den tidligere spanske regering fik vedtaget flere tiltag der skal forbedre kvinders position på en lang række forskellige områder. Eksempelvis er menstruations sundhed nu tilføjet som en grundlæggende sundhedsrettighed i spansk lov. Spanien er det første land i Europa, der har indført betalt sygefravær til kvinder med kraftige menstruationssmerter.



I Spanien er det nu lovkrav om ligelig kønssammensætning i den politiske sfære, i administrationen og i virksomheder. Eksempelvis skal begge køn være repræsenteret med minimum 40 pct ved udnævnelsen af vicepræsidenter og ministre. Alle offentlige statslige instanser skal leve op til princippet inden fem år. Ved valg til det nationale parlament, EU-parlamentet samt regional- og kommunalvalg er det obligatorisk at opstille såkaldte "lynlå-lister", hvor mandlige og kvindelige kandidater skiftevis fremgår af valglisterne.

Kravet om minimum 40 pct repræsentation gælder fx også for bestyrelser i børsnoterede selskaber og virksomheder med over 250 ansatte eller en årlig omsætning på mindst 50 mio. euro.

## ARBEJDSKRAFT

Arbejdsløshed i Spanien har længe været et strukturelt problem. Dog har arbejdsløsheden været faldende siden primo 2021. I andet kvartal 2023 lå arbejdsløsheden på 11,6 %. Arbejdsløshed blandt kvinder er 14,9%, hvilket er højere end i resten af EU-landene, hvor gennemsnit er 6,6 %. Ungdomsarbejdsløsheden er på 27,1 % hvilket er den højeste i EU. Mange unge spaniere søger til fx Danmark, da Norden er attraktiv for dem, bl.a. pga. højere lønninger.

På trods af arbejdsløsheden er der en vis mangel på arbejdskraft i nogle sektorer, fx byggesektoren, transportsektoren, og restaurationssektoren (der er op mod ca. 150.000 ubesatte stillinger). Den grønne og digitale omstilling forventes at øge mangel på arbejdskraft. Manglen på arbejdskraft vurderes at hæmme den økonomiske udvikling.

Der er en vis uoverensstemmelse mellem uddannelsesstilbud og arbejdsmarkedet i Spanien. Derfor er der stort fokus på uddannelse, særligt på at øge optaget på erhvervsuddannelserne. Der er eksempelvis oprettet 31 nye uddannelses- og specialiseringslinjer der sigter mod de sektorer, der oplever mangel på arbejdskraft. Siden 2018 er tilstrømningen til erhvervsuddannelserne er steget med 20 %.

Regeringen har derudover bl.a. indført nemmere adgang til det spanske arbejdsmarked for immigranter uden lovlig opholdsgrund i Spanien, hvis de fx uddanner sig inden for et område med mangel på arbejdskraft.

### BILATERALE RELATIONER

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Spanien har på flere områder samme grundlæggende værdier og politiske prioriteter som Danmark. Det gælder fx grøn omstilling, klima, energi-infrastruktur, industripolitik, indre marked og ligestilling.

Den danske eksport til Spanien vokser med to cifrede vækstrater, hvor særligt eksporten af medicinalvarer og sundhedsteknologi fylder. Grøn energi er et samarbejdsfelt med potentiale – både politisk og kommercielt. De to regeringschefer underskrev en bilateral erklæring om styrket grønt samarbejde på deres møde i København i marts i 2023.

### MØDER MED MADRIDS KOMMUNE

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Økonomi- og Erhvervsudvalget besøgte rådhuset i Madrid og afholdte møder med embedsmænd fra Madrids Kommune. Der bor 3,3 millioner mennesker i Madrids Kommune. Besøget var opdelt i tre emner:

- Elektrisk mobilitet
- Genanvendelse af affald
- Handleplan for klimaneutralitet i 2050



## ELEKTRISK MOBILITET

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Oplæg v. Roberto Corchero García, leder af afdelingen for projektkoordinering, og Iván López de la Casa, leder af afdelingen for elektrisk infrastruktur

Kommunen har oprettet et tværfagligt udvalg for elektrisk mobilitet med deltagelse af kommunens afdelinger for transport, industri, energi og miljø. Formålet er at fremskynde indførelsen af elektriske køretøjer i kommunen ud fra et helhedsorienteret perspektiv. Udvalget har tre arbejdsgrupper: Infrastruktur til elbiler, incitamenter til køb af elbiler samt bevidstgørelseskampagner.

Bilag: Oplæg om elektrisk mobilitet

## GENANVENDELSE AF AFFALD

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Oplæg v. Jose Luis Cifuentes Sastre, leder af afdelingen for innovation, markedsføring og information.

Parque Tecnológico de Valdemingómez er en teknologisk park til behandling af de 4.000 tons affald, der dagligt genereres i Madrid. Der arbejdes ud fra kriteriet om at genvinde alt materiale og energi indeholdt i affaldet: genvinding af genanvendelige materialer, omdannelse til energi samt omdannelse af organisk affald til biogas og kompost.

Bilag: Oplæg om genanvendelse af affald

## HANDLEPLAN FOR KLIMANEUTRALITET I 2050

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Oplæg v. Irene Garcia, leder af afdelingen for klimaforandringer

Madrids 360° er Madrids strategi for miljøbæredygtighed til nedbringelse af forurenende emissioner med 65 pct. i 2030. Handlingsplanen for opnåelse af klimaneutralitet i 2050: Planen fastsætter de mest forurenende sektorer og angiver tiltag, der skal bidrage til nedbringelse af forurenende emissioner.

Bilag: Oplæg om klimaneutralitet

## BESØG PÅ CREA MADRID NUEVO NORTE

Oplæg v. Alberto Manzano, chefarkitekt for Madrid Nuevo Norte

Hjemmeside: <https://creamadridnuevonorte.com/en/>

Crea Madrid Nuevo Norte er et stort byfornyelsesprojekt, hvor både byråd, kommune og private investorer indgår. Crea Madrid Nuevo Norte er en 100 procent. bæredygtig bydel med særligt fokus på vandforvaltning, ikke-forurenende energikilder, bæredygtigt bymiljø samt klimaforanstaltninger.

Madrids store byfornyelsesprojekt vil udfylde tomrummet skabt af togskinne og give nyt liv til nedlagte arealer i hjertet af hovedstaden ved at omdanne det til et innovativt bymiljø centreret omkring mennesker, der respekterer byens identitet. Byfornyelsesprojektet samler bydele i Madrid, som tidligere har været fysisk adskilt. Da området udvikles som ét stort projekt, er det muligt at tage hensyn til de personer, der skal bo og arbejde i forhold til bæredygtig transport, boliger, grønne, offentlige områder mm.

Projektet arbejder på at skabe en ny by model med fokus på Madrids borgeres velbefindende. Projektet vil også have en væsentlig betydning for den regionale og nationale økonomi, hvilket forventes at udmønte sig i flere muligheder og en bedre livskvalitet for alle borgere.

Denne vedvarende påvirkning over tid vil ikke være begrænset til byen Madrid; projektet forventes at have en indvirkning på regionen og landet som helhed og fremme økonomisk genopretning.



Projektet strækker sig over 5,6 km og dækker 2,3 millioner m<sup>2</sup>. Der bliver bygget 10.500 boliger, og det forventes at projektet vil skabe 350.000 nye jobs regionalt og nationalt.

Beslutningen om at udvikle Crea Madrid Nuevo Norte blev taget i 2017 og projektet forventes at tage mellem 30-35 år.



TORS DAG 16. NOVEMBER 2023

- Ordinært udvalgs møde i Økonomi- og Erhvervsudvalget
- Oplæg om og demonstration af Guppy Mobility as a service
- Besøg ved virksomheden Pasiona
- Oplæg om Zunder – ladestationsoperatør
- Oplæg om AEDIVE, Privat/offentligt samarbejde omkring mobilitet i Spanien
- Gåtur rundt i Madrid
- Netværksmiddag med repræsentanter fra dagens program

### ORDINÆRT UDVALGSMØDE I ØKONOMI- OG ERHVERVSUDVALGET

Økonomi- og Erhvervsudvalget afholdt ordinært udvalgs møde på den danske ambassade i Madrid med digital deltagelse af udvalgsmedlemmer, foretræder og embedsmænd fra Danmark.

### OPLÆG OM OG DEMONSTRATION AF GUPPY MOBILITY AS A SERVICE

Oplægsholder: Pablo Campos-Ansó Fernández (Guppy)

Hjemmeside: <https://www.guppy.es/en/>

Guppy er den første delebiltservice i provinserne Asturien og Cantabrien samt i Bilbao og Madrid.

Via en app får brugeren adgang til en omfattende bæredygtig mobilitets service, baseret på en flåde af 100% elektriske køretøjer til udlejning, med en takst tilpasset det kørte kilometertal. Bilerne kan reserveres med 20 minutters varsel og oplades med el fra solenergi. Derudover tilbyder Guppy eksklusive parkeringspladser overvåget i realtid. Alt bookes og administreres via deres app, og der afregnes udelukkende efter forbrug.



Bilag: Oplæg om Guppy Mobility

## BESØG VED VIRKSOMHEDEN PASIONA OMKRING REKRUTTERING AF INTERNATIONAL ARBEJDSKRAFT

Oplægsholdere: José Luis Martínez Río (Salgsdirektør hos Pasiona)

Hjemmeside: [Microsoft Partner. Technology consultant \(pasiona.com\)](https://www.pasiona.com)

Pasiona er et konsulentfirma med speciale i it-talentstyring og projektudvikling inden for områderne

Web, Mobile, UX/UI, Accessibility, Agile Methodology, Innovation, Cybersecurity, AI og Cloud Computing.

Udvalget blev præsenteret for, hvordan firmaet rekrutterer og fastholder medarbejdere i et tech-miljø, der er præget af, at mange søger arbejde i Frankrig, Tyskland og Storbritannien, hvor lønningerne og arbejdsforholdene er bedre end i Spanien.

## OPLÆG OM ZUNDER – LADESTATIONSOPERATØR

Oplægsholder: Ignasi Crespo Farras (Head of International Business - Zunder)

Hjemmeside: <https://www.zunder.com/en/>

Zunder er den førende netværksudbyder af ultrahurtige ladestationer til elbiler i Sydeuropa.

Løsningen er proprietær og alt styres via en app eller via Apple Watch.

Aktuelt har Zunder 80+ medarbejdere og over 200

Bilag: Oplæg om Zunder



## OPLÆG OM AEDIVE, PRIVAT/OFFENTLIGT SAMARBEJDE OMKRING MOBILITET I SPANIEN

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Oplægsholder: Arturo Perez de Lucia Gonzalez (Direktør - AEDIVE)

Hjemmeside: <https://aedive.es/>

AEDIVE (The Iberian Association for Electromobility) blev oprettet i 2010. Det er en nonprofitorganisation, der fremmer elektromobilitet og samler den industrielle, teknologiske og servicemæssige værdkæde af markedet i Spanien og Portugal med over 250 større virksomheder, SMV'er samt små virksomheder. AEDIVE omfatter også over 100 institutionelle medlemmer (byråd, energiagenturer osv.) med henblik på at fremme offentlig-privat samarbejde. AEDIVE er den spanske regerings og de regionale og lokale forvaltningers foretrukne sparringspartner indenfor ethvert spørgsmål relateret til elbilmarkedet.

Derudover omfatter AEDIVEs netværk EV-brugere, NGO'er, handelsforeninger, interesseorganisationer, offentlige institutioner samt forskning & Udviklingscentre.

## GÅTUR RUNDT I MADRID

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Repræsentanter fra den danske ambassade i Madrid guidede udvalget rundt i Madrid og fortalte om byens udvikling og de forskellige bydele.





*Madrids Rådhus*

#### NETVÆRKSIDDAG MED REPRÆSENTANTER FRA DAGENS PROGRAM

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Økonomi- og Erhvervsudvalget afholdt netværksmiddag med repræsentanter fra den danske ambassade og med oplægsholdere fra dagens program.

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#### FREDAG D. 17. NOVEMBER

- |  |
|--|
| <ul style="list-style-type: none"><li>• Transport fra Madrid til Aarhus.</li></ul> |
|--|

# UDVALGTE LÆRINGS-PUNKTER FRA TUREN

## OM ELBILER OG LADEINFRASTRUKTUR

- Madrid arbejder på flere fronter med at fremme udbredelse af elbiler, delemobiltiet og ladeinfrastruktur.
- Byen prioriterer blandt andet en elektrificering af bilparken. Eksempelvis er der et samarbejde mellem offentlige myndigheder og delebilsudbydere, hvor borgerne kan benytte delebilerne fra deres hjem til deres arbejde i byen, hvorefter bilerne anvendes af offentligt ansatte medarbejdere i dagtimerne. Om aftenen kan borgerne igen benytte delebilerne som transport til eget hjem.
- Derudover investerer Madrid i at elektrificere den kollektive trafik. Der ydes desuden et markant tilskud til billetpriserne. Nogle busser er gratis for borgerne.
- Der er flere paralleller til den grønne omstilling i Aarhus. Om end Aarhus er en mindre by.

## BYFORNYELSE

- Madrid har en ambitiøs plan for bæredygtig byfornyelse. Bygger en helt ny bydel med 10.500 boliger.
- Projektet Crea Madrid Nuevo Norte er et offentligt privat partnerskab, der i løbet af 30-35 år skal etablere denne helt nye bydel.

## RENOVATION

- Madrid er ved at implementere sortering af affald i 4 fraktioner. Aarhus er langt fremme på denne dagsorden.

## INTERNATIONAL ARBEJDSKRAFT

- Madrid har en stor tilstrømning af international arbejdskraft primært fra Latinamerika.
- De har fokus på at fastholde kvalificeret arbejdskraft ikke forlader landet.
- De arbejder på at tilbyde bedre arbejds- og lønvilkår herunder sociale goder for at fastholde medarbejdere.
- Snitfladerne til Aarhus' udfordringer er begrænset

# REGNSKAB

Udgift	Beløb
Fly	51.415,00 kr.
Hotel	31.862,22 kr.
Transport	6.754,84 kr.
Forplejning	18.615,07 kr.
Gaver	770,00 kr.
Bistand Udenrigsministeriet	52.800,00 kr.
<b>Totalt</b>	<b>162.217,13 kr.</b>
<b>Pr. person</b>	<b>16.221,72 kr.</b>



EMT MADRID



**Empresa Municipal de Transportes de Madrid**

75 years of Innovation, November 15th 2023

1

What is EMT  
Madrid?





# EMT Madrid

## Main figures

EMT is the **reference of surface mobility** in the city of Madrid. It counts with 9.833 workers, 7 business lines and 5 Bus Depots that enable the company to provide integrated and client-oriented services that foster a **sustainable and efficient mobility**.



**9.833** employees



**220** lines



**2.090** buses (100% clean fleet)  
5 Operation Centers



**373** million clients in 2022  
1.200.000 trips per day (working day)

**MAIN FIGURES**

**MADRID**

**855** M€ Budget in 2023



80 cranes in 7 depots  
**66.214** operations in 2021



**6.499** electric bikes in 472 stations



**12.451** spaces in 28 Parking lots



**80** cabins in Teleférico  
Touristic service



# Consulting Services

Sharing knowledge

## EMT as a global mobility benchmark

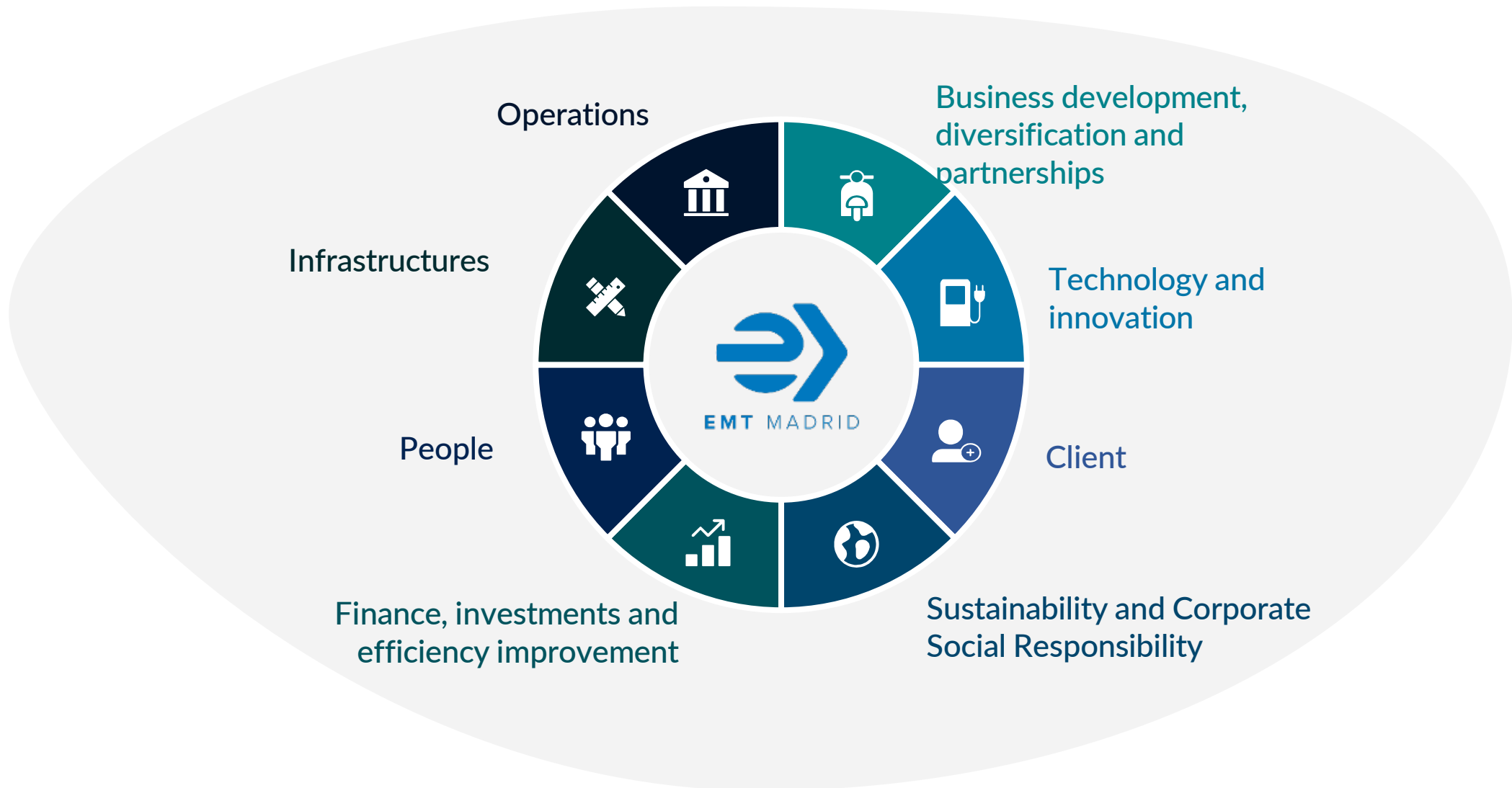
- Oportunidades o propuestas comerciales
- Proyectos de Consultoría
- Colaboraciones institucionales



## International Positioning and Consulting

# Strategic Framework for EMT Madrid

## Strategic Axes





# Forecasted investments

For the execution of the strategic plan, EMT proposes one of the company's most ambitious investment plans: **1.000 M€ over the next 5 years.**



**534 M€**  
Acquisition of buses



**131 M€**  
Construction



**158 M€**  
Technical Installations



**177 M€**  
Other investments

	2021	2022	2023	2024	2025	TOTAL
Acquisition of buses	112.132.900	108.584.200	81.403.900	116.284.200	116.284.200	534.689.400
Construction	200.000	17.692.900	45.155.800	52.655.800	16.050.000	131.754.500
Technical Installations	4.124.744	29.523.188	50.675.800	55.255.800	18.650.000	158.229.532
Other investments	25.362.310	59.719.861	45.038.420	23.000.495	24.064.208	177.185.292
<b>TOTAL INVESTMENT</b>	<b>141.819.954</b>	<b>215.520.148</b>	<b>222.273.920</b>	<b>247.196.295</b>	<b>175.048.408</b>	<b>1.001.858.724</b>



# Values for excellence

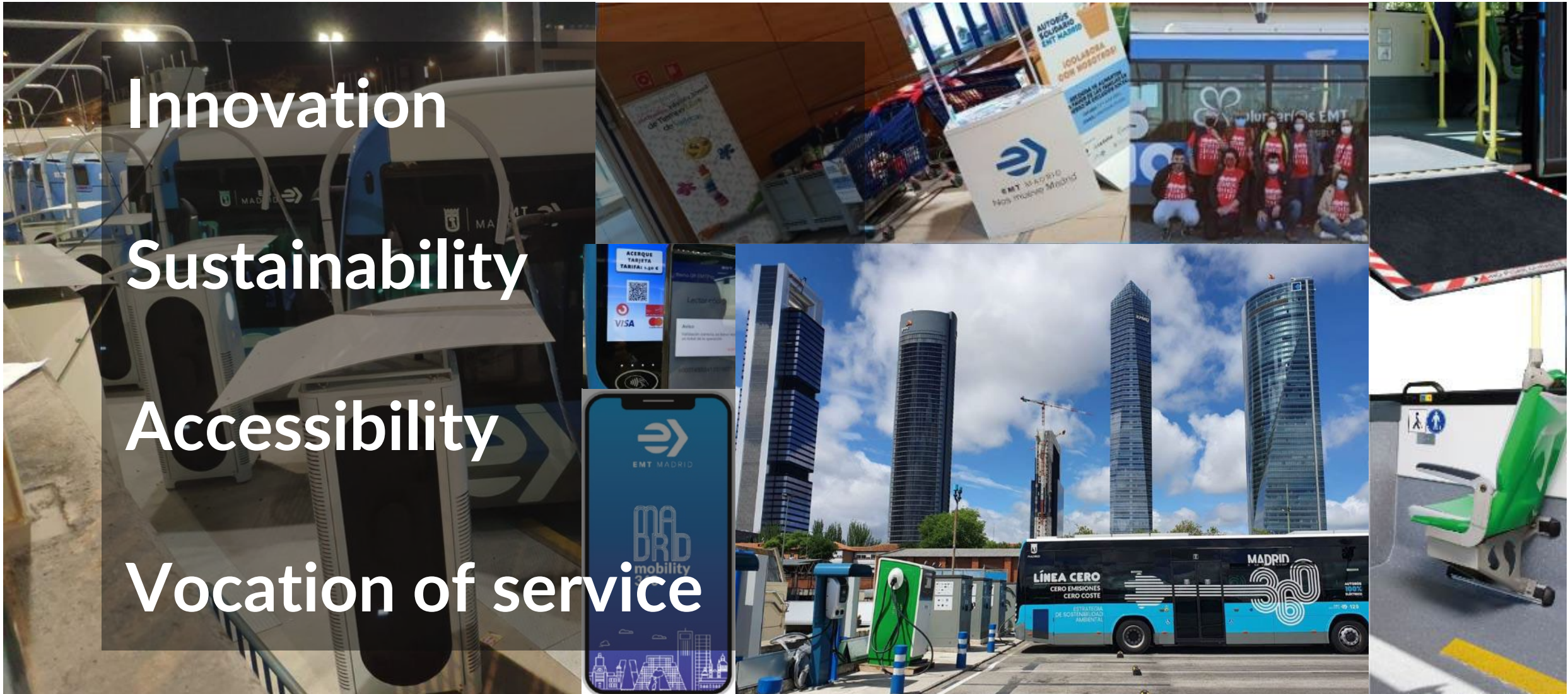


Innovation

Sustainability

Accessibility

Vocation of service



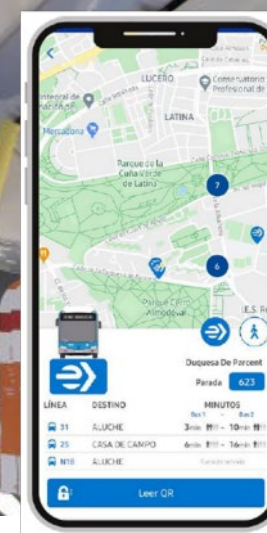
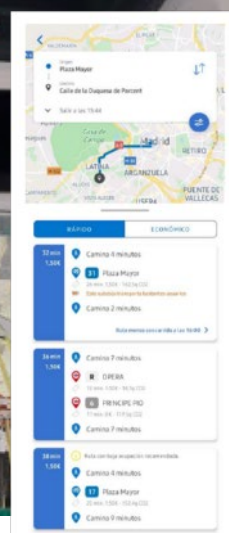
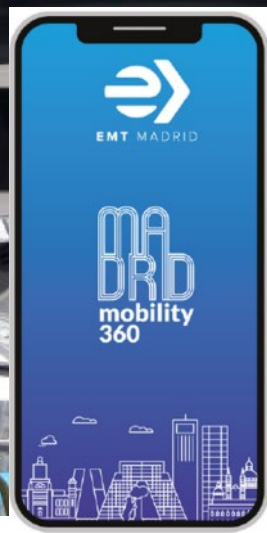
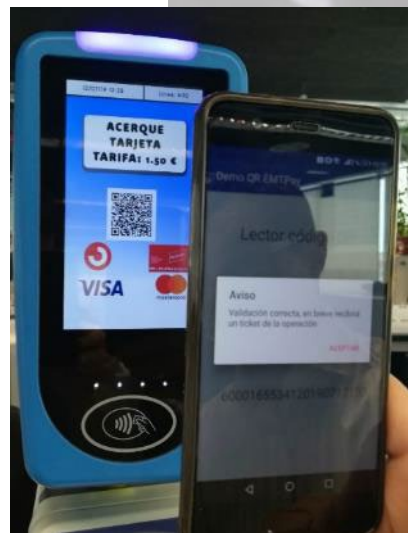


# Exceclence in accessibility





# Excellence in digitalization

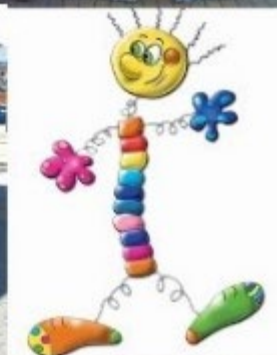




# Excellence for people



**AUTOBÚS SOLIDARIO EMT MADRID**





# 2

## Electrification at EMT Madrid



# Bus Service Transformation

## Electrification Strategy

### Comply the City Strategies

#### A Sustainable Mobility Ordinance of the City of Madrid:

- Measure: Establishment of 3 Low Emission Zones.

#### B Madrid 360 - Environmental Sustainability Strategy:

- Meets EU air quality objectives.
- Measure: Zero Lines: zero cost, no emissions, only electric vehicles.





# Energy transition. Fleet Transformation



Forecast by fuel type

Fuel	2020	2021	2022	2023	2024	2025	2026	2027
Diesel	388	196						
CNG	1.552	1.678	1.829	1.744	1.661	1.561	1.451	1.351
Hybrid	47	47	17	17				
Hydrogen				10	10	10	20	20
Electric	81	179	254	329	429	529	629	729
Total	2.068	2.100	2.100	2.100	2.100	2.100	2.100	2.100
<b>% CNG fleet</b>	<b>77,3%</b>	<b>82,1%</b>	<b>87,9%</b>	<b>84,3%</b>	<b>79,6%</b>	<b>74,8%</b>	<b>70,0%</b>	<b>65,3%</b>
<b>% ELECTRIC fleet</b>	<b>3,9%</b>	<b>8,5%</b>	<b>12,1%</b>	<b>15,7%</b>	<b>20,4%</b>	<b>25,2%</b>	<b>30,0%</b>	<b>34,7%</b>

Evolution of the composition of the EMT bus fleet at the end of the year (units). Source: EMT Madrid.



**2023 GOAL ACHIEVED:  
100% CLEAN FLEET  
CNG+ ELECTRIC  
DIESEL FREE FLEET**



  **Leading Digital Infrastructure for New Value TOGETHER**  
MWC 2023 Feb 27-Mar 2 | Barcelona, Spain [REGISTER NOW](#)

NEWS

## Madrid becomes first major European city with 100 per cent clean bus fleet

In line with the city council's Madrid 360 Environmental Sustainability Strategy, EMT Madrid's 100 per cent clean fleet will be made up of a combination of compressed natural gas, electric and hydrogen buses.



The Empresa Municipal de Transportes de Madrid (EMT Madrid) has announced that its last diesel bus had turned off its engine forever in December 2022, making Madrid the first major European capital -

By Intelligent Transport

10 January 2023

No comments yet

SHARES

14



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**2023 GOAL:  
100%  
ELECTRIC  
FLEET**

# Electrification Strategy: Current e-bus fleet

(222 units - 10th June 2023)

## E-microbuses



- Model: Tecnobus Gulliver (already removed from service, except one unit for research purposes-SHOW project)
- 2007-2020

- Model: Wolta-Rampini
- 24 units



## Standard e-buses

- Tempus Castrosua (5 units)
- Retrofit of 5 hybrid-CNG buses for full electrification with induction charging (line 76).
- Pilot project developed by EMT



- Irizar i2ebus (85 units)
- Model i2e (2017): first 15 units (charging 5 hours) (currently upgraded)
- ieBus model (2019): charge 3.5h



- Irizar ietram
- 9 units out of 10
- For the BRT service



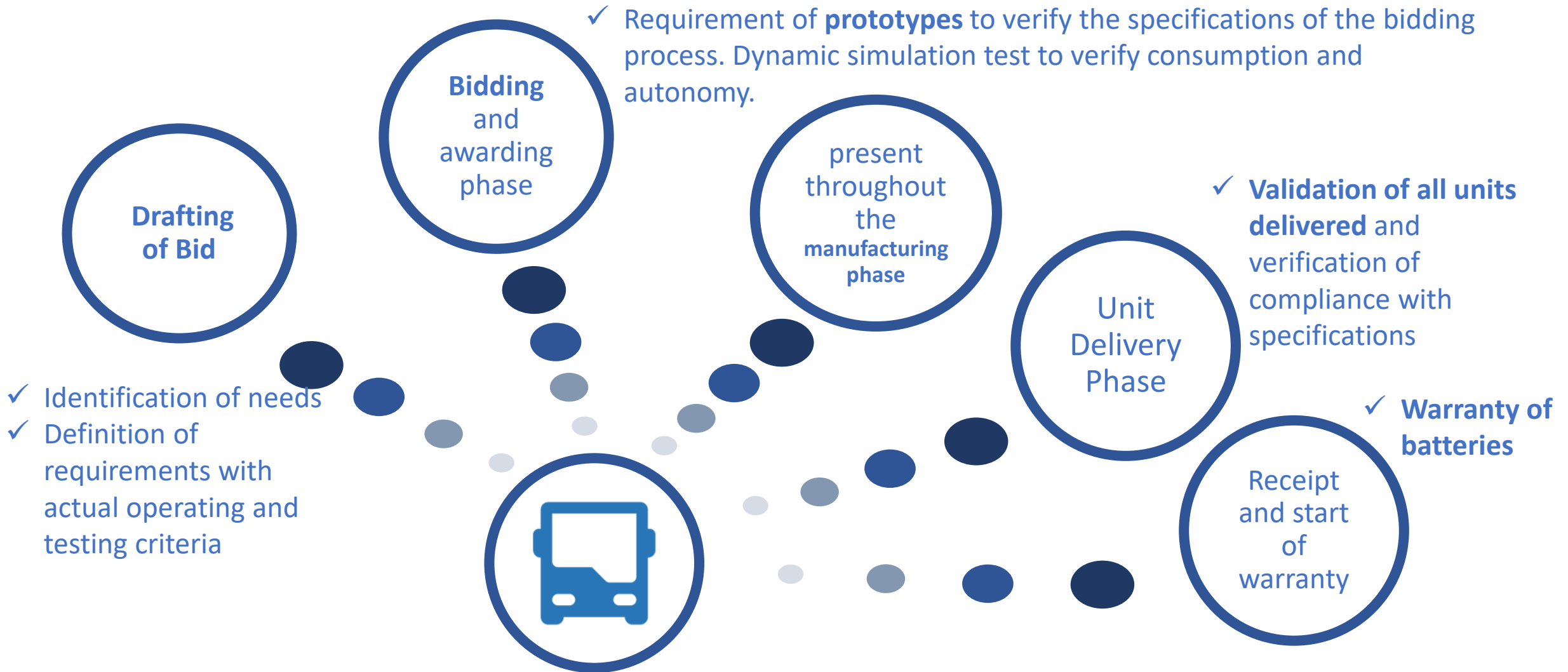
- BYD (65 units)
- Model K9UB: first 15 units in 2020, charged in 3h



- Solaris Urbino
- 33 units out of 57



# Electrification Strategy: Choice of Rolling Stock



# Charging e-volution

## WIRED CHARGING

143 Chargers

Since 2007 minibuses  
(25)



Since 2018 standard  
(118)



## INDUCTION OPPORTUNITY CHARGING

5 Vehicles

Since 2018

Opportunity charging  
on final lane



## INVERTED PANTOGRAPH

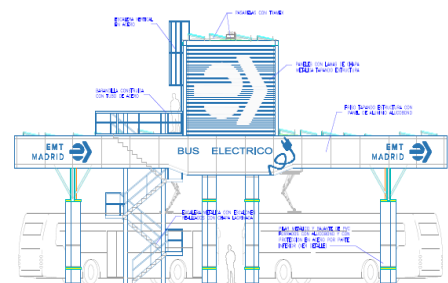
234 pantographs

4 in test project

52 in 2022

118 in 2023

60 in 2024



ALZADO TRANSVERSAL

## SMART CHARGING & NEW DEPOT

2 x New Depot

318 + 500 inverted  
pantographs + e buses

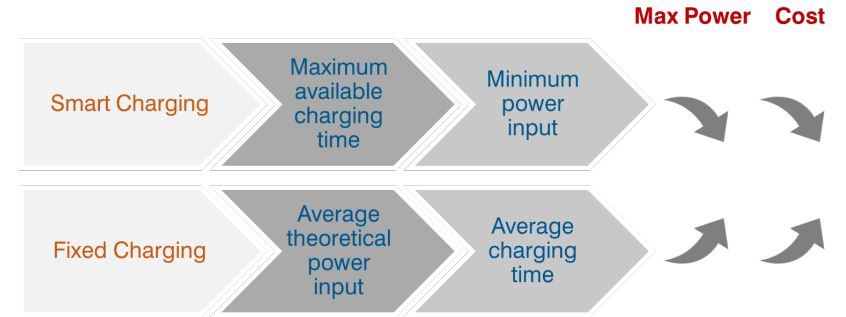
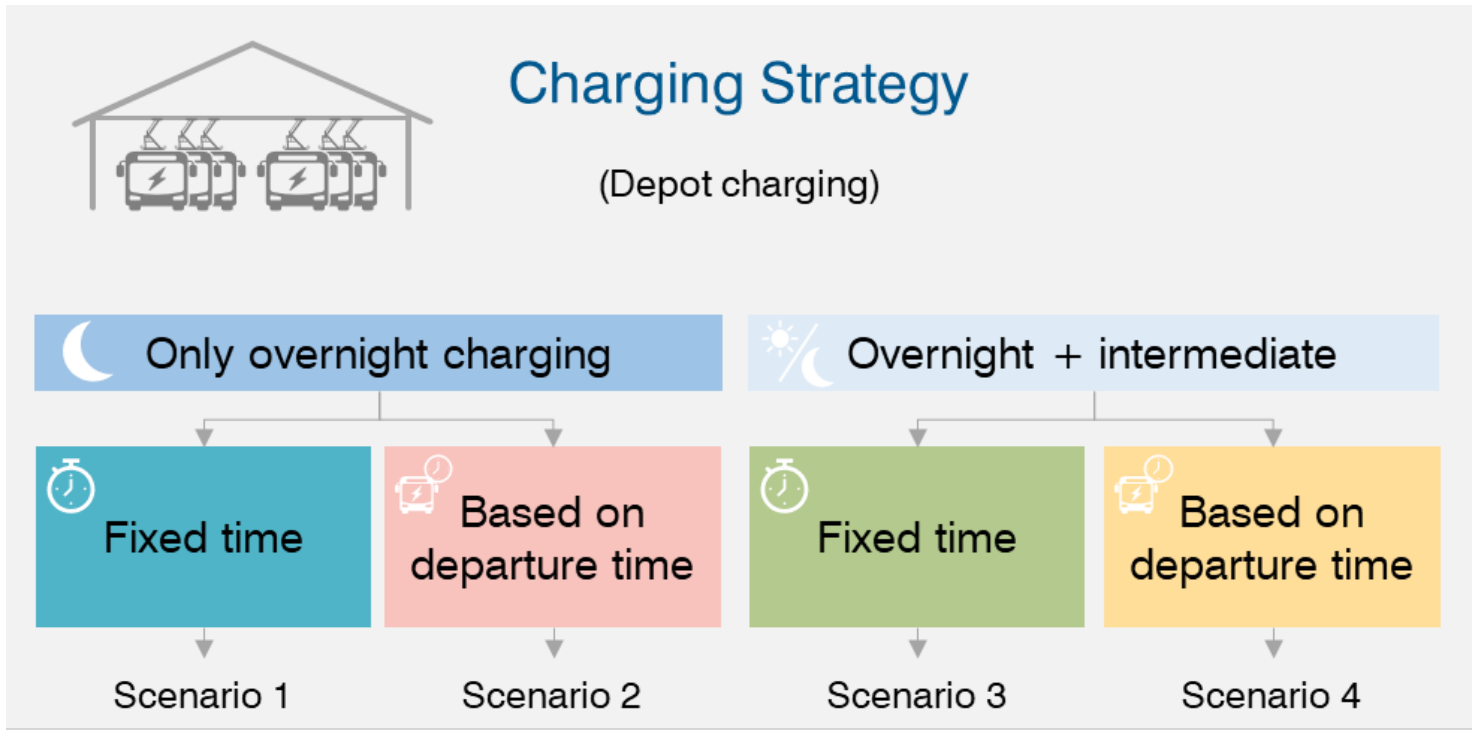
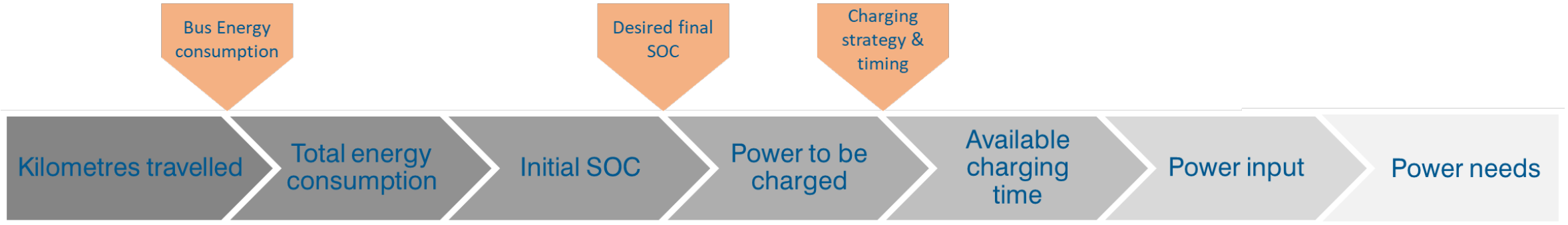


Smart Charging

Optimizing charging  
power and cost



# EMT Charging Strategy





# 3

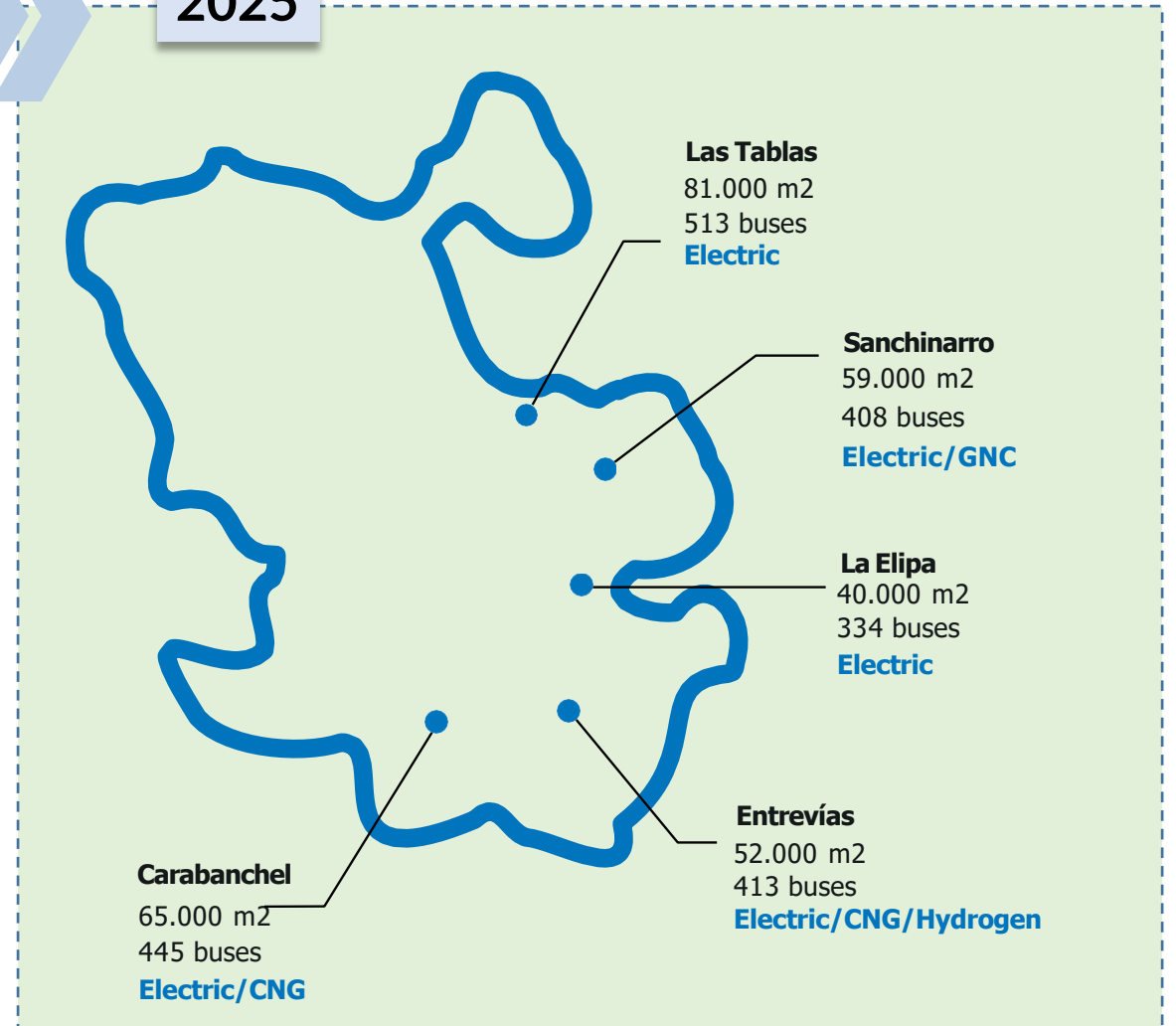
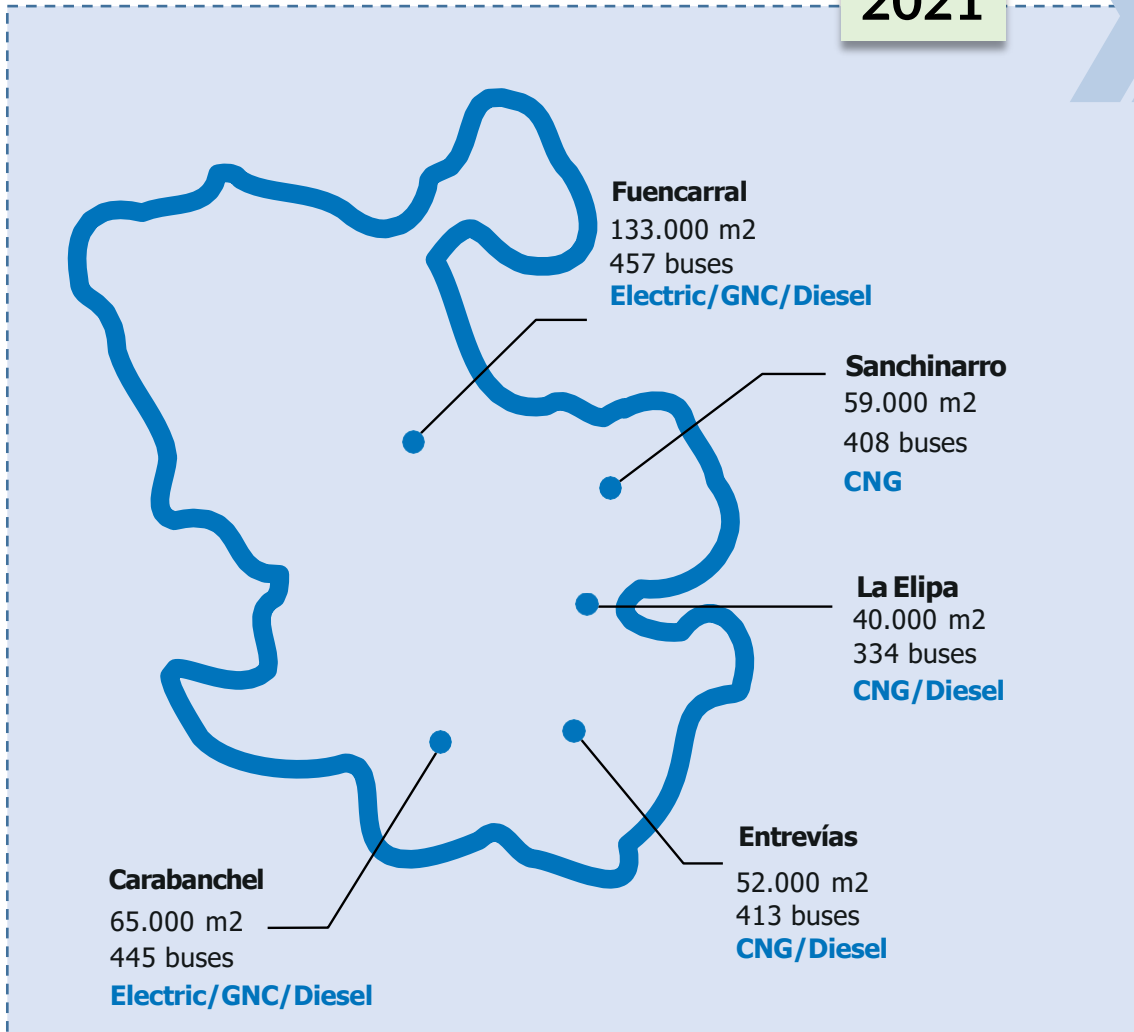
## Sustainable infrastructures



# Infrastructure's Transformation

2021

2025





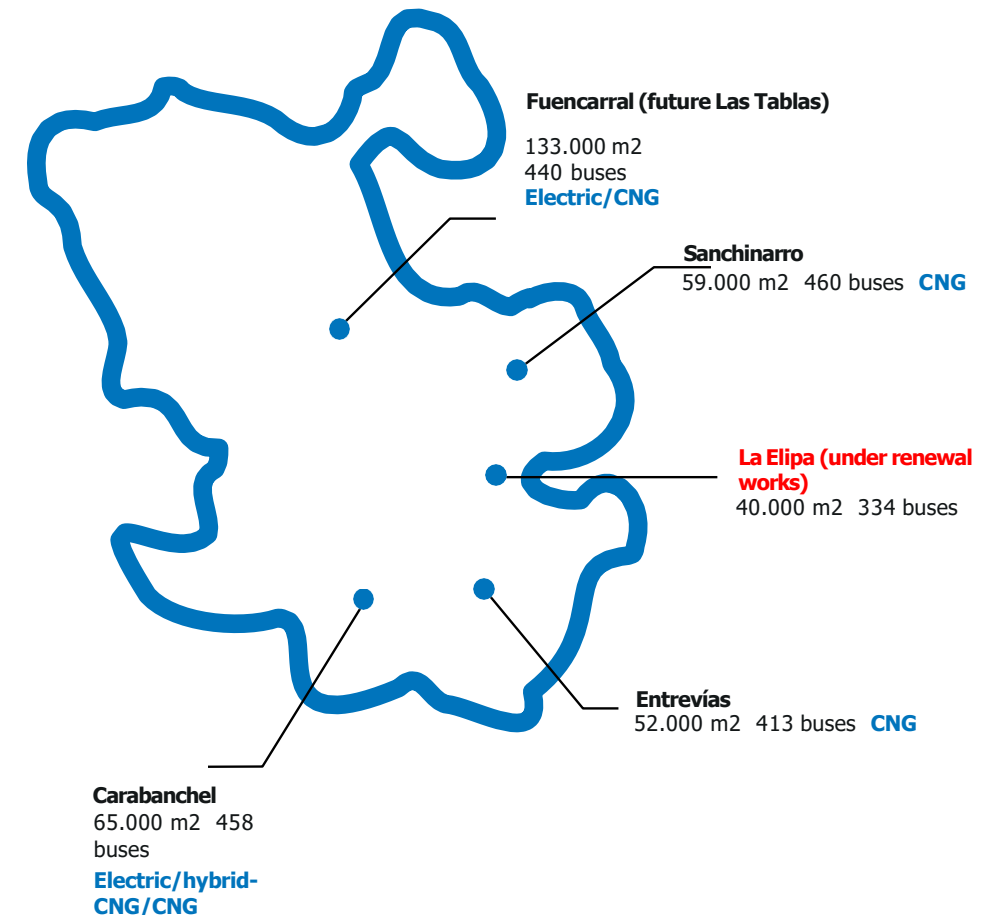
# Bus depot adaptations

## EMT Madrid Depots (5)

- Carabanchel: Testing bench/Pioneer
- La Elipa: First 100% electric bus depot (same location)
- Entrevías: GNC->Hydrogen+ Electric
- Sanchinarro: GNC -> Electric
- Fuencarral -> Las Tablas (new depot 100% electric, new location)

We have already talked about e-buses, but...

How are we charging them?

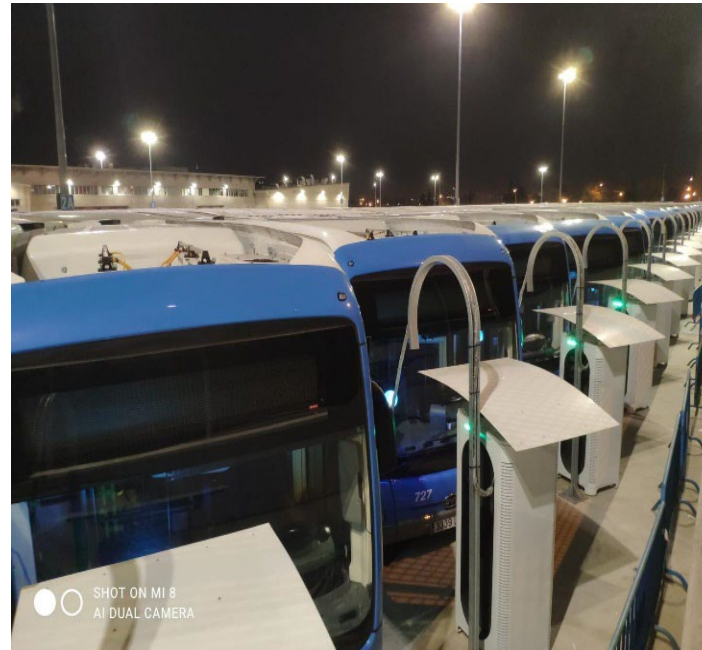
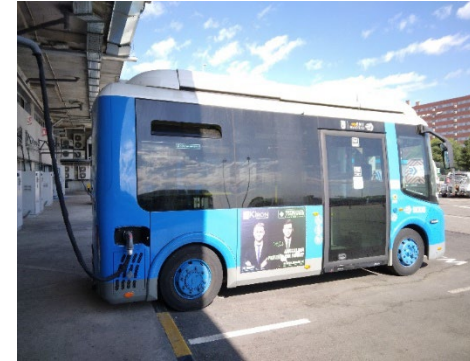




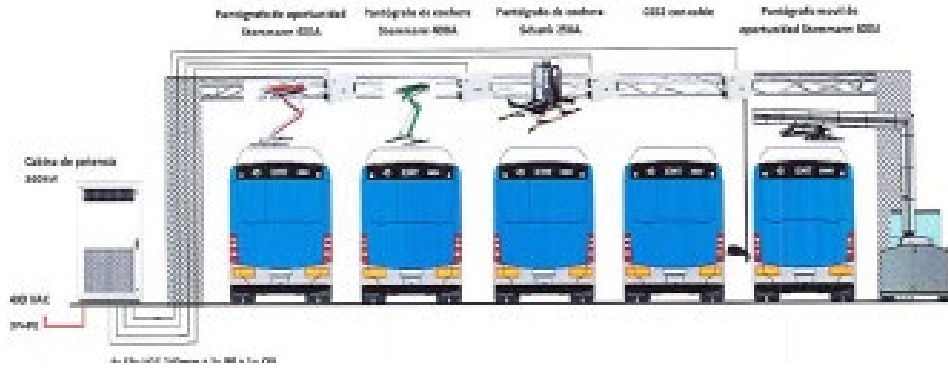
# Wired charging



- Since 2007
- 143 chargers
- 25 with 80 kW of power for minibuses
- 118 between 80 and 120 kW of power for standard buses

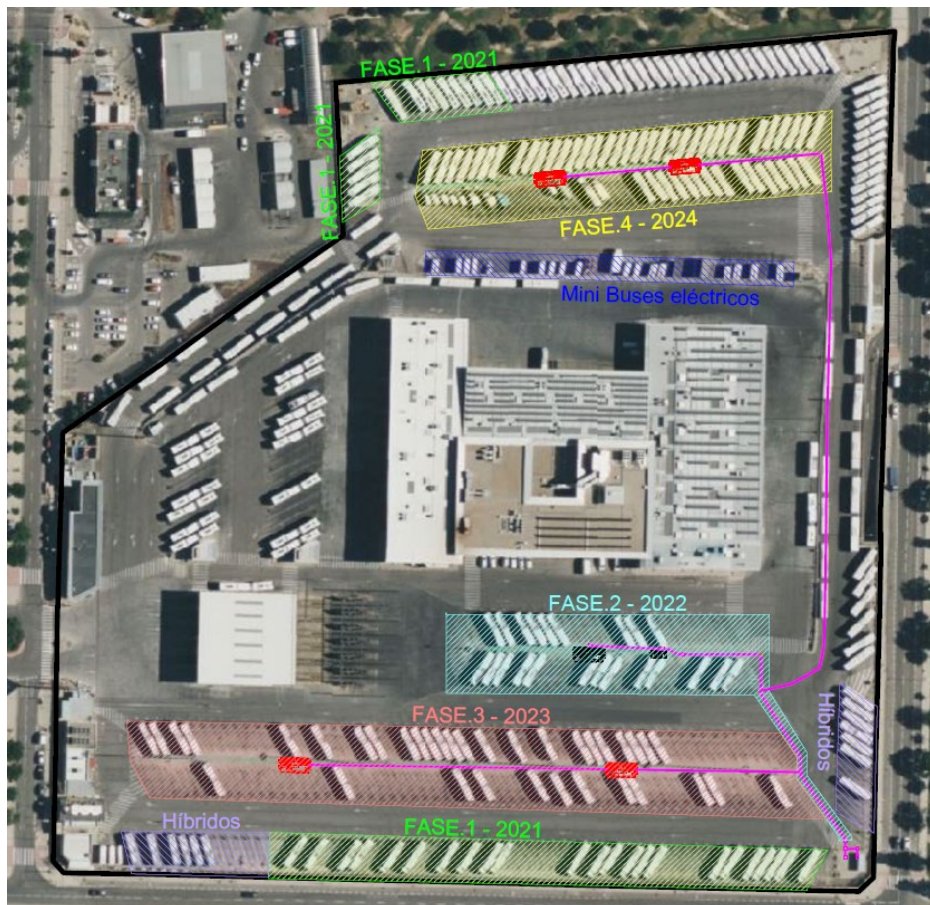


# Inverted Pantographs (Test Project)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 875041

# Scaling up: CARABANCHEL BUS DEPOT



2021

Double connection (2x7,5 MW)  
65 plug-in chargers

2022

52 Pantograph chargers (100 kW)

2023

118 Pantograph chargers (360 kW)

2024

60 Pantograph chargers (360 kW)

Total Chargers (Dec .2024) : 295 units

# Infrastructure's Transformation

## Carabanchel Bus Depot Electrification: Phase 2 – 52 Inverted Pantographs

- 1 52 pantógrafos invertidos  
100 Kw
- 2 Instalación fotovoltaica  
613 paneles
- 3 50 cargadores eléctricos  
100 Kw
- 4 Blindobarra  
Distribución de energía a alta intensidad 4000 A y 275 Kw
- 5 6 cámaras termográficas  
Monitorización de temperatura de baterías
- 6 Sistema de detección de gases  
Co y H2

52

Inverted Pantographs –  
up to 450 kW

300

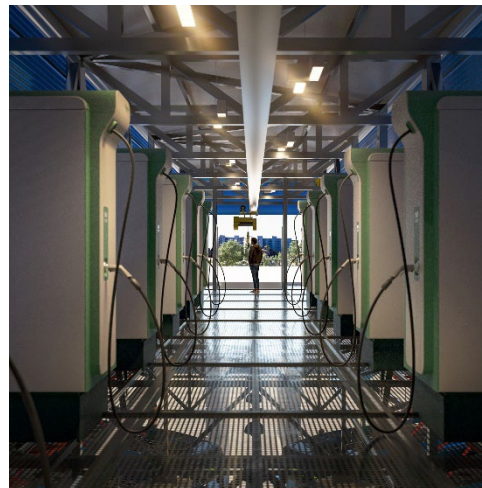
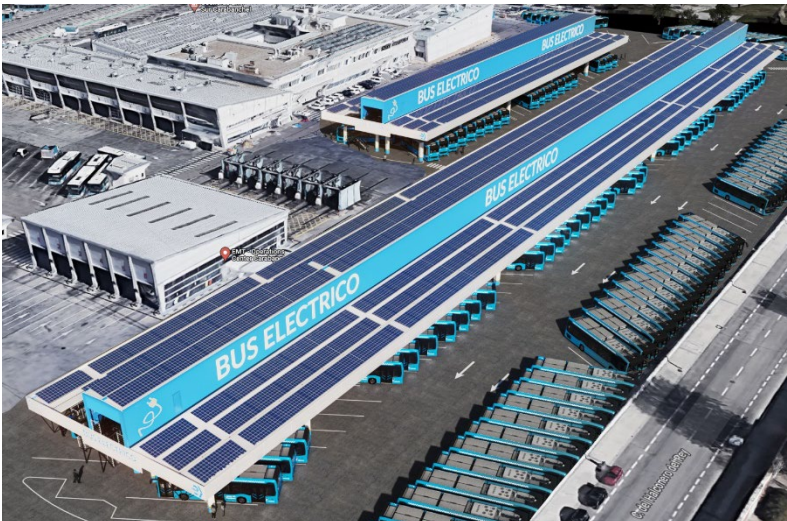
kW Installed Power  
Capacity

### Essential: Fire protection:

- Hydrants, Fire Extinguishers and Fire Alarm Activators
- Conventional detection (methane/ethylene, CO) & HeatProThermal Cam



# CARABANCHEL: Inverted pantographs



230

Inverted Pantographs  
- up to 450 kW

1250

kW Installed Power  
Capacity

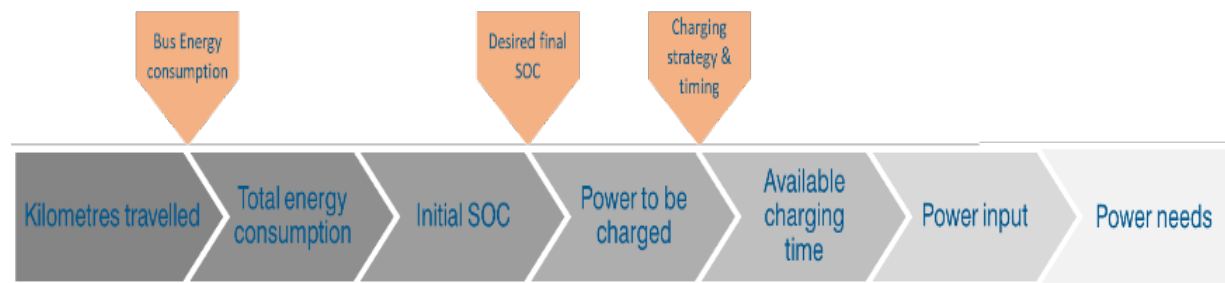
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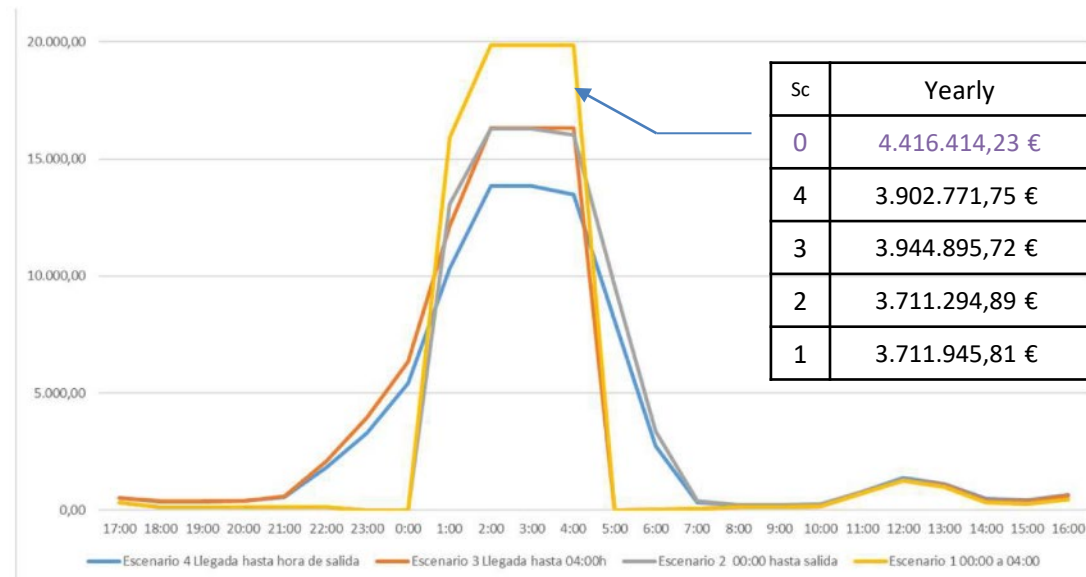
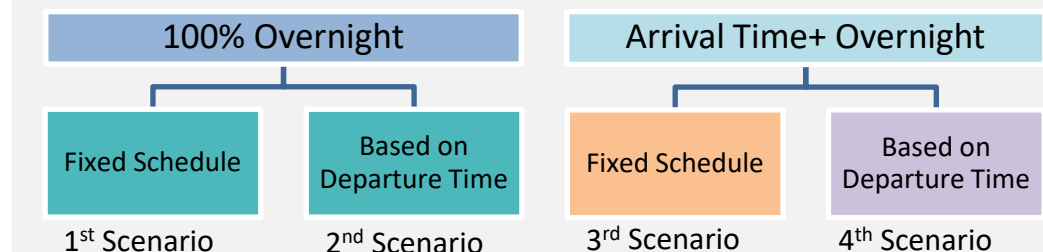
# Carabanchel Depot – Smart Charging



## Charging stations

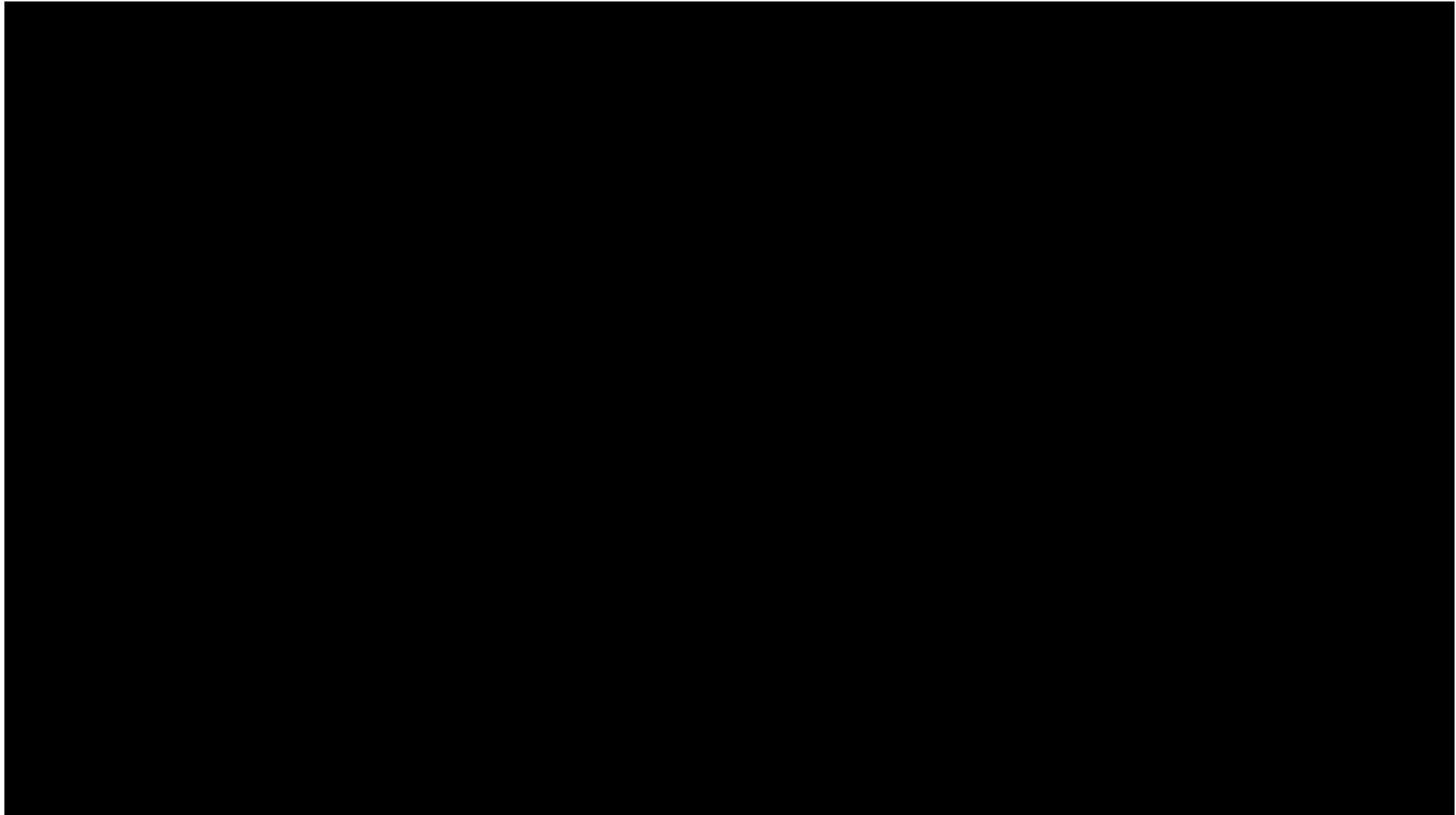
Name	Location	Socket Power	Voltage	Status
EMTCAR001	EMT-Carabanchel	75 kW	600 V	S1 connecting
EMTCAR002	EMT-Carabanchel	75 kW	600 V	S1 available
EMTCAR003	EMT-Carabanchel	75 kW	600 V	S1 finishing
EMTCAR004	EMT-Carabanchel	75 kW	600 V	S1 connecting

## Charging Strategy – In Depot Charging





# Carabanchel bus depot: PHASE II



# Short term: H<sub>2</sub> in Entrevías Bus depot

Previous experiences

2002

City Cell

2005

HyFleet:CUTE

2,780 Solar panels (550 Wp c/u, PERC technology)

In-house consumption & sell electric surplus generation

300 kW installed power capacity, 1,6 MWp

18 kg/h H<sub>2</sub> produced

Up to 20 H<sub>2</sub> buses



# Comprehensive project EMT green hydrogen: sizing

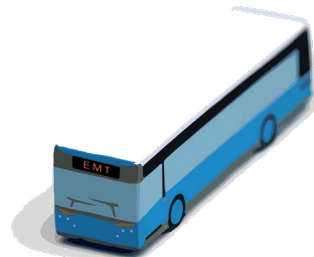
## 1.- Energy supply



Installation of **photovoltaic panels** on existing roofs for the generation of Green Hydrogen - Production of 1,6 MW

## 3.- H2 Buses

Purchase of **10 H2 buses** in 2023 and 10 additional H2 buses in 2026



## 4.- Funding



European Regional Development Fund - ERDF  
"A way of making Europe"

2.13 M€ funding (out of a total of 4.8 M€) for the H2 fueling station



Plan de Recuperación, Transformación y Resiliencia



Financiado por la Unión Europea  
NextGenerationEU

2.5 M€ funding (out of a total of 6.4 M€) for H2 buses

## 2.- Hydrogen station

Dimensioned for a production of 440 kg H<sub>2</sub>/day (up to 20 H<sub>2</sub> buses)

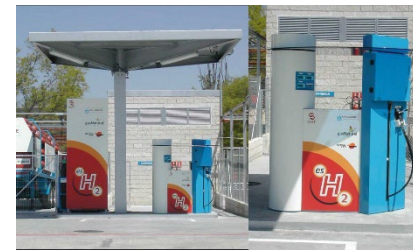


**Storage system** with a maximum capacity of about 600 kg of hydrogen (2 tanks at 300 and 500 bar)



**3 Compressors**

- one compressor operating at 30 bar and two compressors operating up to 500 bar.



**Fueling station:**

- 2 dispensers at 350 bar.



# More to come...Short term: La Elipa

From scratch!



318

Inverted  
Pantographs

318

Electric buses

34,000

m<sup>2</sup> solar panels

Near Zero Emissions  
Building

20 MW electrical  
power supply



## ...Mid-term: Las Tablas



Madrid Nuevo Norte: urban redevelopment programme will reshape 2.65 million m<sup>2</sup>

**100% ELECTRIC**

500 e-buses fleet

# Infrastructure's Transformation

EMT is committed to the use of renewable energies and energy efficiency

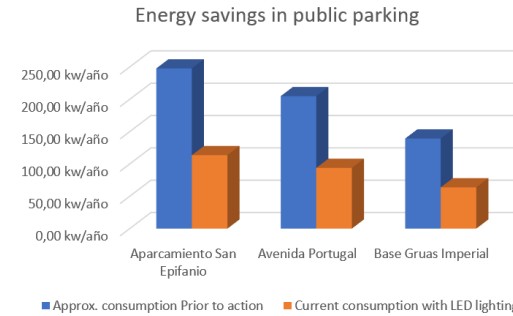
## Renewable energy

- ☐ Total covered área + 97.000 m2
- ☐ Total power installed +5.500 kW



Photovoltaic Installations

## Energy efficiency



LED lighting



Green Hydrogen



Biogas



Infrastructure rehabilitation

- ☐ Public Parking
- ☐ Cable Car

4

Greening existing  
CNG buses

**Biogás  
generado por  
residuos en  
Valdemingómez  
para mover  
los autobuses  
de EMT**



PARQUE TECNOLÓGICO  
DE VALDEMINGÓMEZ







# Biogas Project at EMT Madrid



Production and use of landfill biomethane injected into the gas pipeline for municipal passenger transport

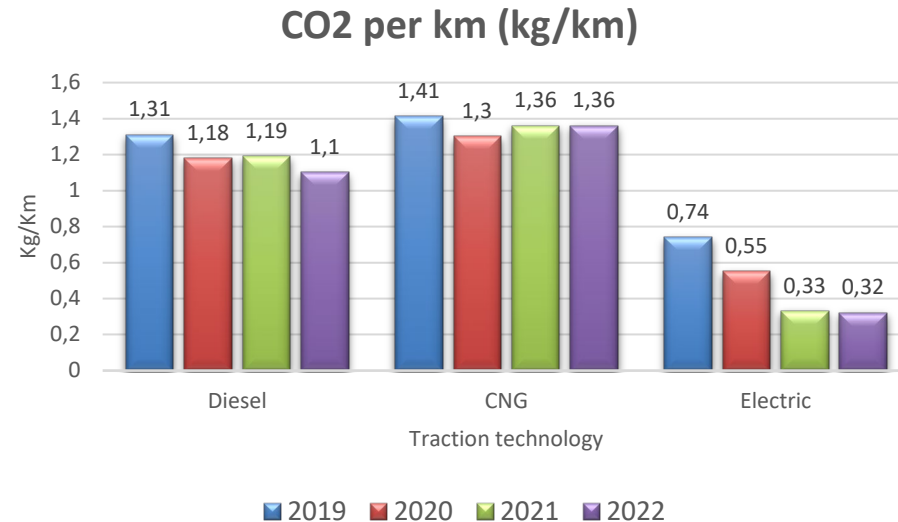
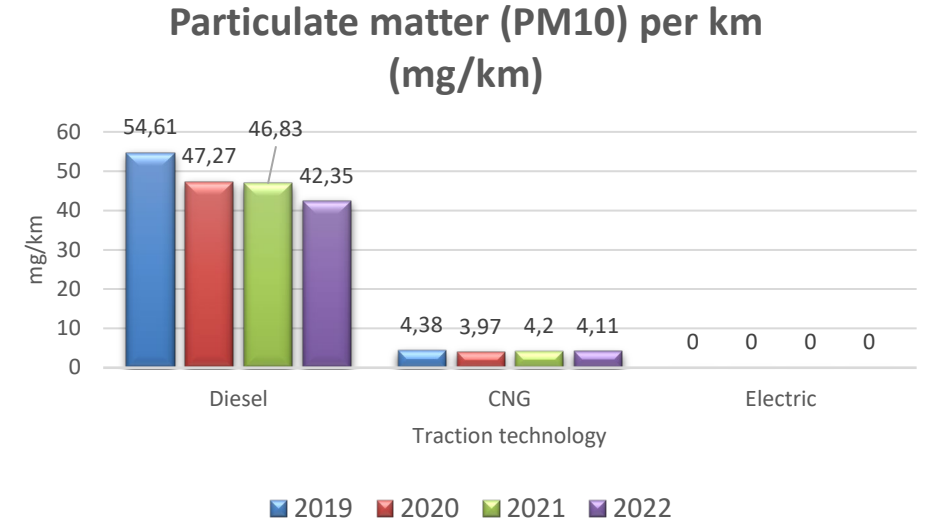
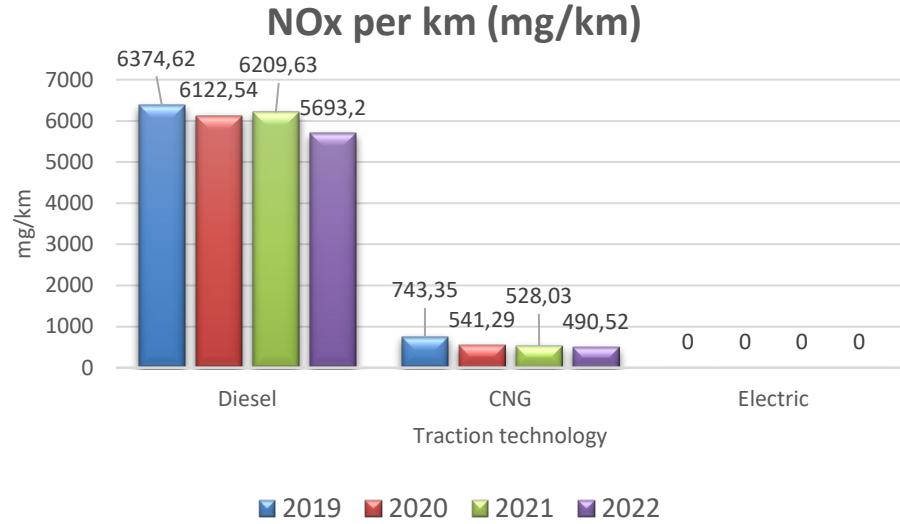
- EMT Agreement Madrid – Valdemingómez Technology Park
  - EMT Madrid acquires renewable gas
  - **6 GWh** of biomethane/year
  - Use in EMT's CNG fleet.
  - Supply enough to run the **circular line C1**
    - **20** buses
    - **1 million kilometers** traveled
    - **4,43 million passengers** transported in 2021
- **Circular economy** project: energy supplied to buses is generated from organic waste

**1st Award:** PublicPrivateProject for its Circular Economy Purpose in the *Green Gas Mobility Summit 2022 (September, 2022)*



# Electrification is worthwhile

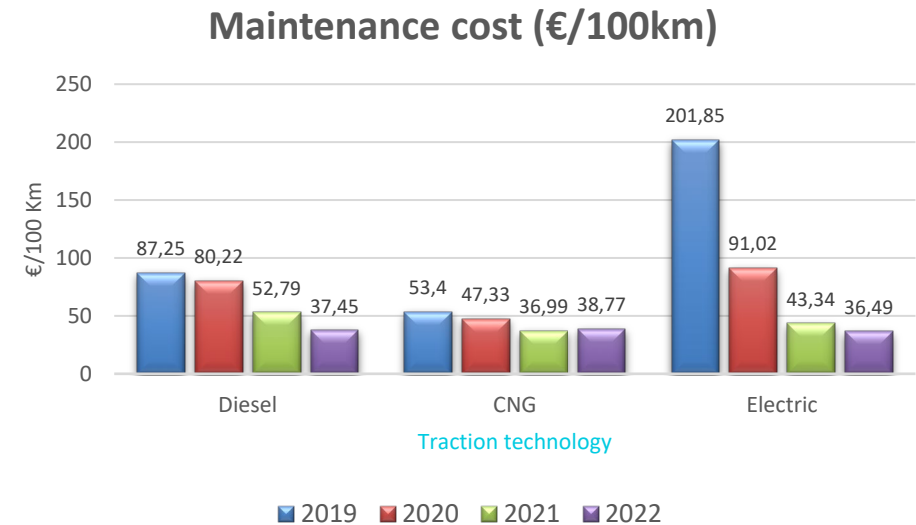
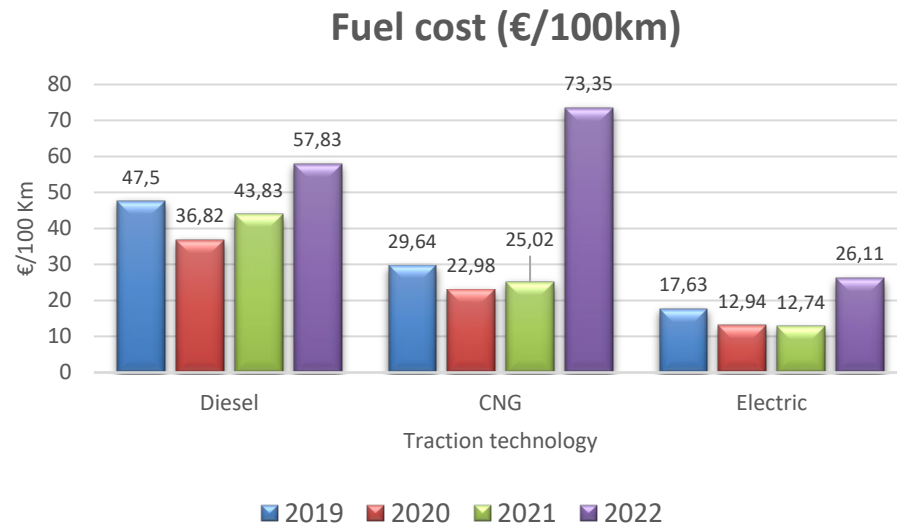
## Comparison of emissions





# Electrification is worthwhile

## Comparison of costs

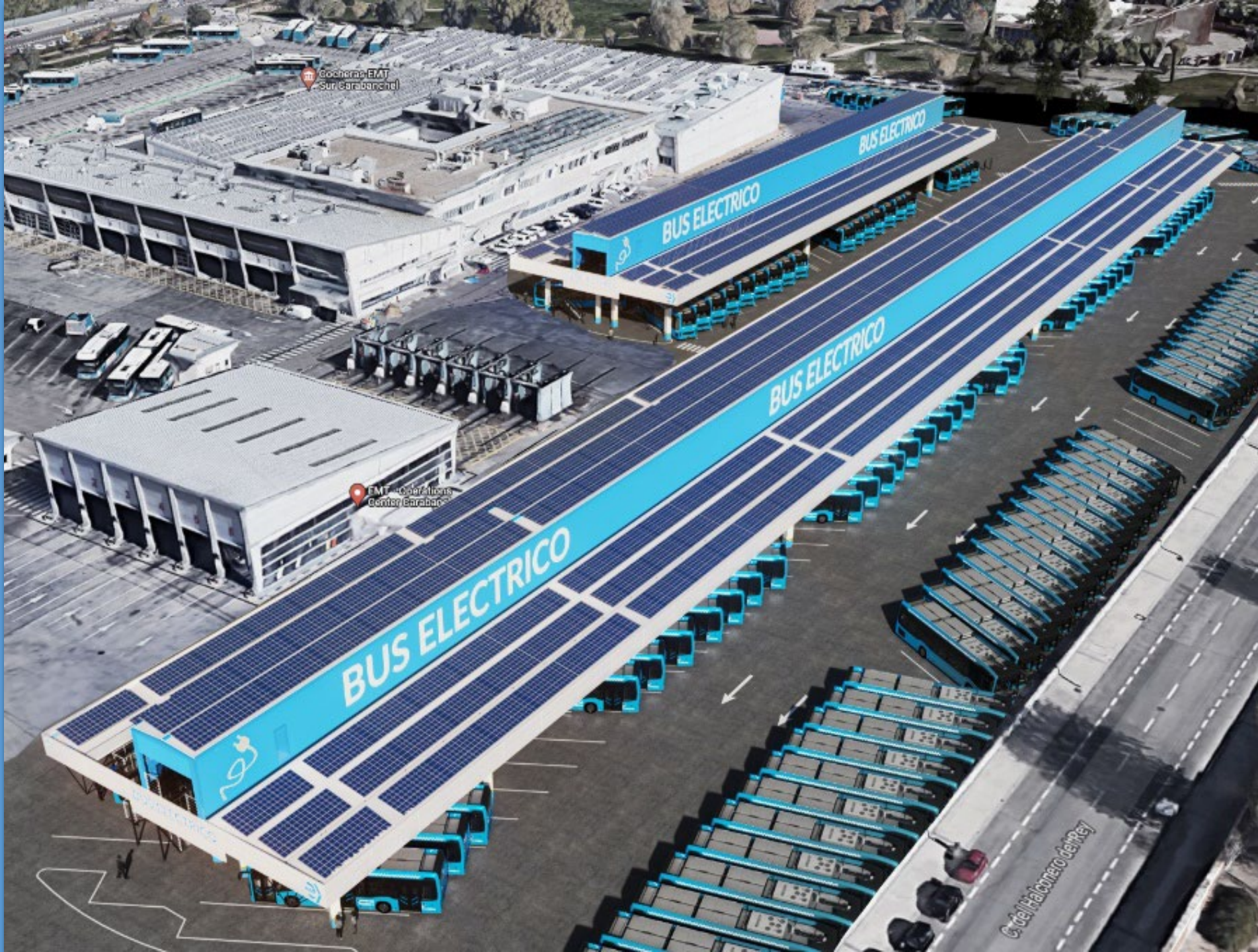


\*Fuel Price 2022

- Diesel: 1.1739 €/litre
- CNG: 96.6 €/MWh
- Electricity: 158.6 €/MWh

# 5

Next steps and conclusions





# Next steps



- Further increase of H2 use (up to 20 buses)
- Increasing biomethane consumption over the total conventional CNG (currently 6 GWh):
  - First objective: reaching 75 GWh consumption in 2025

How ?

- Purchasing biomethane at MIBGAS (Iberian gas market)
- BPAs : Agreements with biogas producers in Spain and Europe
- Aim: full electrification in 2033



# Conclusions



## Future vision of the urban bus at EMT Madrid

At EMT Madrid we are committed to the **transformation of our BUS service**, which is essential to achieve the connected, electric, shared, safe and sustainable mobility set out in the roadmaps.

- **Fleet transformation:** the electrification of the BUS will be the solution in the medium term, but renewable alternatives (H2, biogas) must be explored.
- **Transformation of associated infrastructure.**
- This transformation needs financing: in Europe the **Next Generation Funds** are driving it.





# Conclusions



## Future vision of the urban bus at EMT Madrid

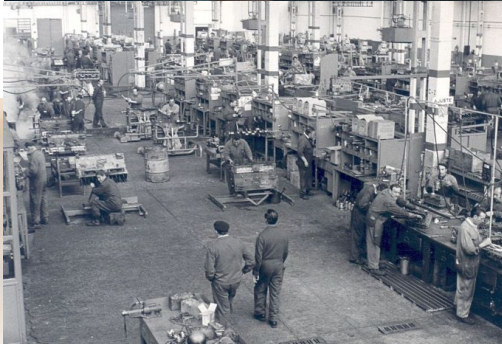
**Energy transition** is not just buying a bus (or machine) with new technology: it requires a **change in the whole chain** (infrastructure, processes, procurement, etc.).

➤ Transitions are long:

- 1994 to 2022 Transition Diesel to CNG 100%!
- 2007 to 2035 Transition from CNG to Electric. Today at 12%: 2027 at 34%.

**Electric infrastructures are 10%** (approx.) of the rolling stock investment (excluding operating and energy costs).





Thank you





urbanismo, medio ambiente y movilidad  
área delegada de limpieza y zonas verdes

MADRID

# Valdemingómez Technology Park

## Innovation and Circular Economy in the city of Madrid

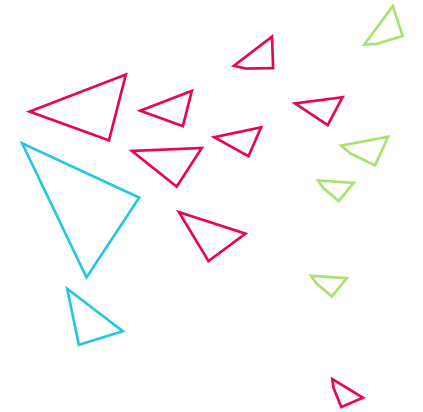
1960 Recogida de basuras  
en camión



Archivo Regional de la Comunidad de Madrid,  
Fondo Fotográfico M. Santos Yubero

# PART I

FIGURES AND DATA ON WASTE PRODUCTION IN  
THE CITY OF MADRID



## Historical data



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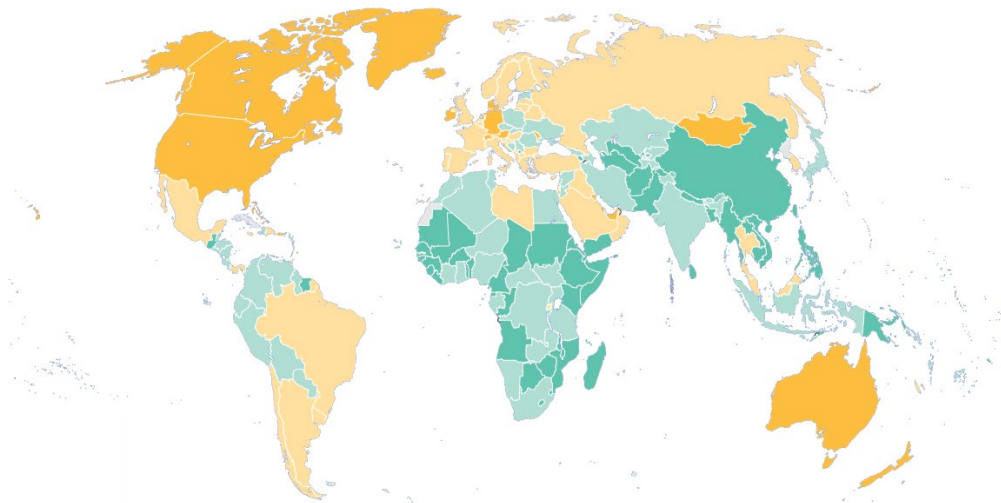


# World Vision

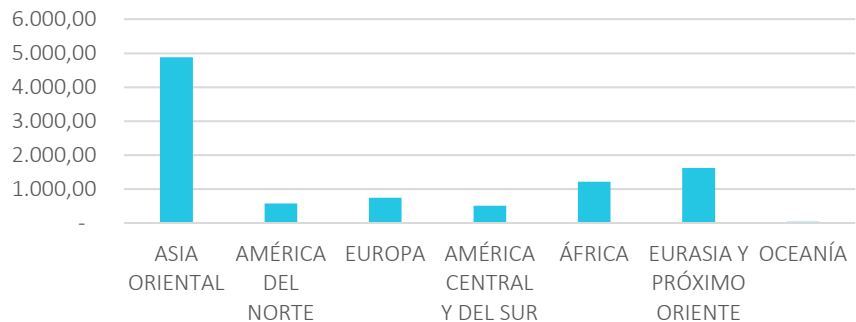
World Bank Dataset – 2050 vision

Annual municipal solid waste generated per capita (kilograms/capita/day)

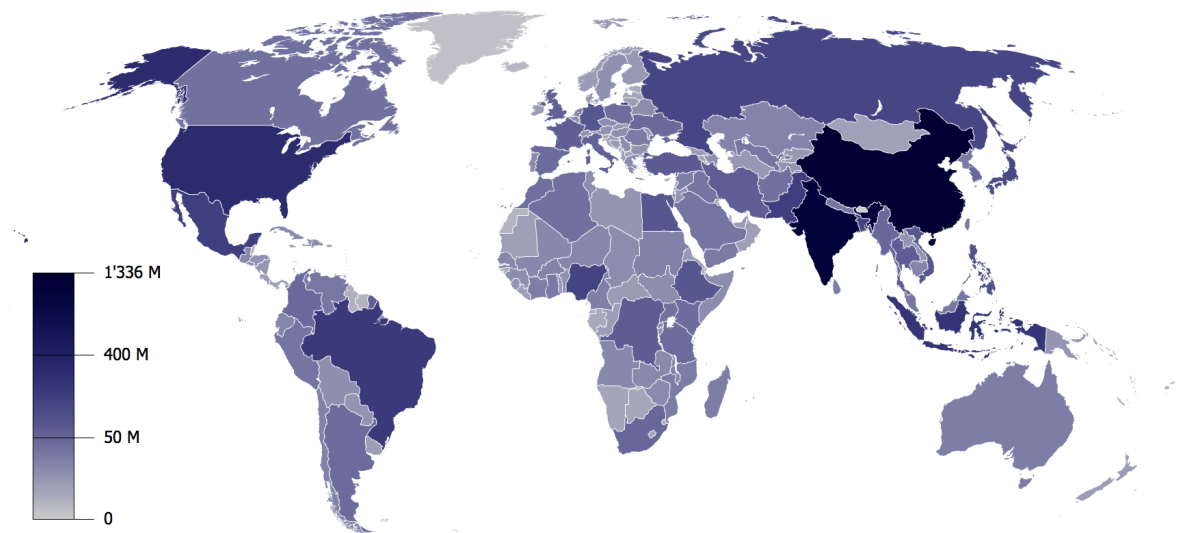
0-0.49    0.50-0.99    1.00-1.49    Greater than 1.50    No data



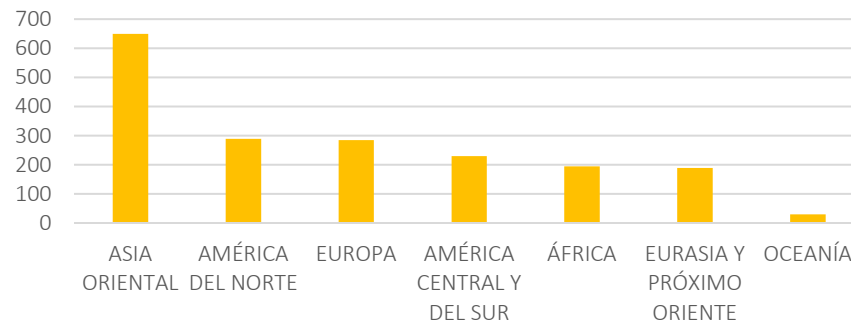
POBLACIÓN  
(millones de hab.)



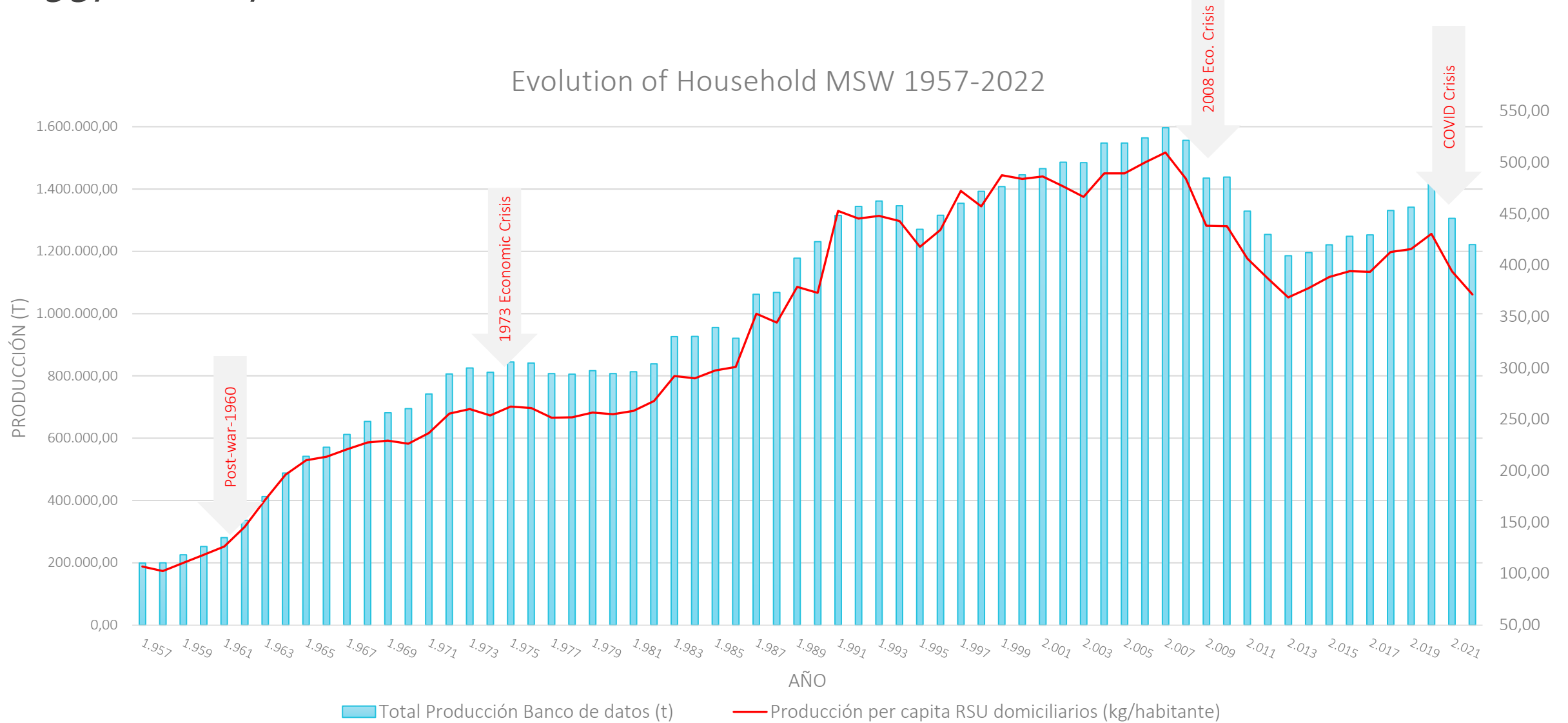
Population per country (millions of inhab.)



PRODUCCIÓN DE RESIDUOS  
(millones de t/año)



# 1957 – 2022, HOUSEHOLD WASTE PRODUCTION IN MADRID



# WASTE MANAGEMENT IN THE HISTORY OF MADRID



1930



1960



1965



1970



...

2018



1930



1921-1940 Presentación de los primeros vehículos a motor destinados a los servicios urbanos

1940



1950 Recogida de basura a domicilio

1950



1955 Nuevo sistema de recogida de basura con camiones

1955

...



2000

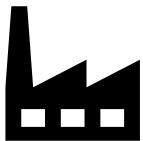


2010

...



2018



1935 Recuperación de residuos en planta de tratamiento de basuras

1930



1935 Planta de tratamiento de basuras

1935



1978

...



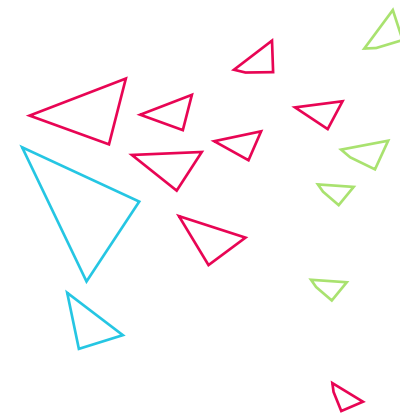
2018





## PART II

WASTE TREATMENT IN THE CITY OF MADRID



# WASTE MANAGEMENT MODEL

CIRCULAR ECONOMY AND THE MANAGEMENT MODEL

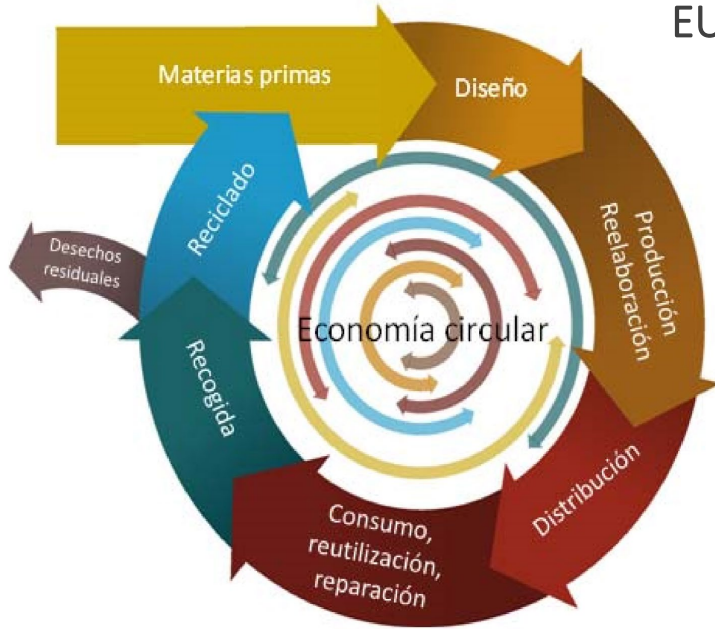


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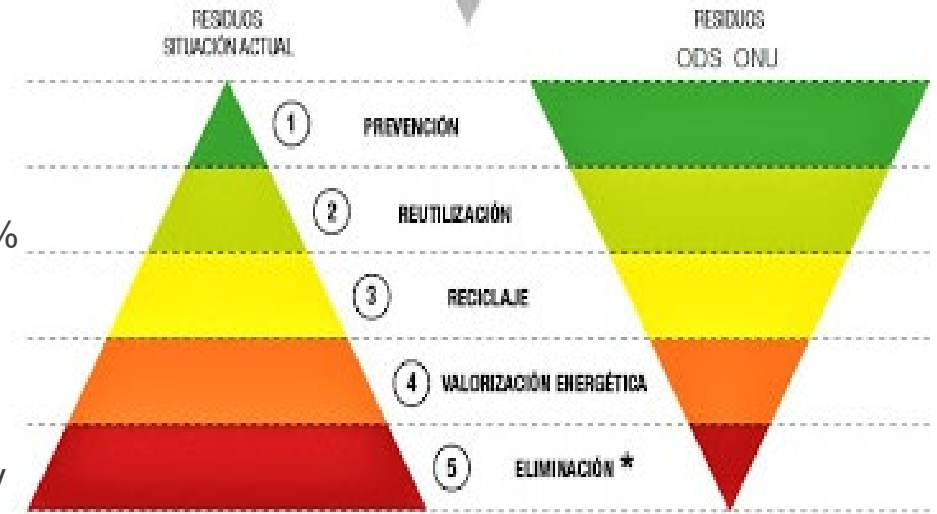
MADRID

# WASTE MANAGEMENT IN MADRID: CIRCULAR ECONOMY

## EU CIRCULAR ECONOMY PACKAGE



- Amendment of directives (waste, packaging, landfills)
- Principle of Prevention
- Recycling target for Packaging Waste: 70% by 2030
- Separate collection of biowaste by 2023
- Landfill disposal: <10% waste, by 2035
- Municipal Waste Recycling Target: 60% by 2030
- Waste Act 7/2022: landfill and incineration taxes.



### VTP Goals:

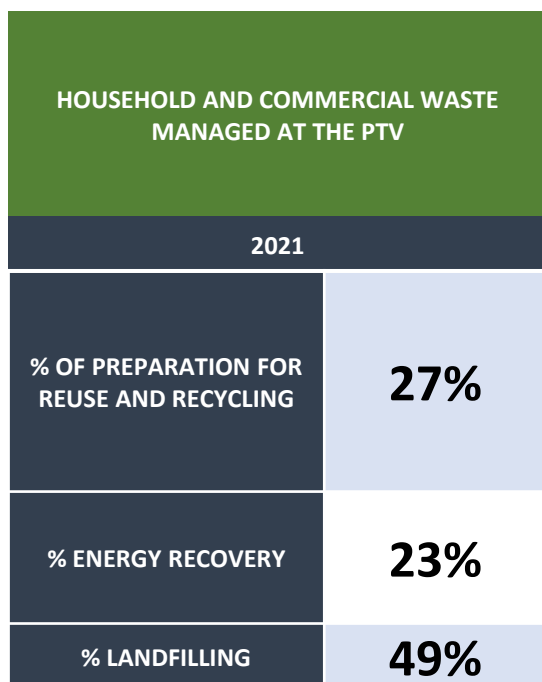
Reversal of the waste management hierarchy, fight to increase recycling and reduce landfilling. In order to meet the increasingly demanding waste management targets, it is necessary to:

**CHANGE THE ECONOMIC MODEL FROM LINEAR TO CIRCULAR.**

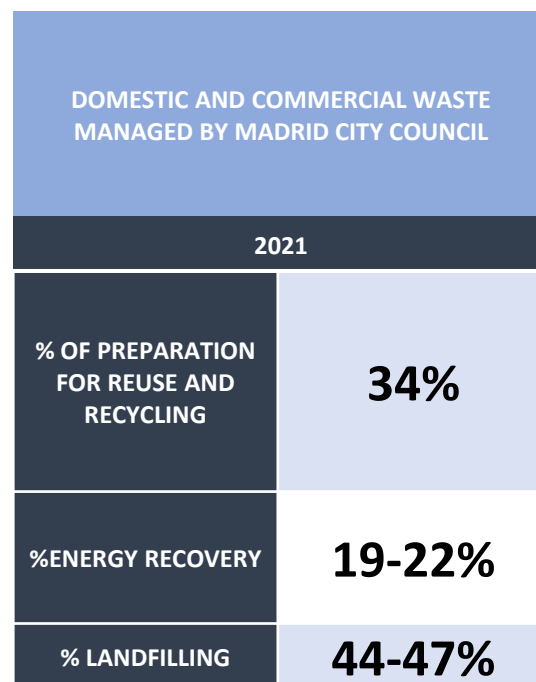


# Achievement of Recycling and Disposal Targets - Madrid

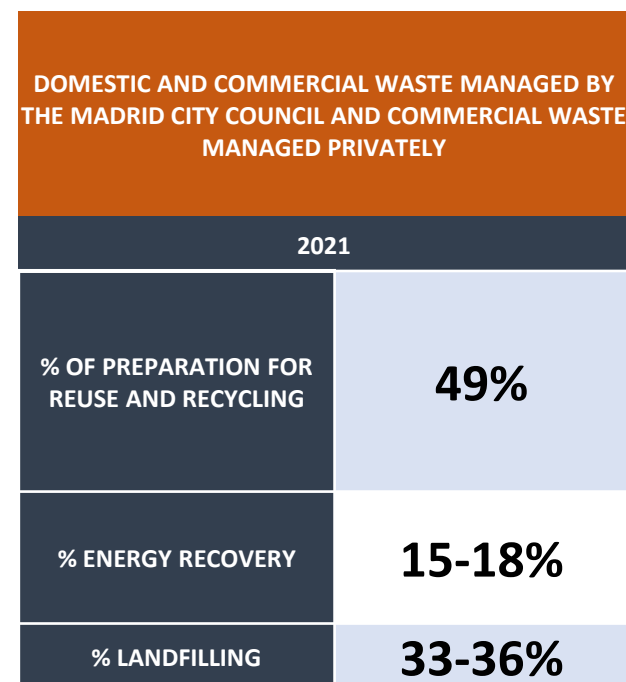
OBJETIVOS	2020	2025	2030	2035
Recycling of municipal waste(%)	50	55	60	65
Municipal waste landfilled (%)		<40	<20	<10



+ Waste managed by the City Council at the VTP



+ Waste that is managed by the City Council in the VTP and OUTSIDE the VTP: Cardboard Paper, CDW, pruning in Hot Crumbs, Batteries, Clean Points, WEEEs, Vegetable Oil, Clothing



+ Household and commercial waste that is managed through private managers

TARGETS

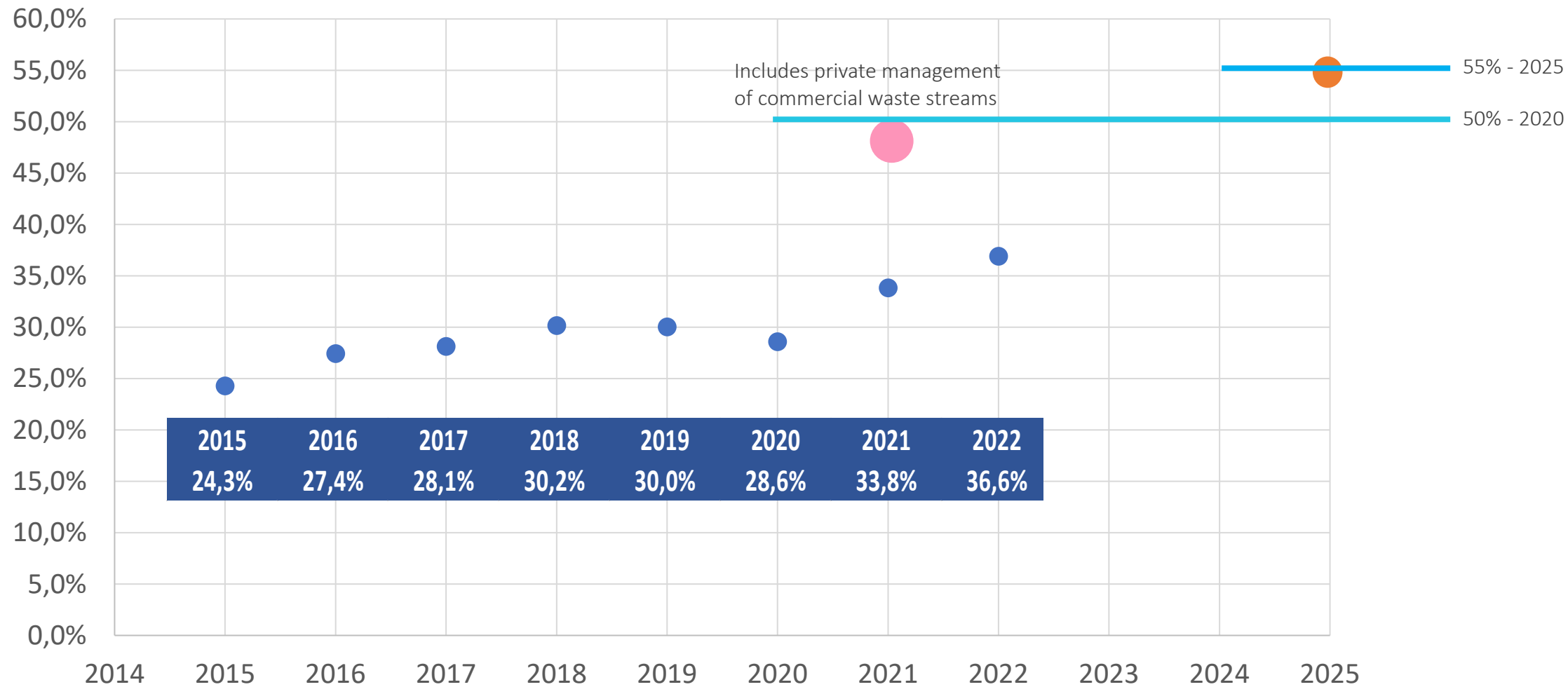
50

<40





## EVOLUTION OF THE % OF PREPARATION FOR REUSE AND RECYCLING (Not including data on privately managed commercial waste)



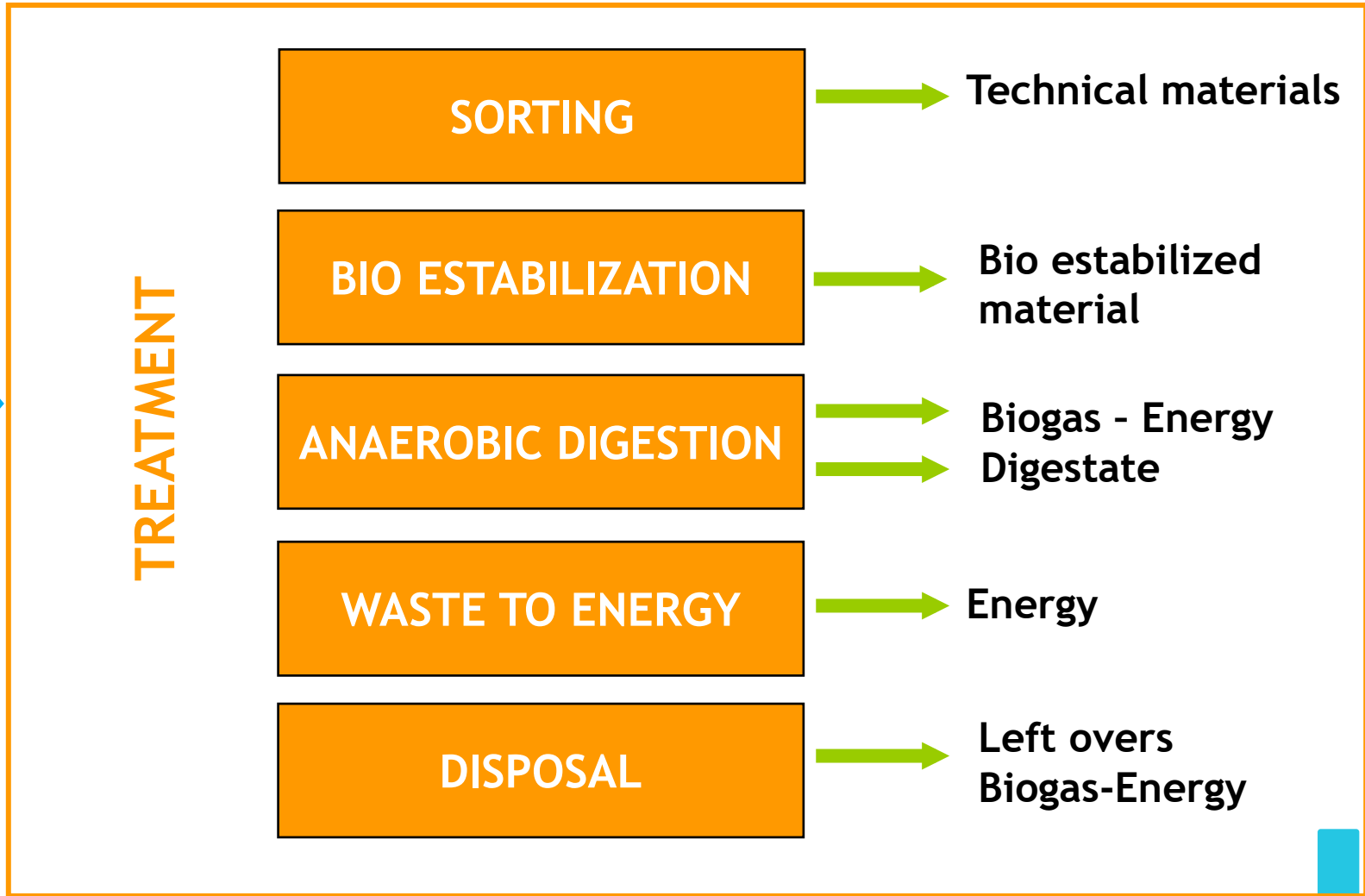
# Waste Management System: Mainstreams

MADRID CITY

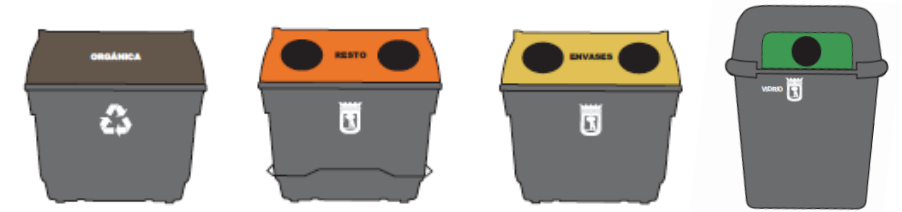
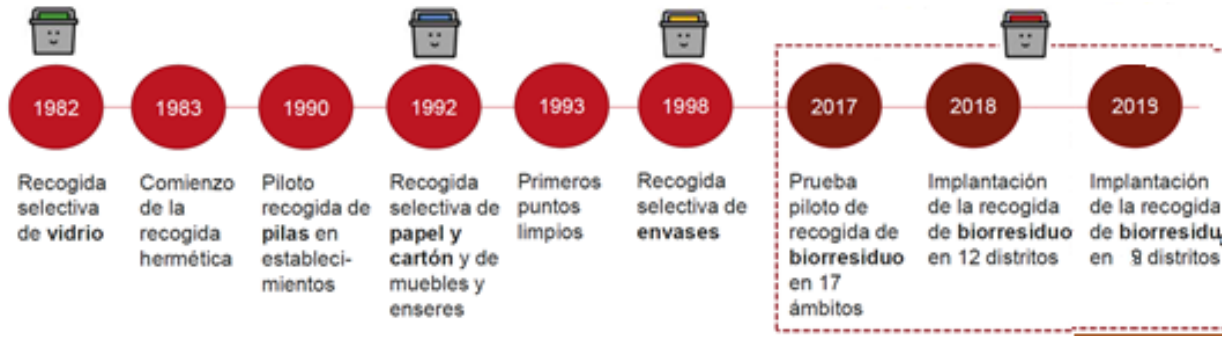


TRUCK FLEET FULED WITH NATURAL GAS

TREATMENT – VALDEMINGOMEZ TECHNOLOGY PARK



# Waste Management Model of the City of Madrid-II



VEHICLES OF THE CONTAINERIZATION AND COLLECTION SERVICE.



664



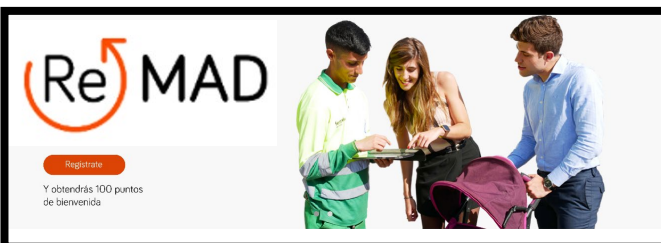
36



5



MONITORING OF THE FLEET OF VEHICLES AND CONTAINERS.



WASTE COLLECTION SITES:

- 16 ON-SITE COLLECTION POINTS, 70
- 70 PROXIMITY COLLECTION SITES
- 350 MOBILE COLLECTION SITES



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# Waste Management Model of the City of Madrid-III

## Medium-Term Challenges:

- Increase in selective collection at source, in order to achieve European objectives.
- Reduce the impact of the service on the city and its inhabitants.
- Implementation of technology to optimize management.
- Participation and awareness-raising to improve citizens' perception of the service.

[www.Madrid.es/valdemingomez](http://www.Madrid.es/valdemingomez)

- Environmental sustainability.
- Improve waste treatment by renewing processes and building new plants.

## BOOSTING THE NUMBER OF CLEAN POINTS (CP)

Nº of visits CP - 2020: 602.348 visitas.  
Tonnes collected in CP - 2020: 20,002 t



## REUSE – REMAD

Exchange platform.

5,259 people discharged (2021 data):

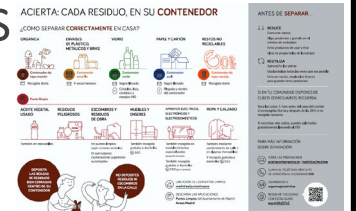
- Items uploaded: 21,288
- Items traded: 17,443 (82%)



Reutiliza, Reduce, Recicla Residuos en Madrid  
[www.remad.es](http://www.remad.es)

## COMMUNICATION AND AWARENESS-RAISING CAMPAIGNS

- When I recycle, I get it right
- Get it right with the Orgánica, Con Erre de...
- Visits to the Valdemingómez Technology Park



Guía para aprender a separar  
residuos domésticos en Madrid

Para no dudar al separar



# Waste Management Model of the City of Madrid-IV

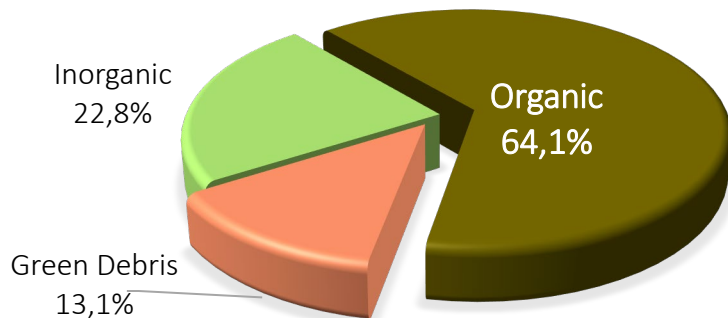
## Selective Collection of Biowaste

### Overview

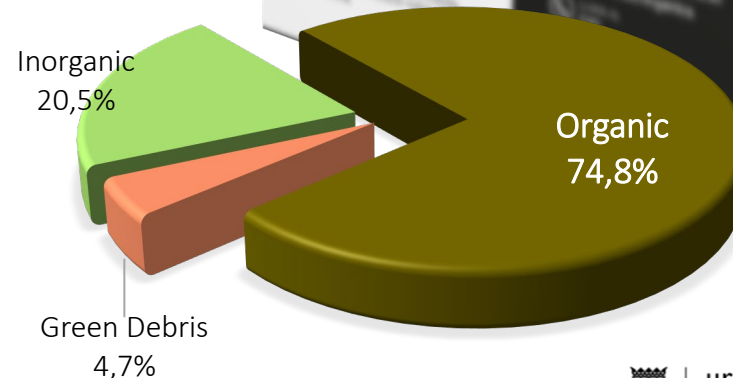
### A few facts:

- Start: November, 2017.
- 100% of the city.
- 700 tons/day collected.
- Treatment: Anaerobic digestion for biogas production and digest composting.
- Pollution rate: 20-25%

2020



2021



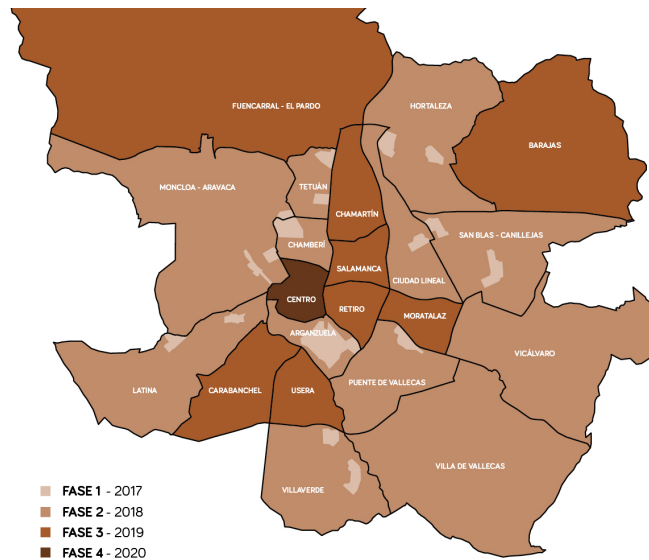
# Waste Management Model of the City of Madrid-V

## Selective Collection of Biowaste

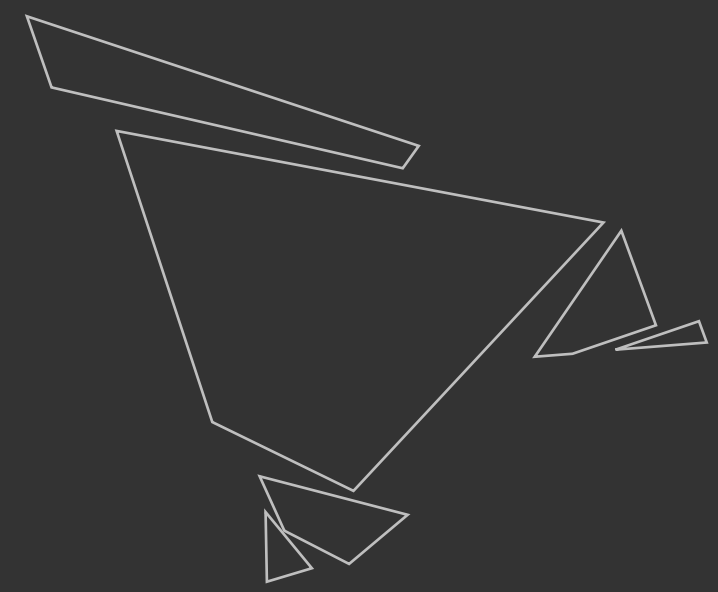
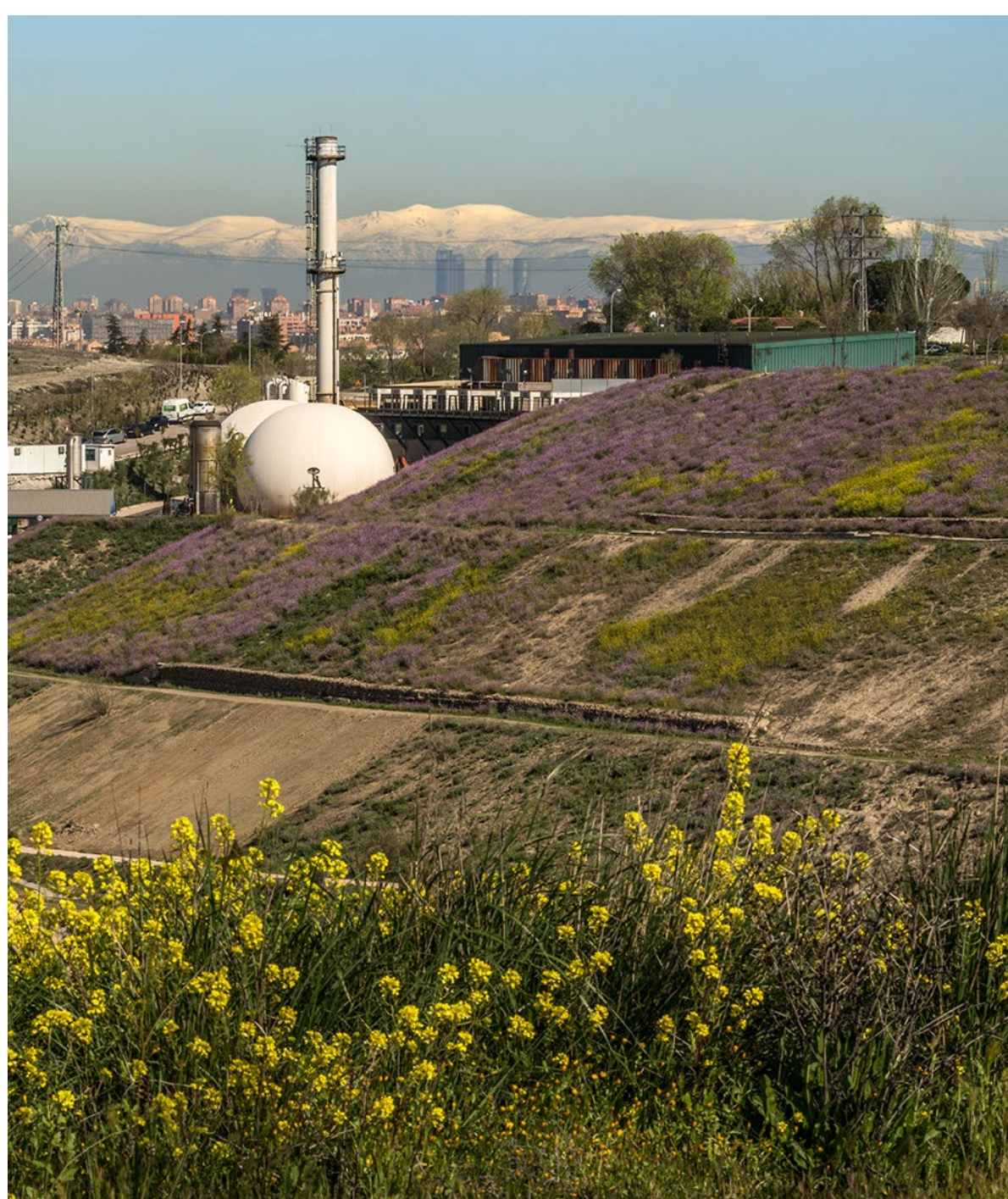


### - CAMPAIGN → “ACIERTA CON LA ORGÁNICA”

#### PHASE 4 OF THE 2020-2021 CAMPAIGN:



- **21** districts in Madrid
- **3,223,334** inhabitants (INE, 2018)
- **1,663,195** homes (City Council Statistics Department, 2019)
- **144,515** residential buildings (Dept. of Statistics City Council, 2019)
- **175,621** businesses (INE, 2019)
- **Impact:**
  - Direct actions: more than 43,000 citizens
  - Indirect actions: 2.9 million citizens
  - Budget Phase 4: €897,270



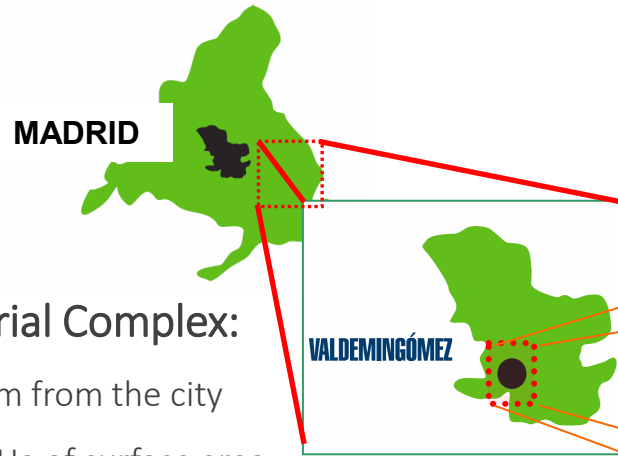
# Part III – Valdemingómez Technology Park

## I. Facilities



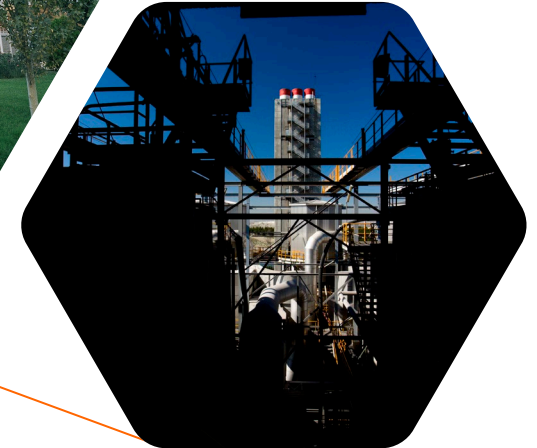
# The city and the Technology Park - location

Waste treatment complex in the city of Madrid – Valdeamingómez Technology Park



## Industrial Complex:

- 14 km from the city
- 280 Ha of surface area
- 7 industrial treatment plants+1 under construction
- More than 1.4 million tonnes of waste treated (2020)
- almost 400 kg/inhabitant per year
- More than 72,000 tons of technical materials recovered.
- Almost 14,000 tons of compost and biostabilized material produced
- 312,072.92 MWh of electricity produced
- 103,476.38 MWht of energy injected into the transport Gas Grid System of Spain.
- 16,000 visitors per year
- Annual cost: €86.5 million

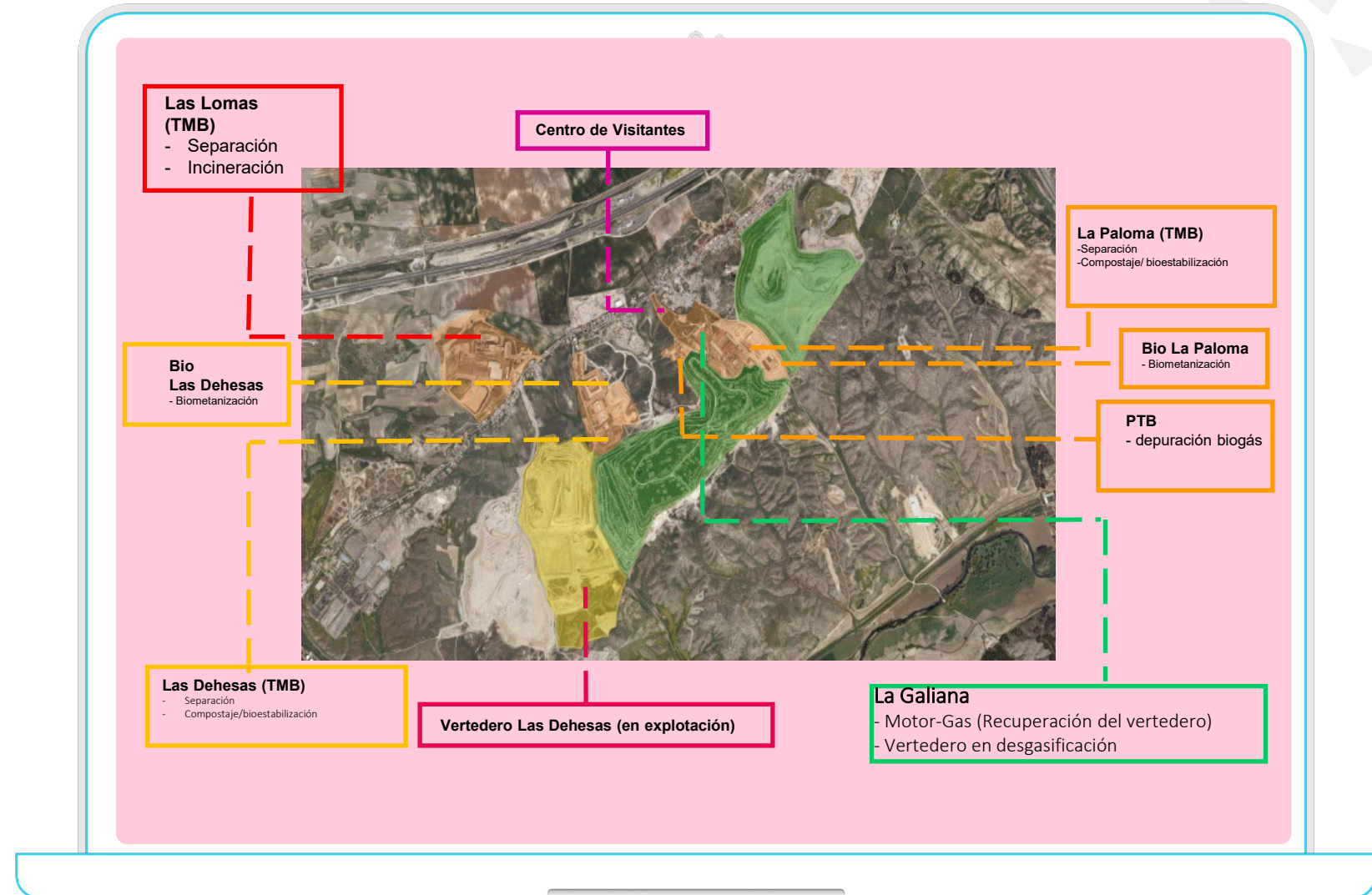




# WASTE MANAGEMENT IN MADRID: PRESENT, THE VALDEMINGÓMEZ TECHNOLOGY PARK

## 7 treatment plants:

- 3 Sorting Plants
- 2 composting plants
- 2 biomethanisation plants
- 1 plant for the energy recovery of treatment rejects
- 1 cogeneration plant that converts landfill biogas into energy
- 1 biogas treatment plant
- 1 landfill of 87 Ha
- 1 automated composting plant for FORS digest (under construction)



# Treatment I: Mechanical Biological and Landfill

## La Paloma

- Packaging Sorting: **36,500 t/year**
- Mixed Waste Sorting: **219,000 t/year**
- Composting: **131,000 t/year**

## Las Lomas

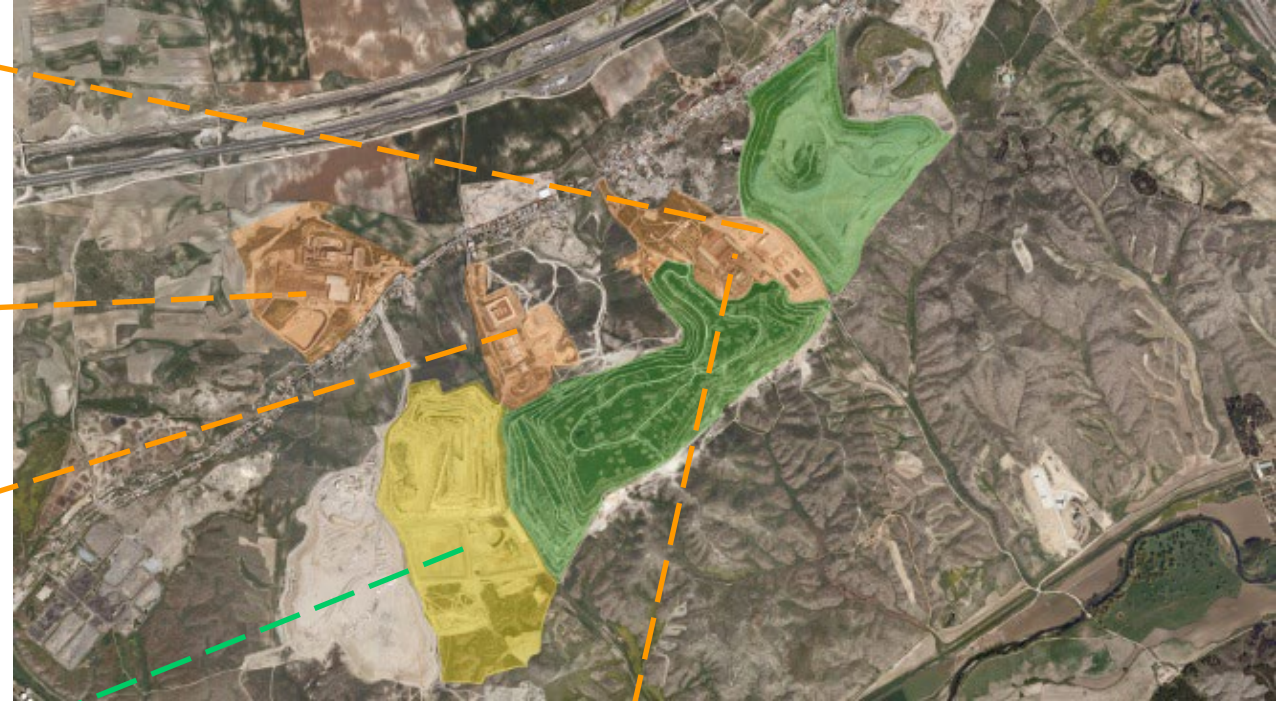
- Mixed Waste Sorting: **360.000 t/year**

## Las Dehesas

- Packaging Sorting: **50.000 t/year**
- Mixed Waste Sorting: **408.000 t/year**
- Composting: **200.000 t/year**

## Landfil

- Capacity: **22.700.000 m<sup>3</sup>**

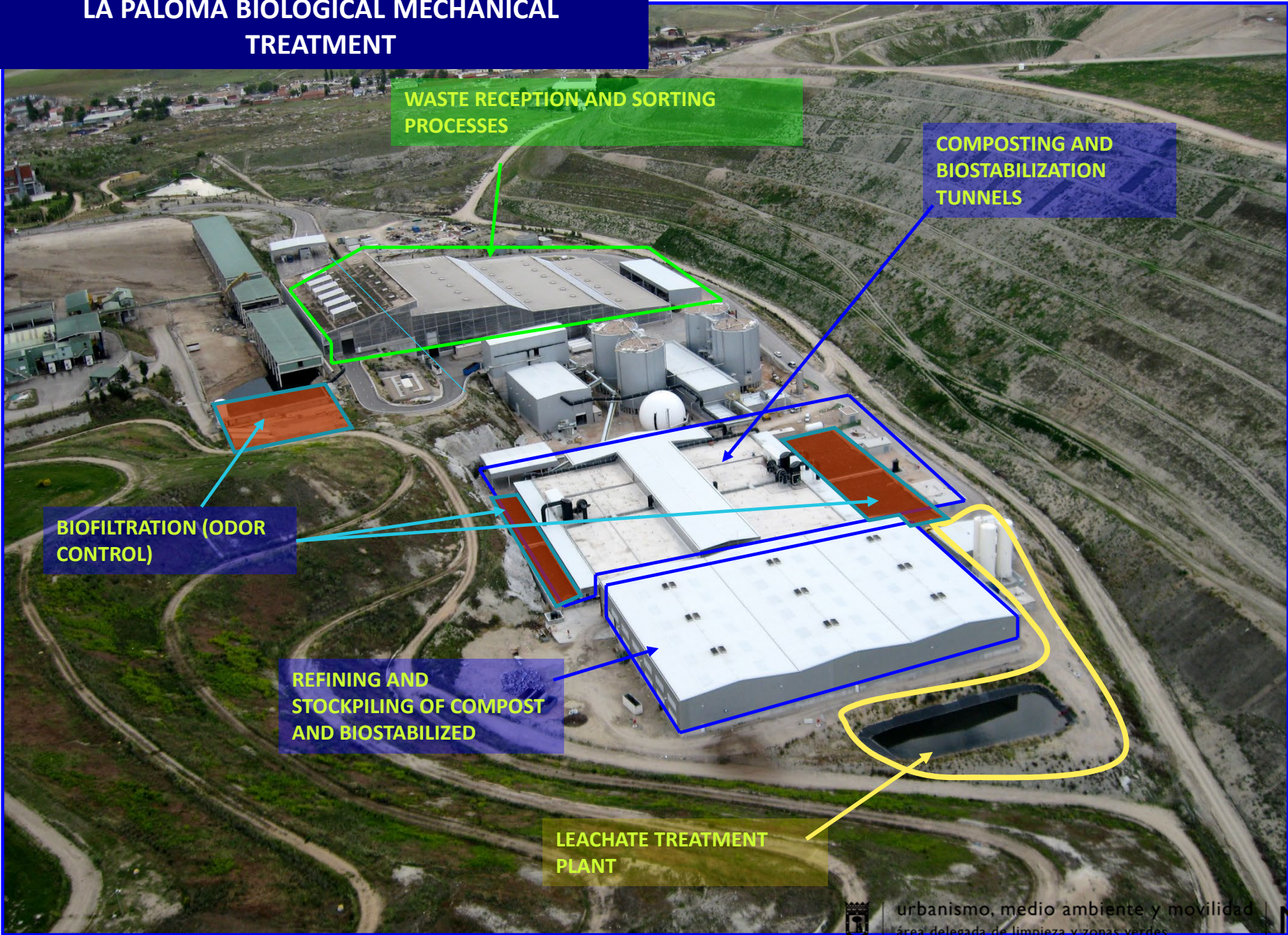


## New Automated Composting Plant:

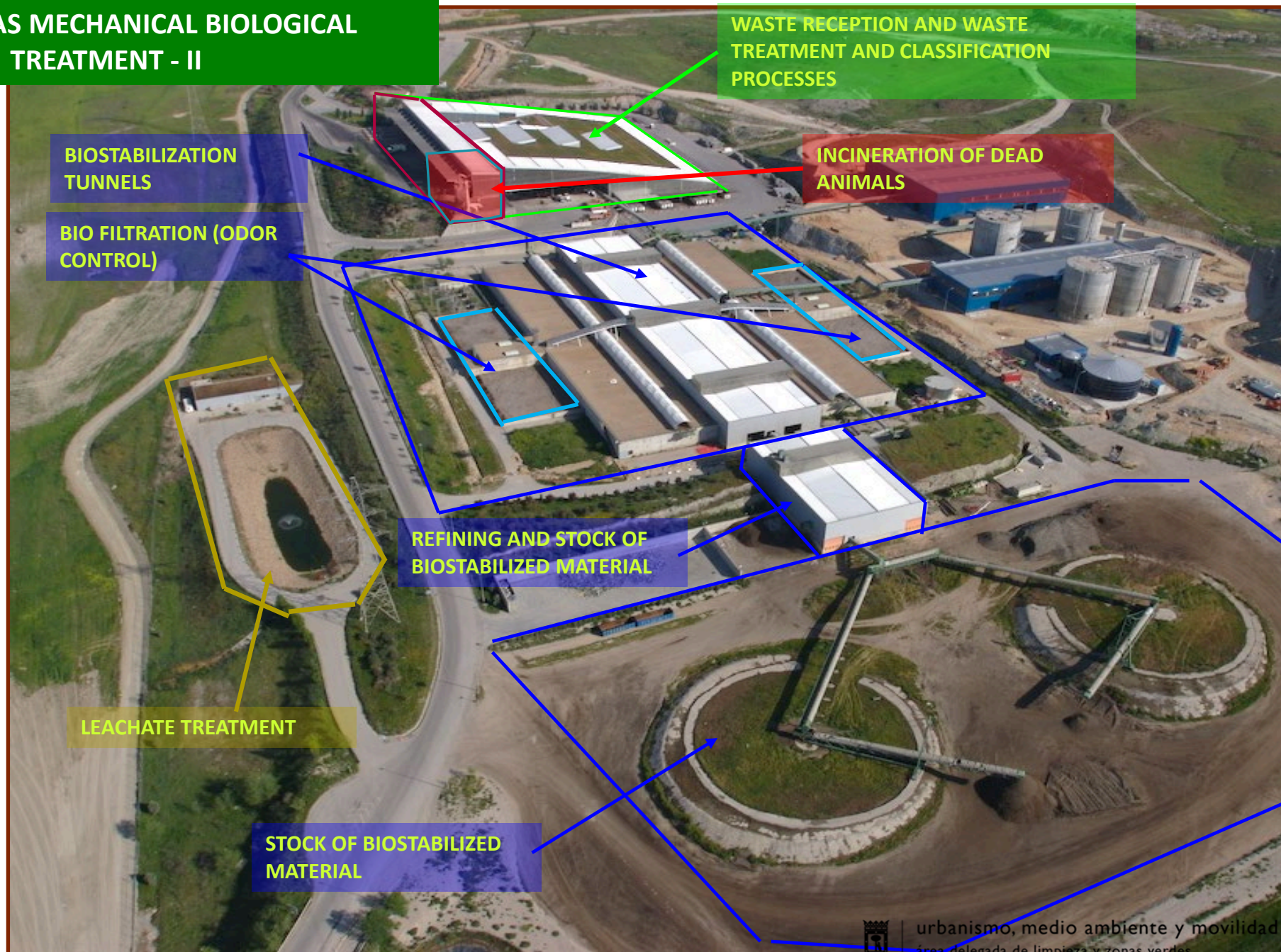
- Organic Fraction Digestate: **82.000 t/year**
- Green Debris: **14.000 t/year**



# LA PALOMA BIOLOGICAL MECHANICAL TREATMENT



# LAS DEHASAS MECHANICAL BIOLOGICAL TREATMENT - II



# LAS DEHESAS MECHANICAL BIOLOGICAL TREATMENT AND LANDFILLING - I

MECHANICAL BIOLOGICAL TREATMENT PLANT OF THE DEHESAS

LAS DEHESAS LANDFILL



# Treatment II: Biomethanization and Biogas Treatment

## Anaerobic Digestion (AD) La Paloma

- Pretreatment: **151.000 t/year**
- AD Capacity: **108.185 t/year**
- Biogas production: **13.700.000 Nm<sup>3</sup>/year**

## Anaerobic Digestion Las Dehesas (OFSC)

- Pretreatment: **232.000 t/year**
- AD Capacity: **161.000 t/year**
- Biogas Production: **20.300.000 Nm<sup>3</sup>/year**

## Biogas Treatment Plant.

Upgrading Capacity: **37.000.000 Nm<sup>3</sup>/year (6.500 m<sup>3</sup>/h)**





# THE DEHESAS ANAEROBIC DIGESTION OF FORS - II





# LA PALOMA, ANAEROBIC DIGESTION OF SEPARATED ORGANIC MATTER - I

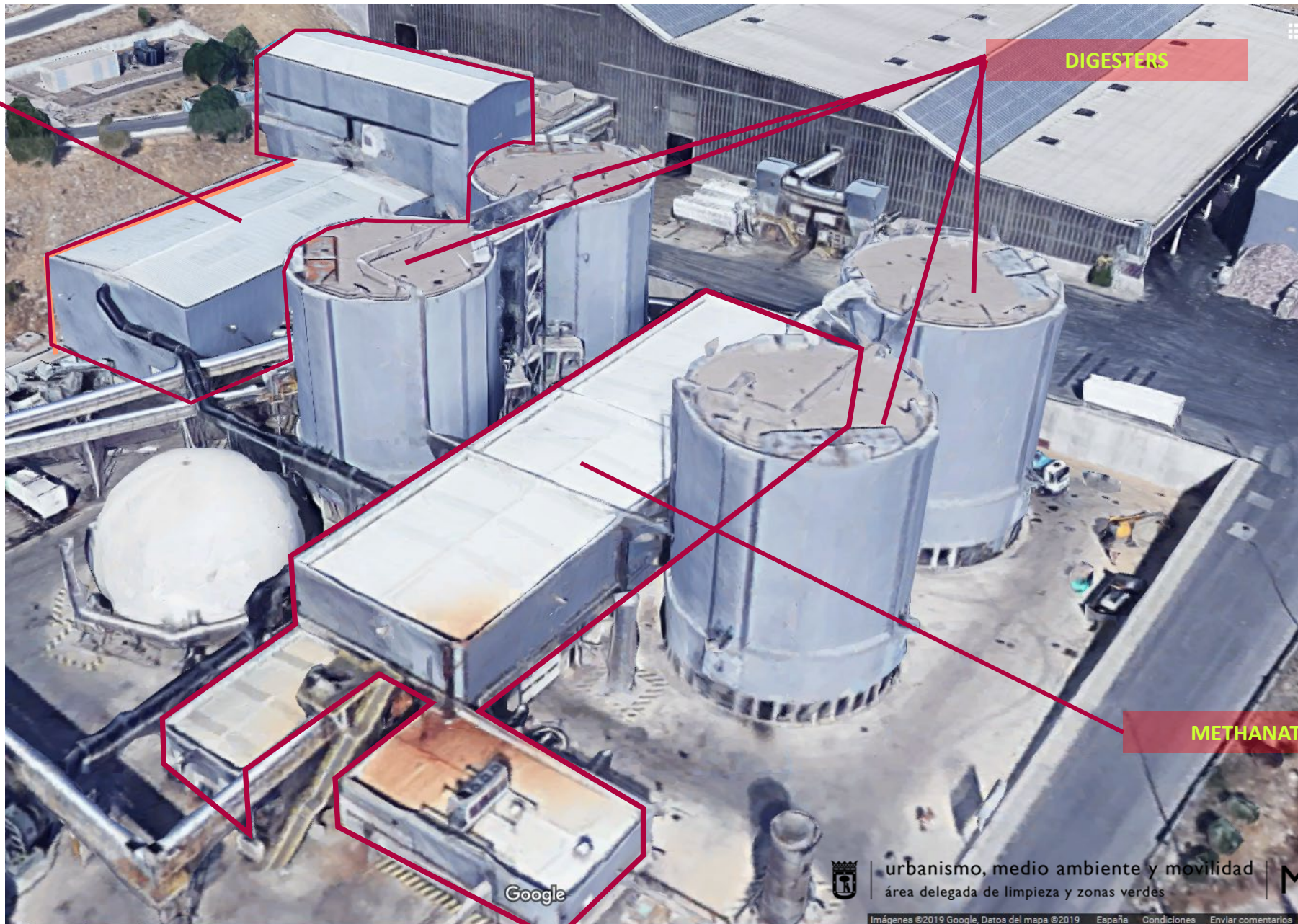


# LA PALOMA, ANAEROBIC DIGESTION OF ORGANIC MATTER SEPARATED FROM THE MIXED WASTE FRACTION - I I

PRETREATMENT

DIGESTERS

METHANATION



## BIOGAS TREATMENT PLANT - (UPGRADING)



**BIOGAS TREATMENT AND BIOMETHANE INJECTION PLANT**

# Treatment III: Valorization

## Las Lomas (Waste to Energy)

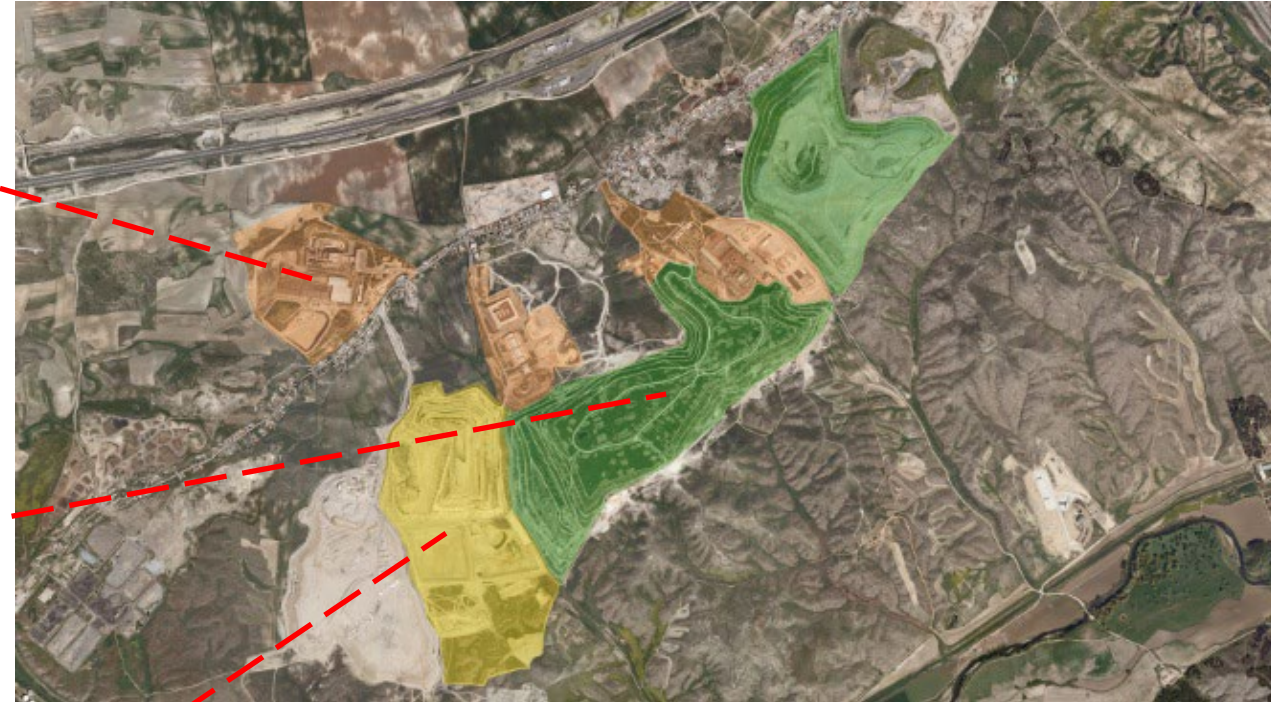
- Incineration Capacity: **320.000 t/year**
- Installed Power: **29,01 MW**
- Energy Production: **220.000 MWh/year**

## La Galiana (Landfill biogas to power)

- Biogas Extraction: **28.866.000 Nm<sup>3</sup>/year**
- **Landfill biogas to power:**
- Installed Power: **18,9 MW**
- Max. Energy Production: **160.000 MWh/Año**

## Las Dehesas (Landfill biogas to power)

- Biogas Extraction: **6.132.000 Nm<sup>3</sup>/year**
- Installed Power: **3,8 MW**
- Energy Production: **31.624 MWh/year**



# LAS LOMAS, TECHNICAL MATERIAL SORTING AND ENERGY RECOVERY FROM WASTE (RDF) - I



SORTING PLANT

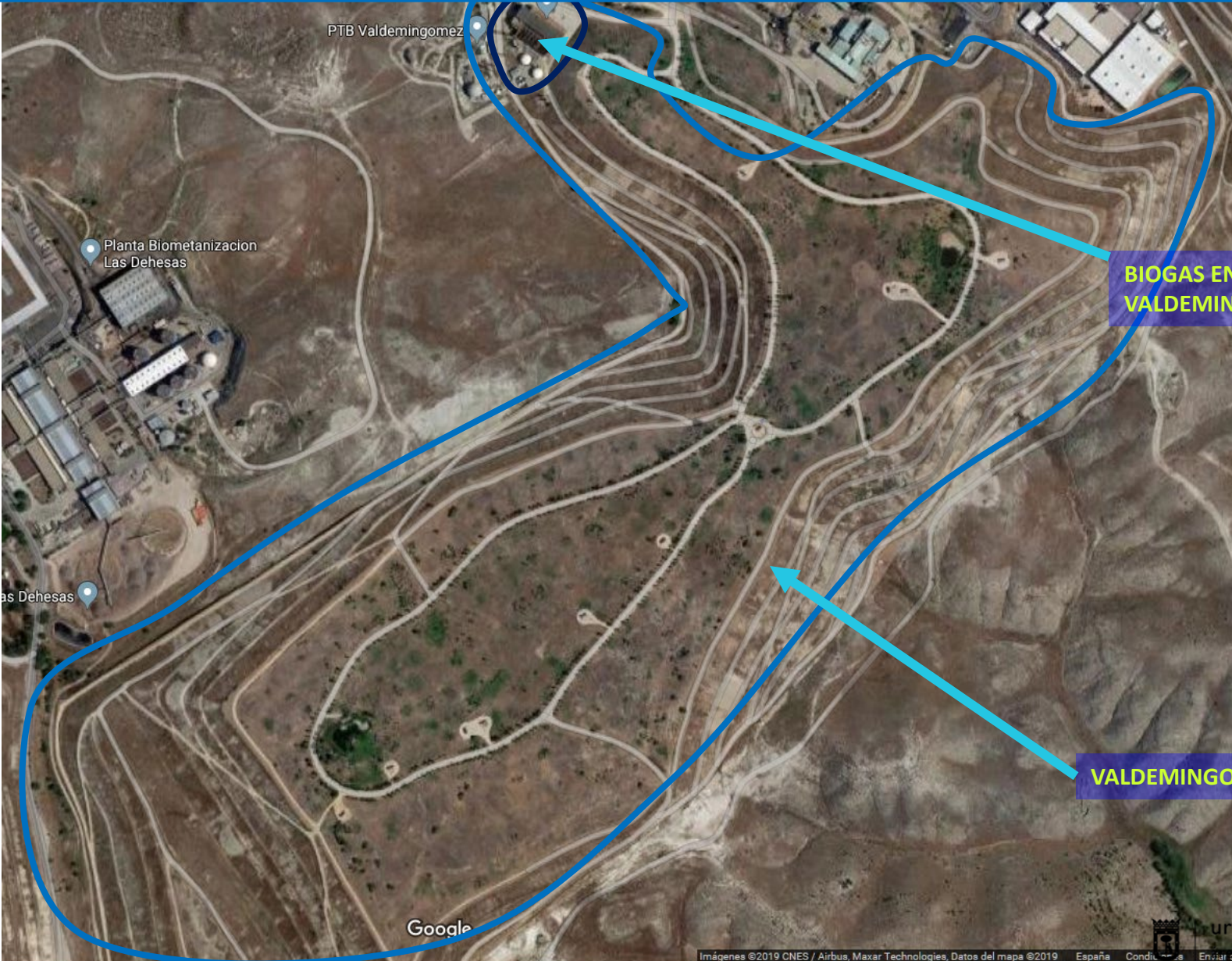
ENERGY RECOVERY PLANT FOR  
SORTING REFUSE MATERIALS- POWER  
PLANT



## LA GALIANA, DEGASSING OF THE VALDEMINGÓMEZ LANDFILL AND ENERGY RECOVERY OF BIOGAS - I



# LA GALIANA, DEGASSING OF THE VALDEMINGÓMEZ LANDFILL AND ENERGY RECOVERY OF BIOGAS - II



BIOGAS ENERGY RECOVERY PLANT FROM THE VALDEMINGOMEZ LANDFILL

VALDEMINGOMEZ FOREST PARK AND LANDFILL



# LA GALIANA, DEGASSING OF THE VALDEMINGÓMEZ LANDFILL AND ENERGY RECOVERY OF BIOGAS - III



COGENERATION PLANT WITH BOTTOMING CYCLE

GASOMETERS

SAFETY TORCHES



# LA GALIANA, DEGASSING OF THE VALDEMINGÓMEZ LANDFILL AND ENERGY RECOVERY OF BIOGAS - IV



# NEW AUTOMATED COMPOSTING PLANT - I

## DIGESTATE TREATMENT FROM ORGANIC FRACTION OF SELECTIVE COLLECTION (OFSC) AND GREEN DEBRIS

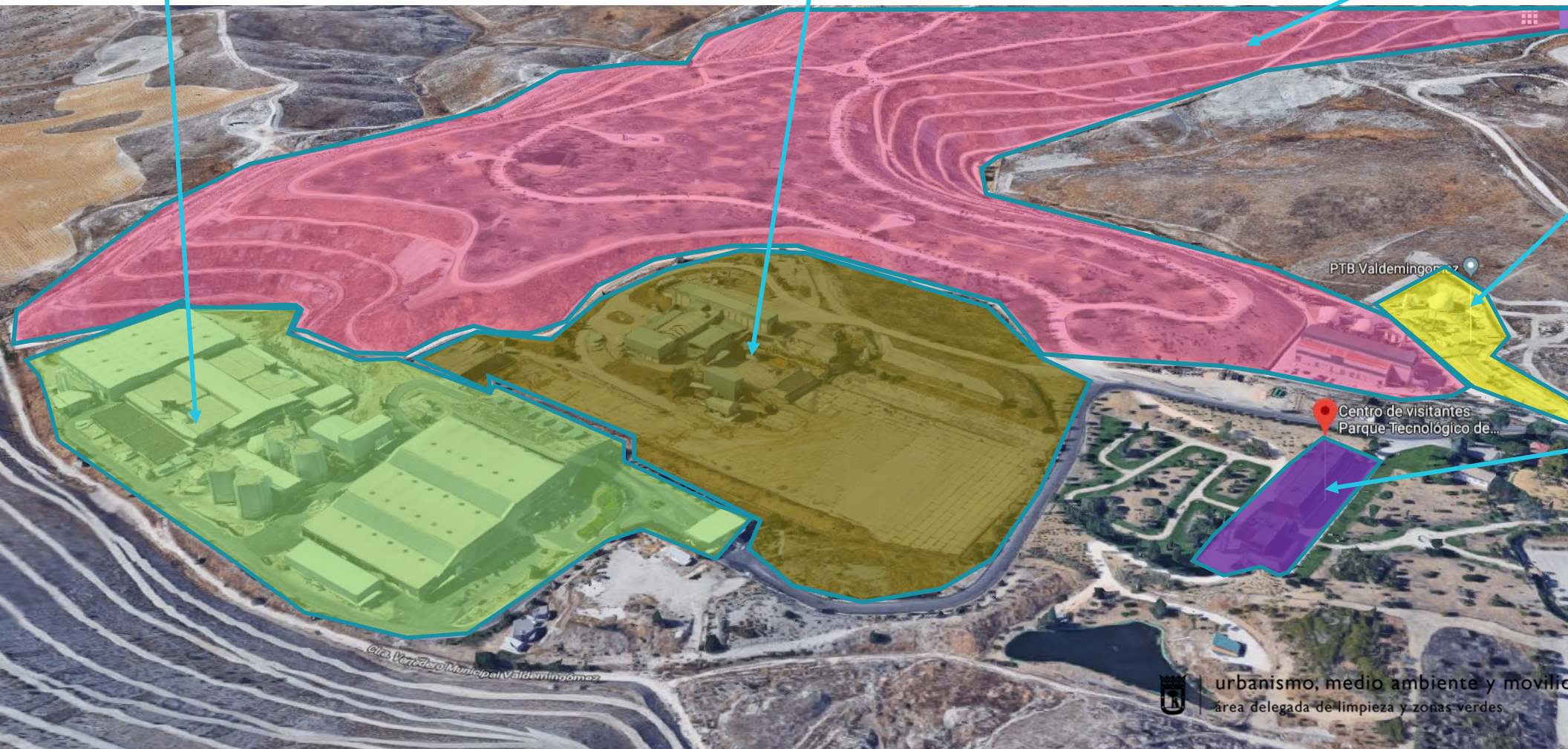
LA PALOMA SORTING PLANT

LOCATION OF THE NEW AUTOMATED COMPOSTING PLANT FOR OFSC DIGEST AND GREEN DEBRIS

VALDEMINGÓMEZ LANDFILL AND LA GALIANA PLANT

BIOGAS TREATMENT PLANT

VISITOR CENTER





# Part V – New Automated Composting Plant Los Cantiles



# NEW AUTOMATED COMPOSTING PLANT - I

## DIGESTATE TREATMENT FROM ORGANIC FRACTION OF SELECTIVE COLLECTION (OFSC) AND GREEN DEBRIS

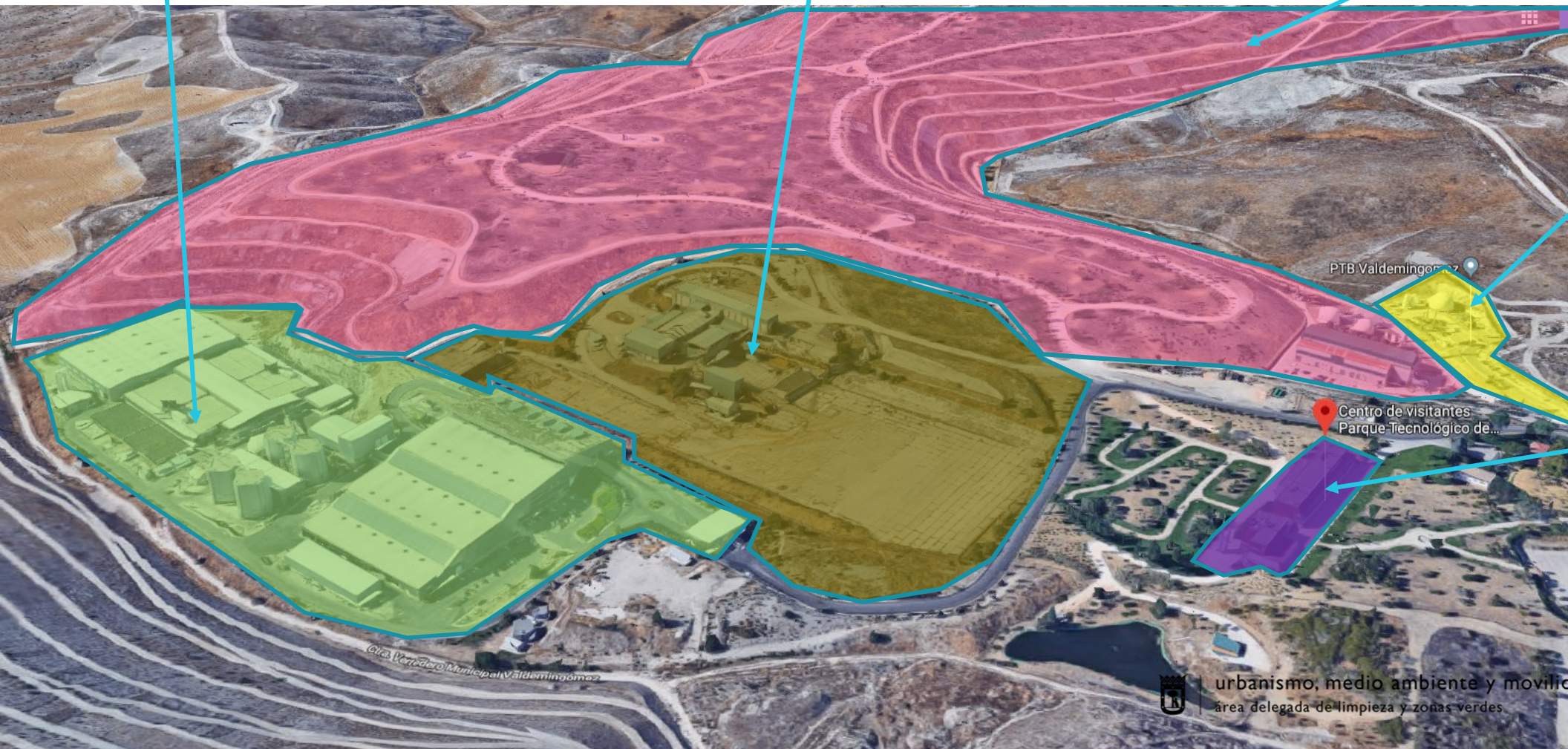
LA PALOMA SORTING PLANT

LOCATION OF THE NEW AUTOMATED COMPOSTING PLANT FOR OFSC DIGEST AND GREEN DEBRIS

VALDEMINGÓMEZ LANDFILL AND LA GALIANA PLANT

BIOGAS TREATMENT PLANT

VISITOR CENTER



# New OFSC digest treatment plant



# BASIC FACTS-I

- Design Capability:
  - 82.490 t/year of digestate
  - 23.910 t/year green debris
- Production Target:
  - 37.240 t/year of high quality compost production
- Deadlines:
  - Signing of the contract: 17/08/2021
  - Beginning of the work: 15/06/2022
  - Construction timeline: 21 meses →16/03/2024
  - Start-up: 2 meses→17/05/2024
  - Operation: 3+2 años
- Investment:
  - 31.035.587,43 € incl. VAT



# BASIC FACTS-II

- **Work-Service contract:**

Construction and operation of an automated composting plant.

- **Targets:**

- Recycling of organic material through the production of quality compost for soils.
- Avoid the emission of greenhouse gases and bad odors into the atmosphere.
- Reduction of landfill.

- **Construction project parameterized in BIM.**

- **Innovation:**

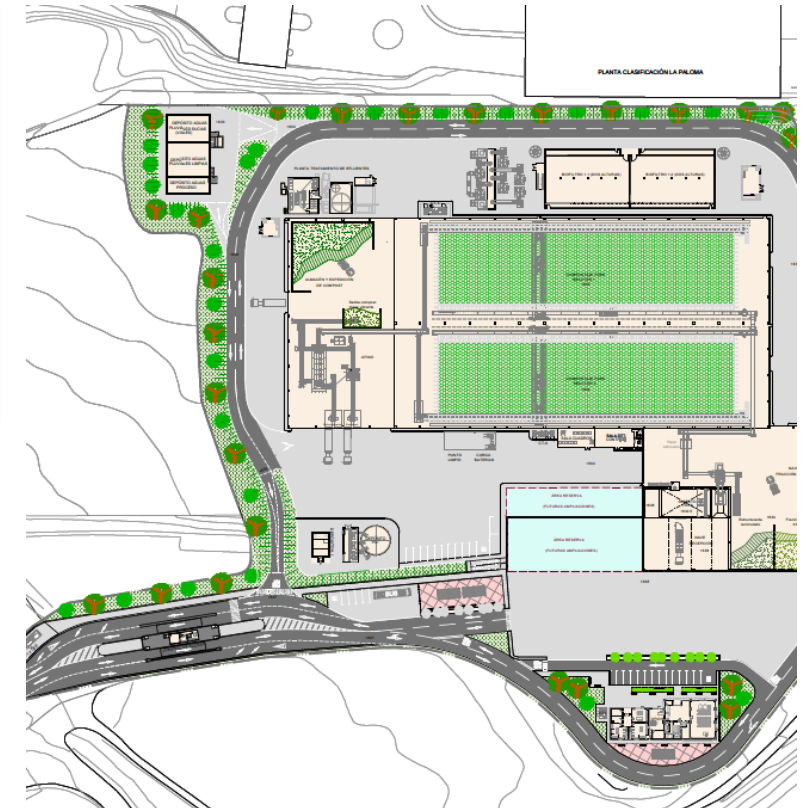
- laboratory
- area to carry out R+D projects
- €125,000 annual allocation for R+D+i projects

- **Maximum impact reduction.**

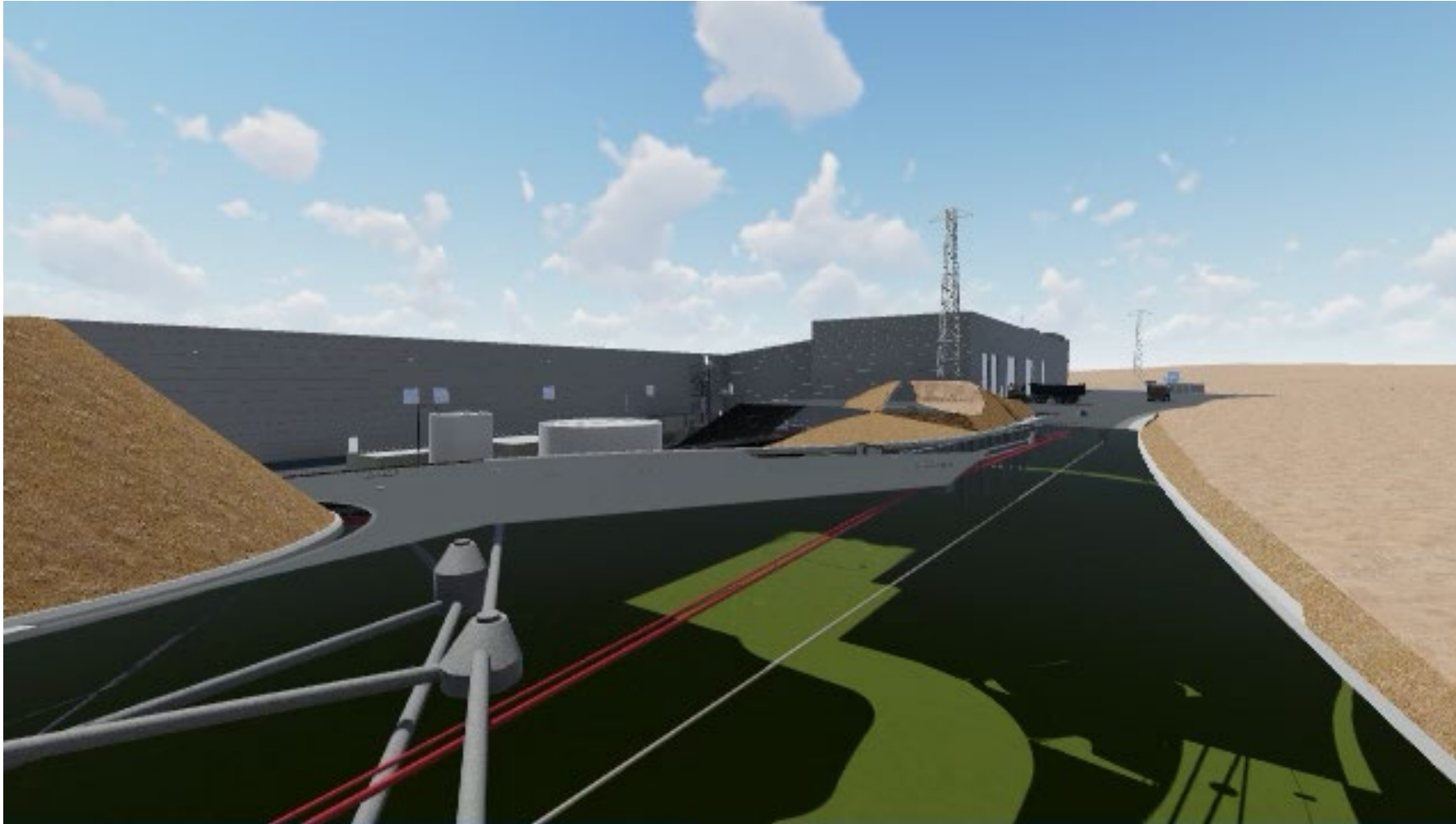
- **Complete sensorization of the production process.**

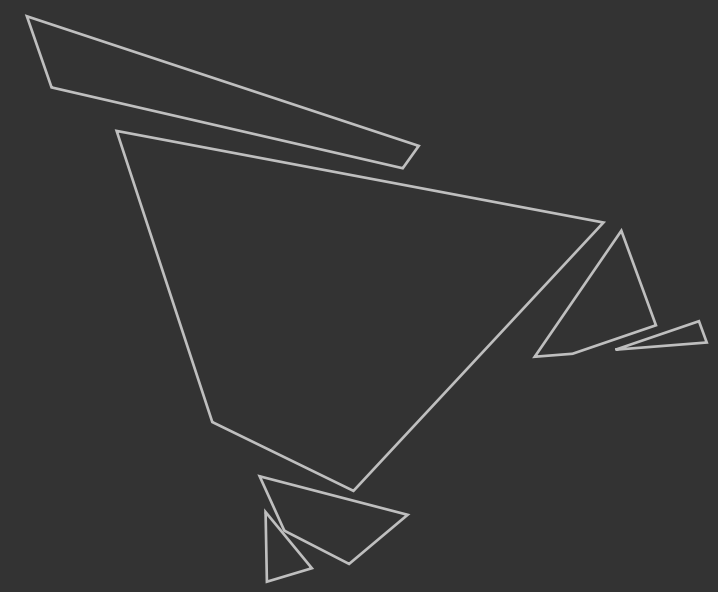
- **Performance monitoring through AI processes.**

- **EERR: 0.9 Mwh photovoltaic solar plant**









## Part IV – The Valdemingómez Technology Park

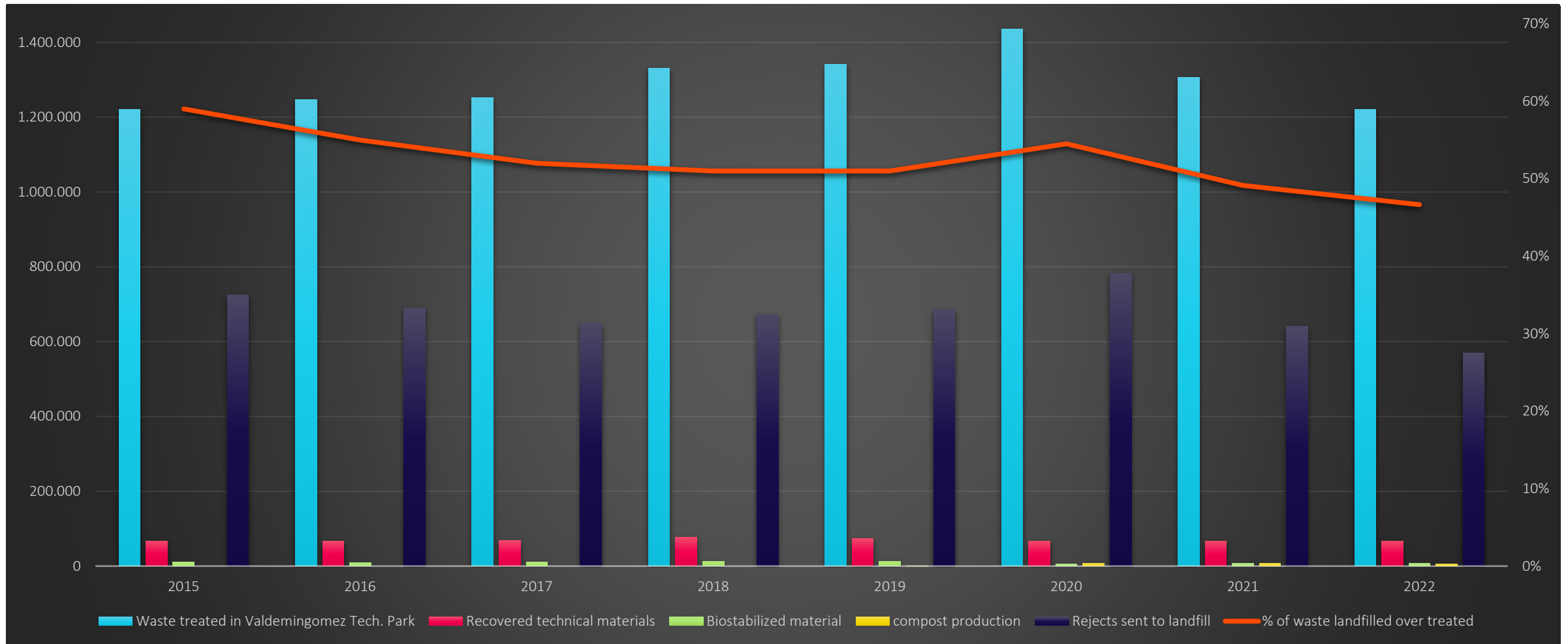
### III. Results



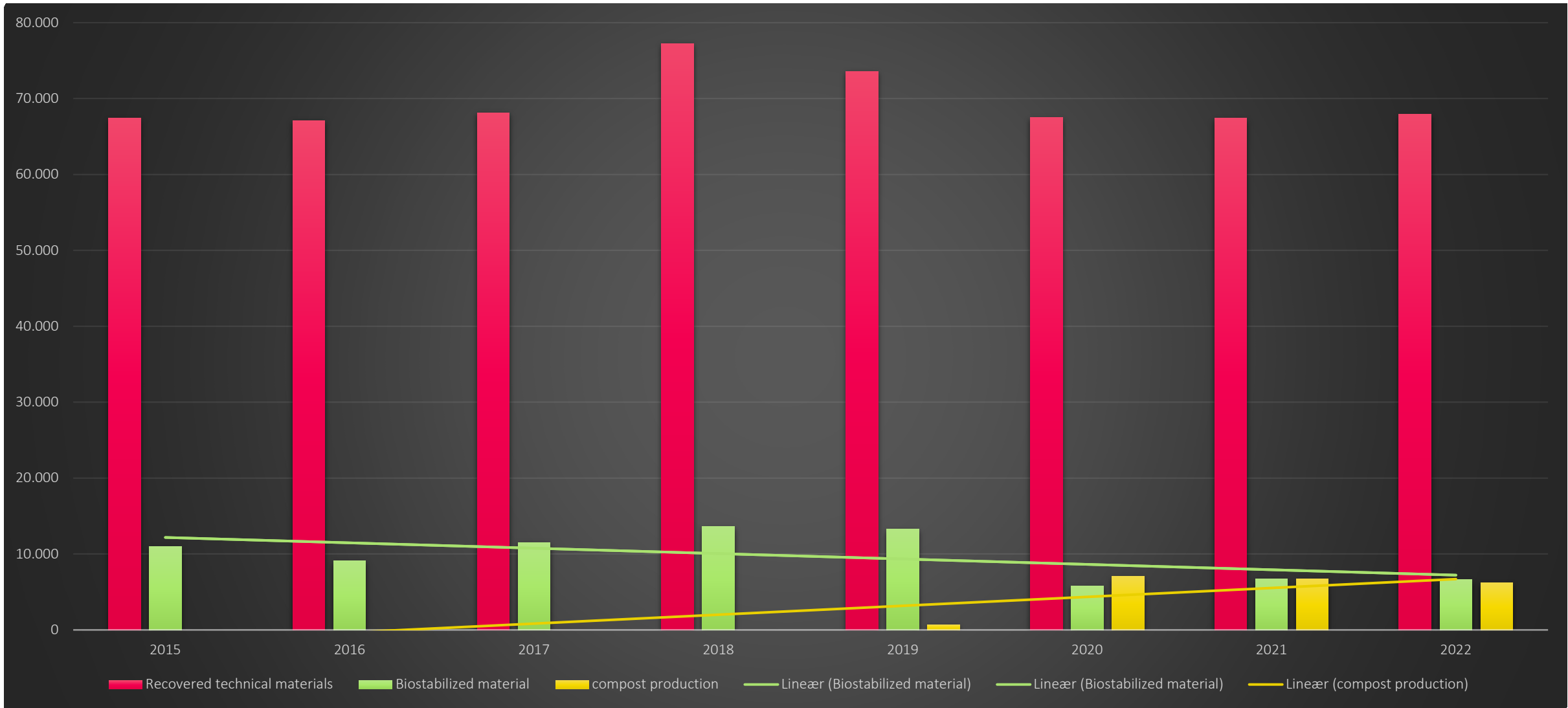
# Results - I

	Peso en t.	2015	2016	2017	2018	2019	2020	2021
Waste Treated in the Valdemingómez Technology Park		1.221.236	1.247.047	1.252.443	1.330.877	1.341.450	1.435.921	1.305.646
Recovered technical materials		67.441	67.118	68.167	77.270	73.616	67.540	67.385
Biostabilized Material		10.966	9.068	11.522	13.605	13.275	5.740	6.734
Compost production		-	-	-	-	692	7.015,96	6.674,10
rejects sent to landfill		724.729	690.823	648.044	673.124	686.900	782.757	641.551
% of waste landfilled over treated		59%	55%	52%	51%	51%	55%	49%
	MWh.							
		2015	2016	2017	2018	2019	2020	2021
Electrical Power Generated		233.522	245.314	267.853	303.682	316.394	312.073	303.843
Network-injected biomethane		61.089	74.958	91.857	95.617	100.276	103.476	98.333

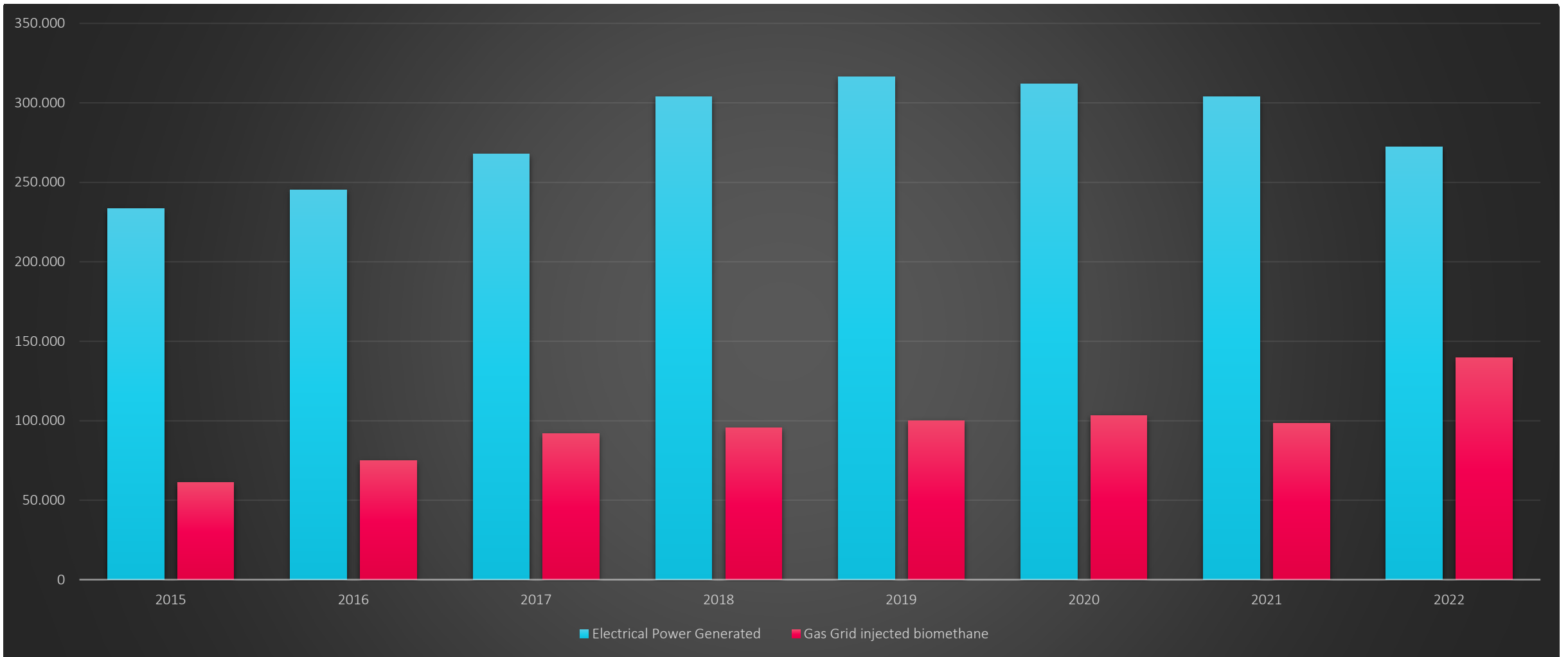
# Resultados – II. Materiales I



# Results – III. Materials II



# Results – IV. Energy



# RESULTS-V: CIRCULAR ECONOMY LINES OF WORK - RESULTS

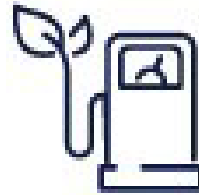


FERTILISER AND AMENDMENT PRODUCTION: COMPOST + BIOSTABILISED: 12,822 t



RECOVERY OF TECHNICAL MATERIALS: 67.210 t (CARTONS, CANS, P/C, GLASS...)

# RESULTS-VI: CIRCULAR ECONOMY LINES OF WORK - RESULTS



**+27.399**  
**Gas Homes**



**BIOFUEL PRODUCTION: 36.9 million Nm3 BIOGAS AND 139,651 MWh BIOMETHANE**



**+ 85.475**  
**Electricity Homes**

**ELECTRICITY PRODUCTION: 273.521 MWh**



# La ciudad de Madrid – Gestión de Residuos 2022



## Population

### Served

3.2 million inhabitants

8 million tourists a year before the pandemic

500,000 commuters before the pandemic



## Treated waste

1.2 million tonnes of waste

5 fractions

3,347 t/d

370 Kg/inhabitant. year



## Facilities

Technology Park

Industrial Complex

7 treatment facilities

1 under construction



## Results

More than 67,000 t of Recovered Materials and 12,800 t of compost and biostabilized

273,521 MWh of electricity

139,651 MWh injected into the Enagas network as biomethane

Emissions balance: -200,000 tCO<sub>2</sub>e/year



## Cost

Management costs:

€80-70 million

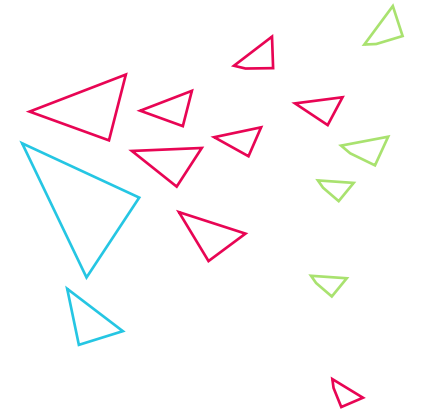
66,66 € / ton

Future investment costs:

€46 million

Revenue: 45% of costs





# PART V

INNOVATION IN THE MANAGEMENT OF PUBLIC SERVICES – WASTE MANAGEMENT

# INNOVATION



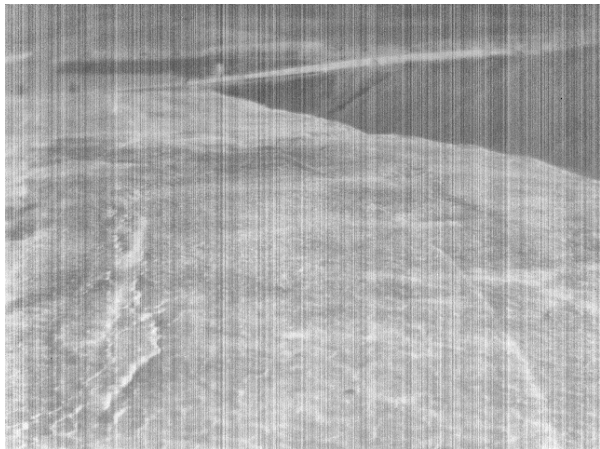
# Development and verification of a methodology for the measurement of biogas fugitive emissions in the Valdemingómez Technology Park - II

Pre-Commercial Public Procurement of R+D services. 2020 -2021

## WORK METHODOLOGY

LEAKS DETECTION

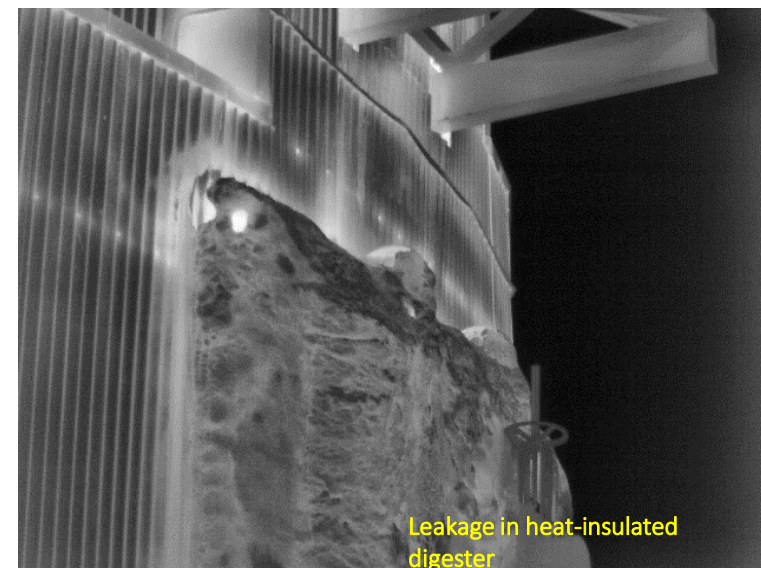
LEAKS QUANTIFICATION



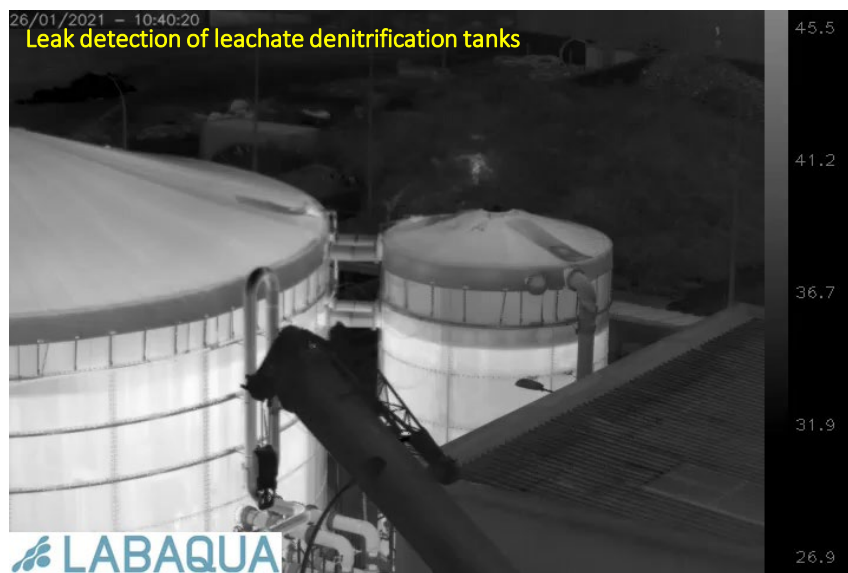
Infrared Optical Gas Imaging Technology



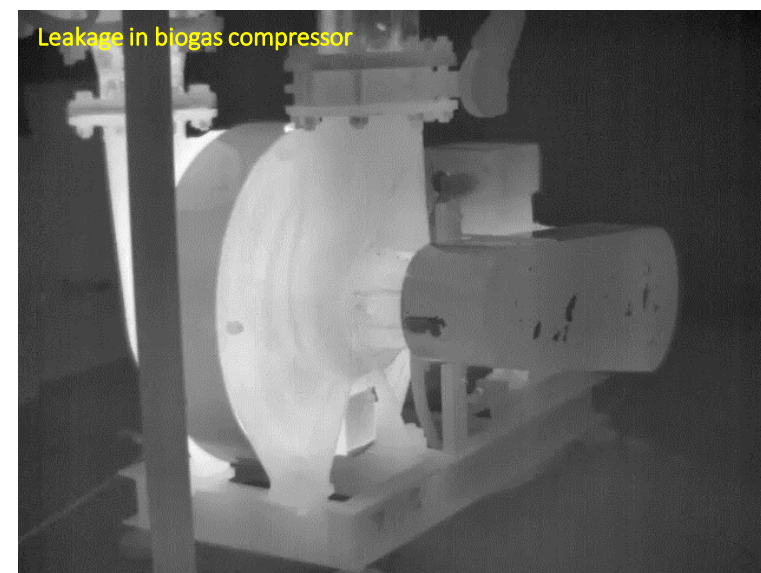
## FUGITIVE EMISSIONS DETECTION



Leakage in heat-insulated digester



26/01/2021 - 10:40:20  
Leak detection of leachate denitrification tanks



Leakage in biogas compressor



MADRID

## CONTINUOUS IMPROVEMENT PROCESS



1. Leak Identification

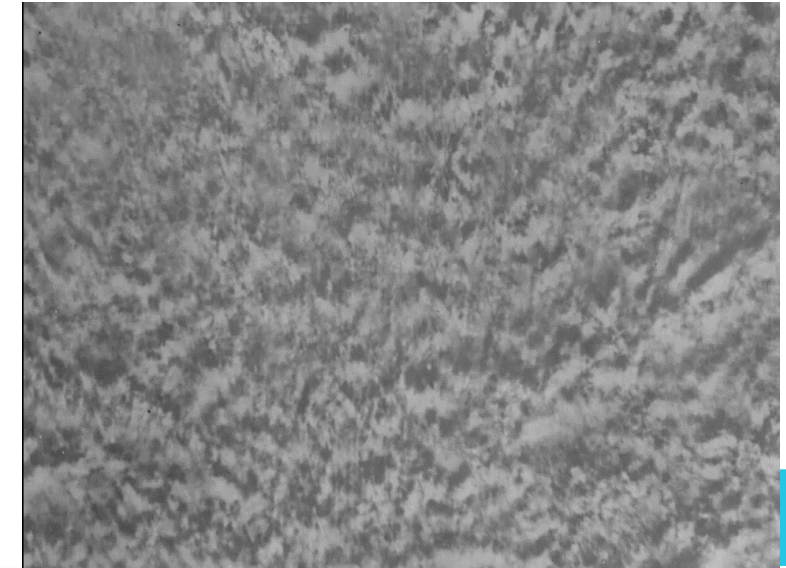
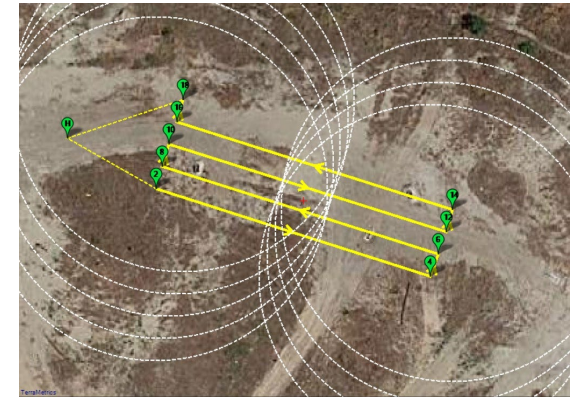
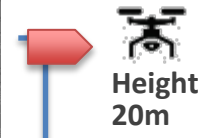
2. Reporting leaks to the operating company

3. Repair of leaking elements



4. Verification of the repair of elements

## AERIAL DETECTION VALIDATION WORKS



# Development and verification of a methodology for the measurement of gaseous emissions in the Valdemingómez Technology Park - III

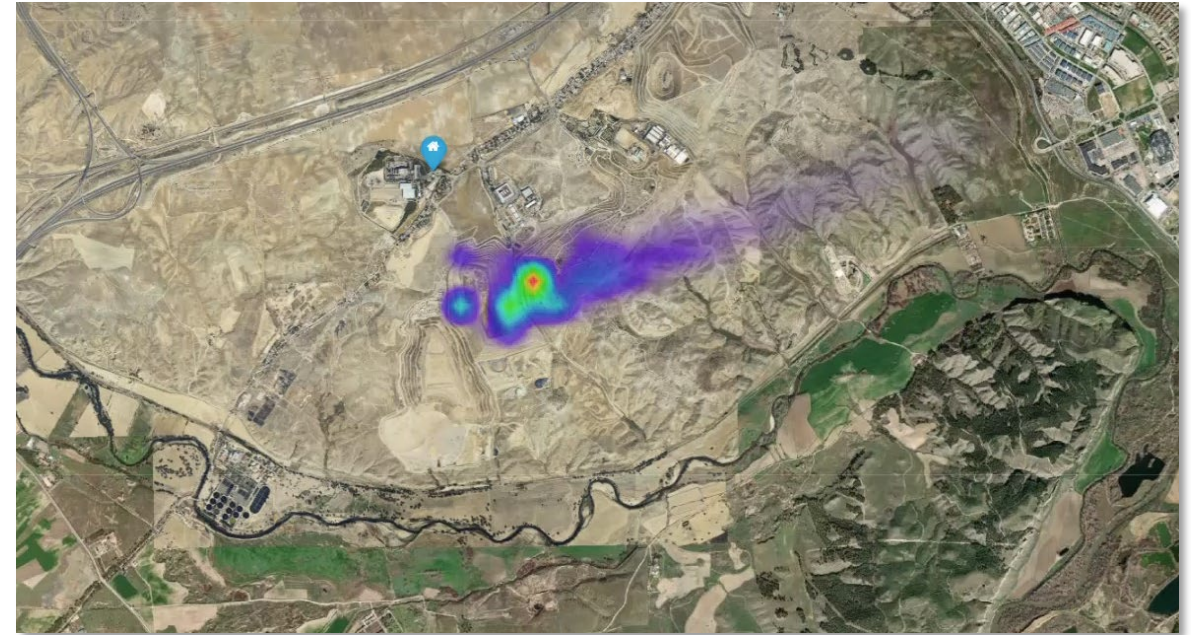
## CONCLUSIONS

- High fugitive emission detection performance.
- Leak Detection and Agile Repair Verification.
- Rapid reduction of emissions and odour sources

## ADDITIONAL

- GHG calculation emissions to determine the carbon footprint
- Application of predictive models of the impact of fugitive emissions

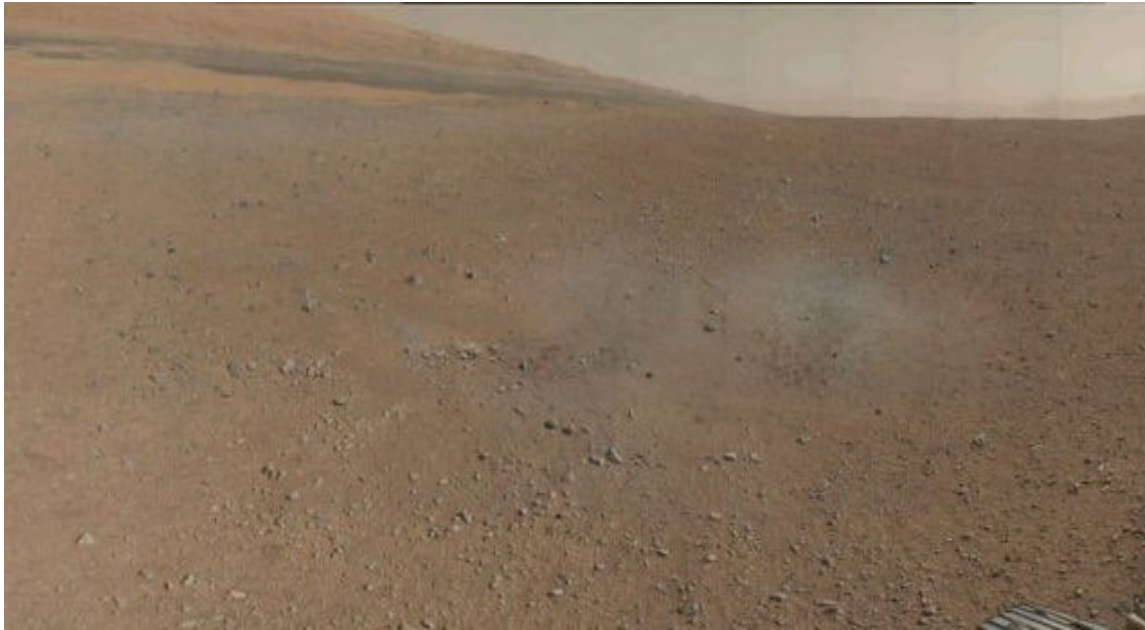
t/year CO<sub>2eq</sub>



# INNOVATION: CPI, CPM

Pre-Market Consultation (PMC): ROBOTIC LANDFILL INSPECTIONS - I

¿Mars or Valdemingómez?

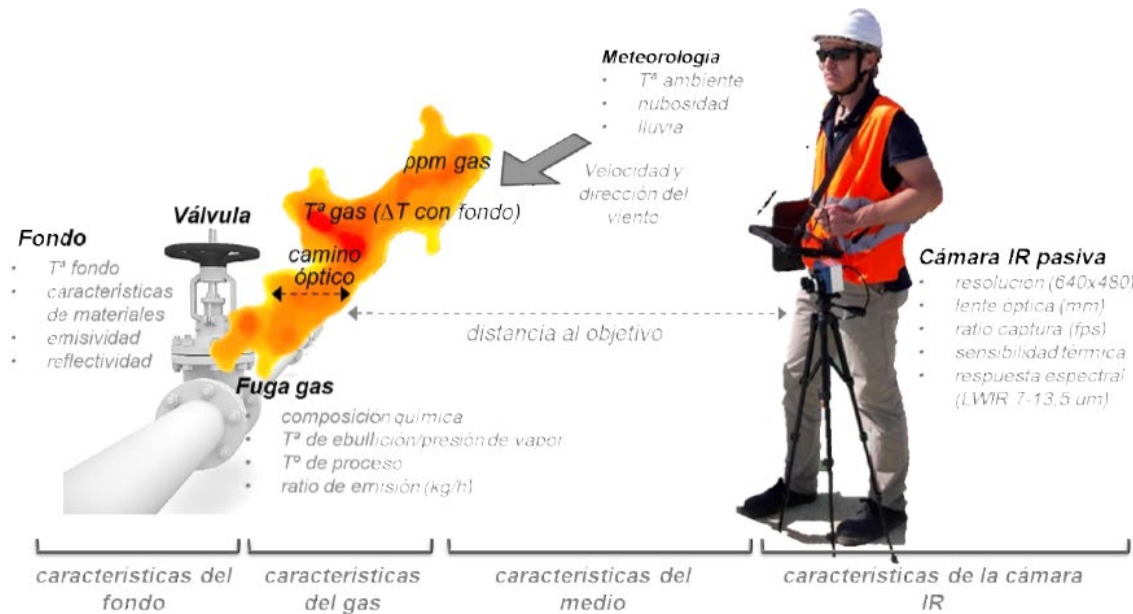




# INNOVATION – III: CPI, CPM

## PMC: ROBOTIC LANDFILL INSPECTIONS - II

### OPERATING CONDITIONS - BEFORE

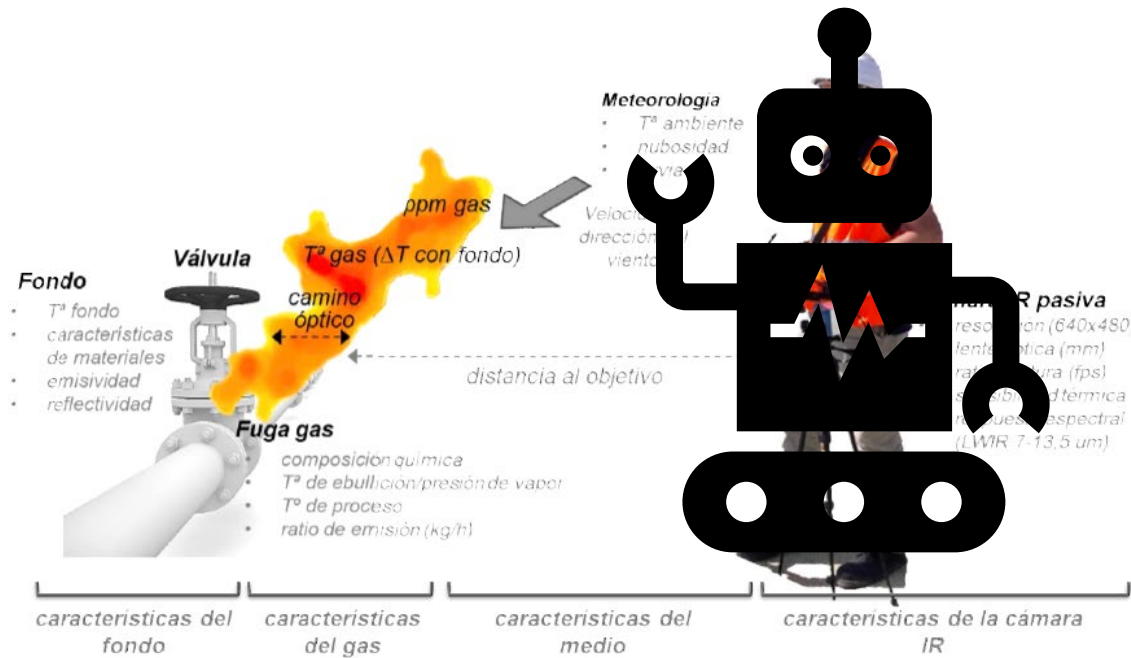


- Environmental factors for detection:
- Increase in temperatures between the gas to be observed and the background of the image:
  - distance to target (determines optical resolution)
  - **IR camera spectral resolution**
  - **Gas response in that spectrum band**
  - Volume, pressure and concentration of the gas leak
- Environmental conditions that make measurement difficult:
  - the presence of moderate or strong wind
  - The presence of rain
  - Atmospheric conditions
  - Schedules

# INNOVATION – III: CPI, CPM

## PMC: ROBOTIC LANDFILL INSPECTIONS - III

### OPERATING CONDITIONS - AFTER



### • Environmental factors for detection:

- Temperature increase between the gas to be observed and the background of the image
- distance to target (determines optical resolution)
- IR camera spectral resolution
- Gas response in that spectrum band
- Volume, pressure and concentration of the gas leak

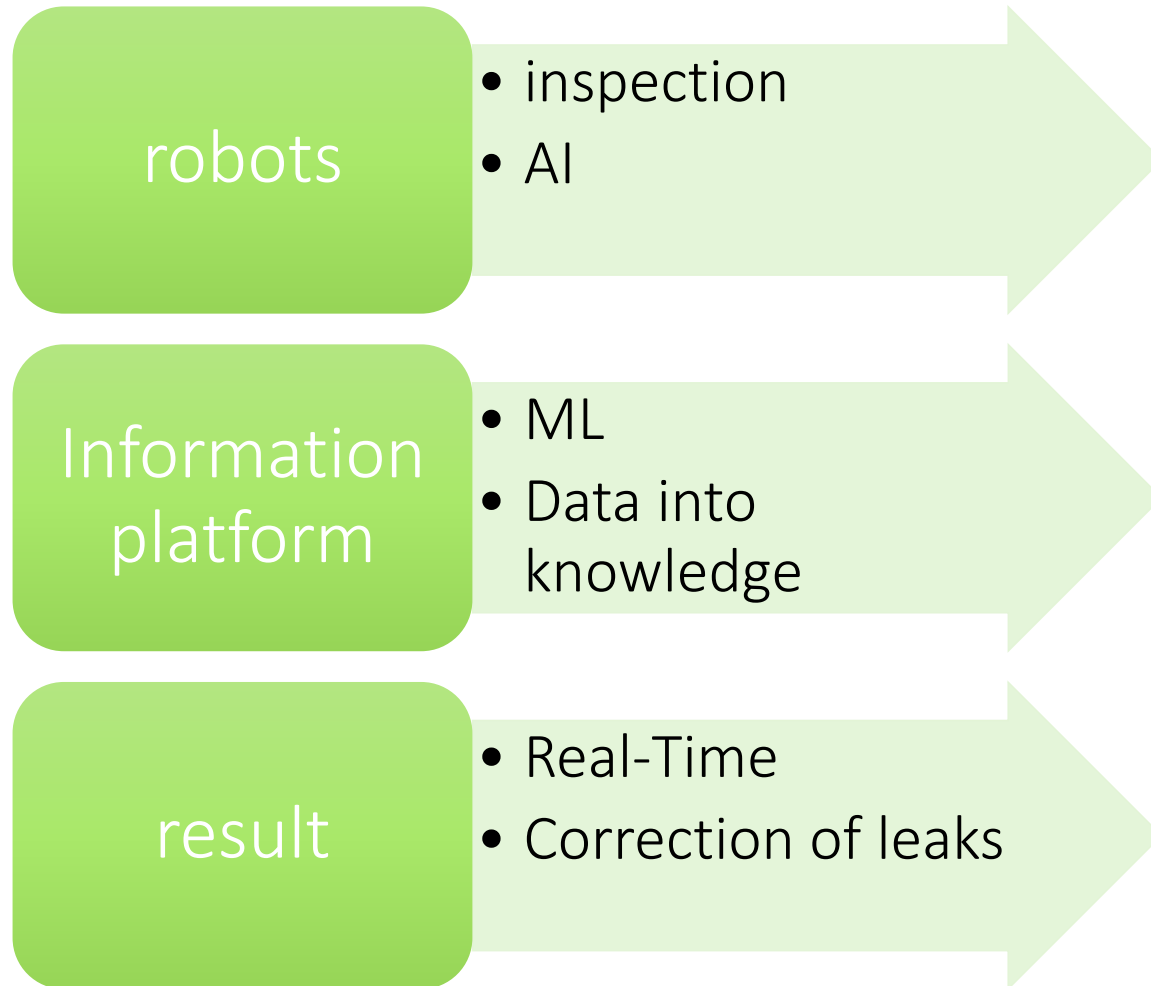
### • Environmental conditions that make measurement difficult:

- the presence of moderate or strong wind
- The presence of rain
- Atmospheric conditions
- Schedules

# INNOVATION – III: CPI, CPM

## PMC: ROBOTIC LANDFILL INSPECTIONS – IV

### NEW CHAIN OF KNOWLEDGE CREATION ABOUT THE LANDFILL



- Using Landfill Robots for Inspections
- **Robots:**
  - They must be **completely autonomous**:
    - On the move
    - Energy
    - Communications
  - **Sensorized:**
    - OGI Cameras to Locate Leaks - AI that allows them to see leaks using OGI cameras
    - Methane, hydrogen sulfide, CO2, etc. sensors to qualify leaks
    - Geolocation and altitude of the leak
- **Information Platform:**
  - Digital Twin
  - Machine Learning Tools
  - Transformation of Data into Knowledge

# INNOVATION – III: CPI, CPM

## PMC: ROBOTIC LANDFILL INSPECTIONS - V

### PROJECTDETAILS



### Campaign Objective:

- Avoid human intervention in inspection work.
- Increased security
- Real-time leak detection
- Qualification and quantification of leaks
- Artificial intelligence applied to:
  - The vision and location of leaks
  - Subsequent data management
  - Creating a Digital Twin
- New Landfill Knowledge Creation Chain
- Technology Ecosystem
- Various TRLs

# INNOVATION – III: CPI, CPM

PMC: ROBOTIC LANDFILL INSPECTIONS - VI



## BENEFITS FOR THE CITY

Pioneering project at an international level

Strengthening of the city's technological, innovative and industrial sector

Attracting Technological Talent

Positioning the city as a technology hub

Increased safety in the operation of VTP installations

Reduction of GHG emissions

Better use of the methane contained in biogas

Reduction of Environmental Impact

Increased Sustainability



# MangeTak Thank you



Innovation, Promotion and  
Information Dept.



Valdemingómez Tech Park  
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infoptv@madrid.es



[www.madrid.es/valdemingomez](http://www.madrid.es/valdemingomez)

# Advances for Sustainable Mobility in Madrid

November 15<sup>th</sup>, 2023

# MADRID

Madrid: 3.3 million inhabitants and 6.8 million at a regional level. 21 districts (128 neighborhoods).

Second most populated Functional Urban area in the European Union.

Key role in the country's economy (12% of total GDP).

Belonging to 2 TEN-T corridors.





# Index

- I **Mobility strategies and regulations**
  - Madrid 360 Environmental Sustainability Strategy
- II **Issues and problems of the mobility system**
  - Congestion and contamination
- III **Policies for urban planning and mobility**
  - Sustainable, smart, and safe mobility
- IV **Implemented actions and results**
  - Success air quality
- V **New technologies in decision making processes**
  - Data driven solutions



# I. Mobility strategies and regulations

Precedent: SUMP 2014 - 2020

Active: Madrid 360 Environmental Sustainability Strategy

Regulations adopted within the Madrid 360 Strategy in the fight against climate change



- Roadmap towards Climate Neutrality (2021)
- Ordinance in Air Quality and Sustainability (2021)
- Ordinance on Sustainable Mobility (2021)
- SUMP 2022 - 2030 (2022)

All regulations and measures are perfectly aligned to transform Madrid into a more environmentally, socially and economically sustainable city

# III. Policies for urban planning and mobility



## Madrid 360: SUMP 2022 - 2030

The recently published SUMP is perfectly aligned with the Madrid 360 strategy and includes **10 strategic axes**, **32 measures** and **121 actions** to be implemented before 2025. It pursues the transformation of the mobility system towards a **more sustainable, smart and safe mobility**.

- 
- 1** More and better public transport
  - 2** Improving transport infrastructure
  - 3** Promoting active mobility
  - 4** Managing parking with sustainable criteria
  - 5** Facilitating modal integration through innovation and intermodality
  - 6** Stimulating the shift to cleaner vehicles
  - 7** Optimising urban freight distribution
  - 8** Promoting technological change, innovation and organisational reformation
  - 9** Moving towards safe mobility
  - 10** Encouraging responsible mobility through information and communication

# I. Mobility strategies and regulations

## Madrid 360 Environmental Sustainability Strategy

It is the **most ambitious strategy** that the city of Madrid has attempted, both in terms of its **content** (200 initiatives that include mitigation and adaptation measures), its **scope** (it is completely comprehensive, including all districts and sources of emissions) and its execution (it involves the transformation of the city, mobility and the Administration)



### City

It aims to increase **energy efficiency** and support **electrification**, improve **infrastructure** management and promote the development of **green areas**.



### Mobility

It promotes the use of **micromobilities**, **public transport** optimisation and the shift to **environmentally friendly** vehicles in the city.



### Administration

It encourages the transformation of the administration as an exemplary **leader in sustainability**, by adapting the **regulatory framework** to facilitate the Strategy **implementation**.

# I. Mobility strategies and regulations

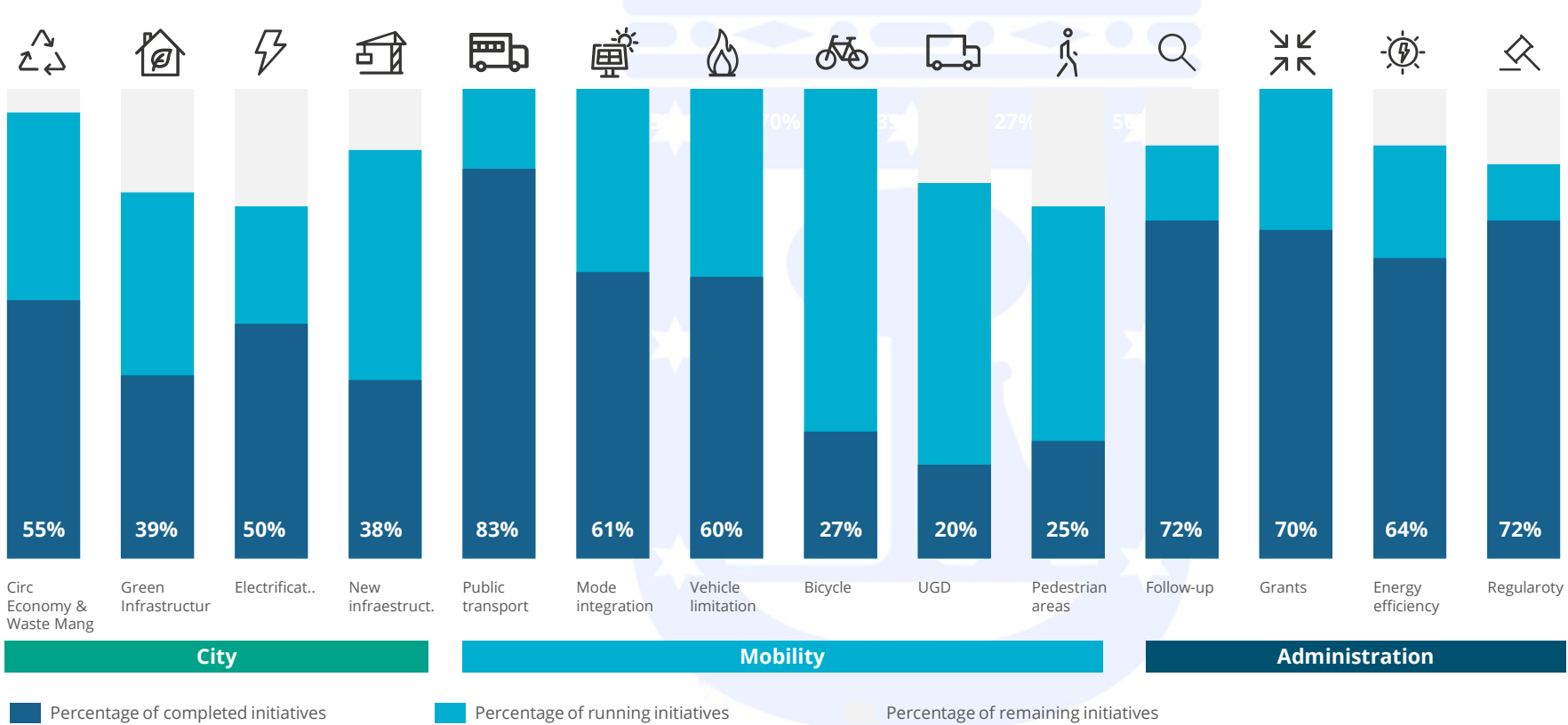
## Madrid 360 Environmental Sustainability Strategy

Madrid 360 Strategy vectors and their principal components

City		Mobility			Administration	
<p>Electrification</p>	<p>New infrastructures</p>	<p>Public transport promotion</p>	<p>Multimodal integration and innovation</p>	<p>Limitations for the more polluting vehicles</p>	<p>Renewal and improvement of the regulatory framework</p>	<p>Grants for infrastructure renewal</p>
<p>Circular economy and waste management</p>	<p>Green Infrastructures</p>	<p>To boost the bicycle use</p>	<p>Urban Goods Distribution(UGD)</p>	<p>Pedestrian areas</p>	<p>Energy efficiency and sustainability</p>	<p>Study and follow-up on the measures</p>

# I. Mobility strategies and regulations

## Madrid 360 Environmental Sustainability Strategy



**90%**  
 Of initiatives completed or ongoing

**60%**  
 Completed

**30%**  
 Running

# I. Mobility strategies and regulations

Madrid 360: SUMP 2022 - 2030

Healthy

Sustainable

Smart

Safe

M  
O  
B  
I  
L  
I  
T  
Y

Objectives:

- Reduction of traffic by 20% - 25% which translates to a significant decrease in **traffic congestion** in the city.
- Reduction of **CO<sub>2</sub> emissions** by 65% in 2030 with respect to 1990, according to what is established by the COP25 agreement.
- Reduction of deaths and victims in **traffic accidents** according to the objectives established by the European Union.

# Index

- I **Mobility strategies and regulations**
  - Madrid 360 Environmental Sustainability Strategy
- II **Issues and problems of the mobility system**
  - Congestion and contamination
- III **Policies for urban planning and mobility**
  - Sustainable, smart, and safe mobility
- IV **Implemented actions and results**
  - Success air quality
- V **New technologies in decision making processes**
  - Data driven solutions





## II. Issues and problems of the mobility system

Excessive use of vehicles (private, professional, public) leading to congestion and contamination



Example: Gran Vía  
(before LEZ)

## II. Issues and problems of the mobility system

Tourist mobility: taxis, Uber, tourist buses, tuk tuks ... leading to congestion even after the LEZ

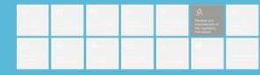
Example: Gran Vía  
(after LEZ)







## II. Issues and problems of the mobility system

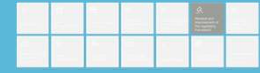


Deliveries by scooter, bike or e-scooter: Glovo, UberEats, Deliveroo ... are challenging road safety in Madrid





## II. Issues and problems of the mobility system



Excessive use of vehicles (private, professional, public) leading to parking pressure in residential areas in the compact city



# Index

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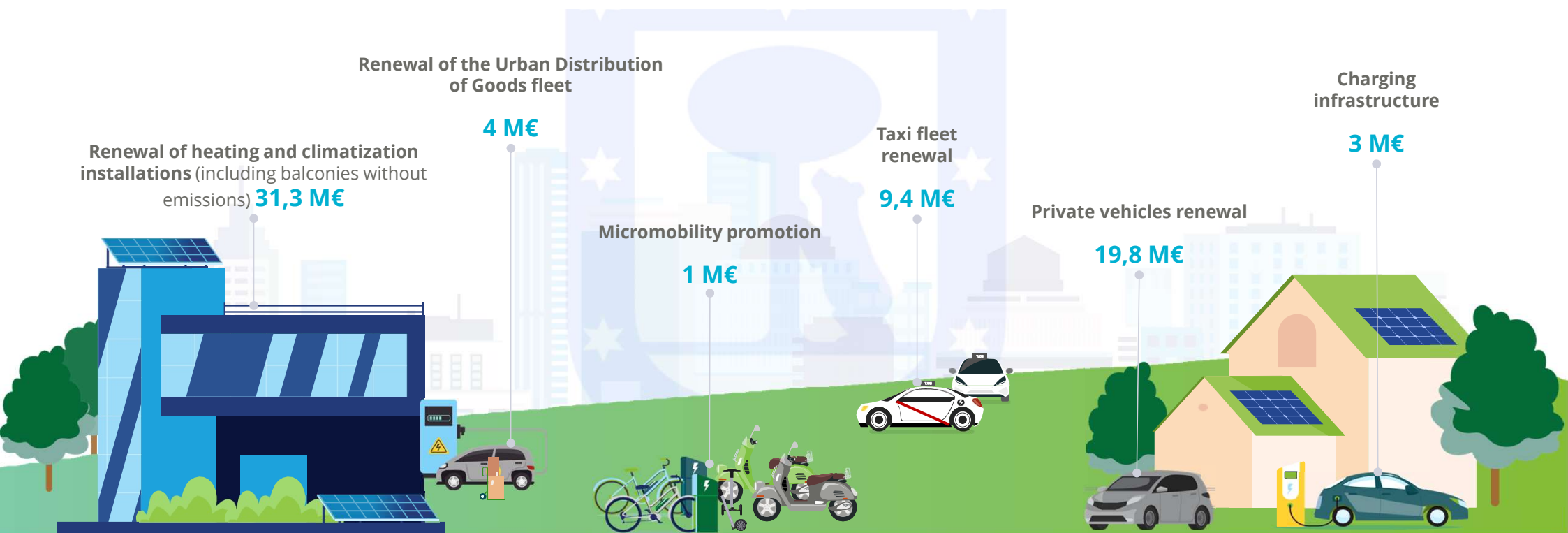


# III. Policies for urban planning and mobility

## Madrid 360: Grants for Energy Transition

Through the **Strategic Grants Plan**, the Madrid City Council wants to offer **111,5 millions of euros** from 2020 to 2023 by **Ayudas Cambia 360**. This Plan divides the grants in two main lines: One to encourage sustainable mobility and another one for **urban regeneration and energy efficiency**.















*Until now, a total of 68,5 M€ in grants have been offered within the Madrid 360 scope*



# Madrid 360 Environmental Sustainability Strategy



## Madrid 360 Strategy vectors and their principal components

City		Mobility			Administration	
 Electrification	 New infrastructures	 Public transport promotion	 Multimodal integration and innovation	 Limitations for the more polluting vehicles	 Renewal and improvement of the regulatory framework	 Grants for infrastructure renewal
 Circular economy and waste management	 Green Infrastructures	 To boost the bicycle use	 Urban Goods Distribution(UGD)	 Pedestrian areas	 Energy efficiency and sustainability	 Study and follow-up on the measures

# Public transport promotion



In its decisive promotion of the public transport, the Madrid City Council has approved a Strategic plan for the **Municipal transport Company (EMT)**, the development of **new routes**, new **bus exclusive lanes** and initiatives to cater for the citizens demand and promote public transport.

**+1.000M€** investment

**534 M€** for **fleet renewal** and **290 M€** for the construction of **sustainable infrastructures**



## New routes

Development of **8 new routes**, among which **3 zero routes** (3 zero emissions routes, 2 of which are free)



## New bus exclusive lanes

**+66 km**

An increase of over **50%** since 2019



## EMT free rides

**36 "free days"** on the EMT buses  
**+30,7 million** passengers in free zero routes and the free bus days



## Demand recovery

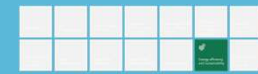
**+99,5%**

Demand recovery\* (working days)

**1,57 million passengers**

On the 22<sup>nd</sup> of November 2022 (Black Friday): was the all-time record on the EMT since the start of the pandemic.

# Public transport promotion



## Electrification of the bus fleet

With the decommissioning of the last diesel bus, Madrid becomes the **first European big city** with a **100 % environmentally friendly bus fleet**. In 2025, 25% of the EMT fleet will be electric and in 2027 at least a third of the city council buses.

Madrid has **19 100% electric routes**, which makes the capital city **the Spanish city with more electric routes and the second in Europe, after Berlin.**

The EMT has **reduced by 45% the NOx emissions** 139,789 kg in 2021 against 76,352 kg in 2022

The EMT invests 10,8 M€ in a **hydrogen factory**, and adds **ten buses propelled by green hydrogen.**

From the beginning of the political term, the EMT has bought **1.291 buses**, what means a **62%** renewal of the fleet.

	2022	2025	2027
	8,6%	25%	35%
	Of the <b>buses</b> are <b>electric</b> (Dec 2022)	Of the <b>buses</b> will be <b>electric</b>	Of the <b>buses</b> will be <b>electric</b>

# Public transport promotion



Electrification of the bus fleet: adaptation of bus depots for electric charging



170

Inverted Pantographs  
- up to 450 kW

300

kW Instaled Power  
Capacity

Essential: Fire protection:

- Hydrants, Fire Extinguishers and Fire Alarm Activators
- Conventional detection (methane/ethylene, CO) & HeatProThermal Cam

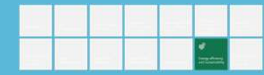


# III. Policies for urban planning and mobility

## 1 More and better public transport



# Public transport promotion



CONSTRUCTION  
OF THE RAPID BUS  
LINE FROM  
VALDEBEBAS TO  
HOSPITAL  
UNIVERSITARIO  
RAMÓN Y CAJAL



# Public transport promotion



New rapid bus line: itinerary





# Public transport promotion



Passing of RAPID BUS in direction Valdebebas at Ana de Austria - Plz Alcalde Moreno Torres



# III. Policies for urban planning and mobility

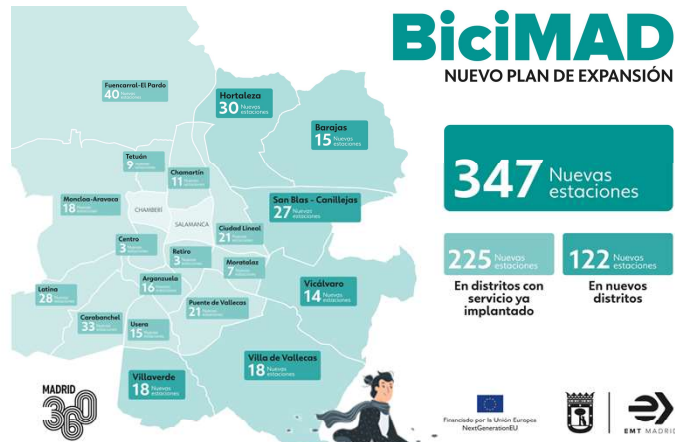
## 3 Promoting active mobility

The conscious promotion of the bicycle and other Personal Mobility Vehicles (PMV) by the city council has seen the biggest expansion of the **BiciMAD** service in its history, reaching all districts and the development and promotion of infrastructures such as bicycle lanes and parking spots for these vehicles.

**21** districts (+6 new: reaches all districts)

**611** stations (+347 new: more than doubling the existing ones)

**7.500** bicycles (+4.536 new: more than doubling the existing ones)



**71 km**  
**More of bicycle lanes**

**24,342**  
**Municipal parking spots for bicycles + PMV + Motorbikes**

**6.000**  
**Scooter authorisations**

**New model tidier, safer and integrated: 3 companies**

**Regulations**  
**Sustainable Mobility Ordinance**

The new ordinance cover the bicycle, PMV and motorcycle parking, enhancing road safety in Madrid.

**13 km**  
**Castellana bicycle lane**

**5 M€** for the first part with 4.25 km, expected in March 2023



# III. Policies for urban planning and mobility

## 3 Promoting active mobility



Nuevo Carril Bici  
Paseo Castellana





Nuevo Carril Bici  
Paseo Castellana

# III. Policies for urban planning and mobility



## 5 Facilitating modal integration through innovation and intermodality

Establish intermodal micromobility nodes and park&ride facilities to encourage intermodal travels instead of car travel

















Example: Fuente la Mora



# Madrid 360 Environmental Sustainability Strategy



## Madrid 360 Strategy vectors and their principal components

City		Mobility			Administration	
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 Circular economy and waste management	 Green Infrastructures	 To boost the bicycle use	 Urban Goods Distribution(UGD)	 Pedestrian areas	 Energy efficiency and sustainability	 Study and follow-up on the measures

# IV. Implemented actions and results



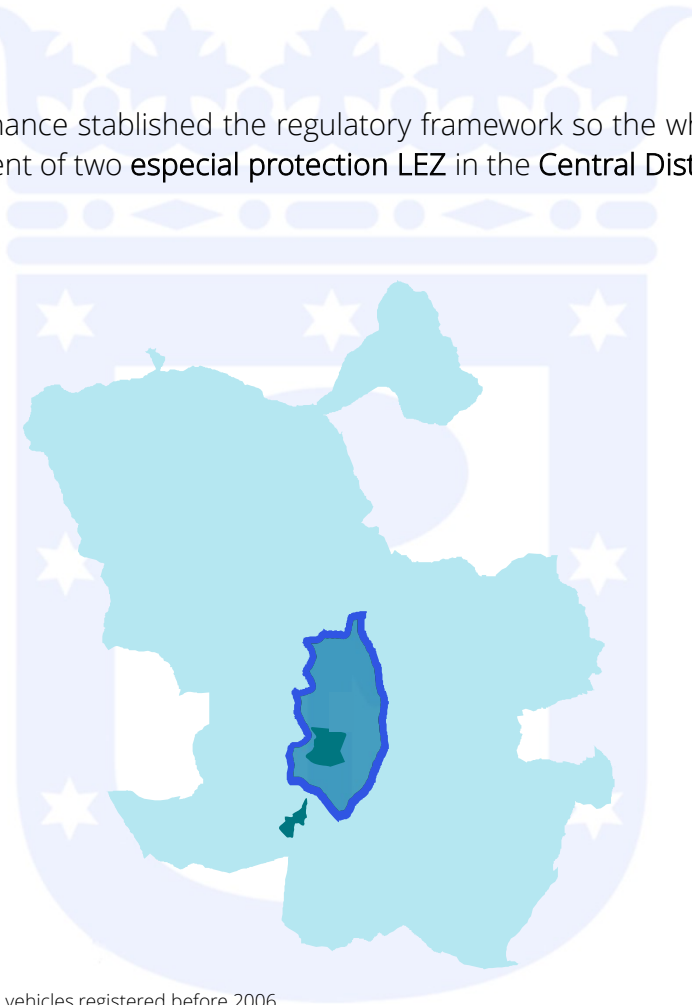
## Low Emission Zones

The September 2021 Sustainability Municipal Ordinance established the regulatory framework so the whole city could become a **Low Emissions Zone (LEZ)** and created the basis for the development of two **especial protection LEZ** in the **Central District** and **Plaza Elíptica**



### Madrid Low Emissions Zones (LEZ)

- From the **1<sup>st</sup> of January 2022**: The **"A" vehicles registered outside Madrid** cannot circulate **within the boundaries of the M-30**
- From the **1<sup>st</sup> of January 2023**: The **"A" vehicles registered outside Madrid** cannot circulate **on the M-30**
- From the **1<sup>st</sup> of January 2024**: The **"A" vehicles registered outside Madrid** cannot circulate **within the city boundaries**.
- From the **1<sup>st</sup> of January 2025**: All **"A" vehicles** cannot circulate **within the city boundaries**
- In Madrid LEZ, the unauthorised accesses have been reduced by **59,4 %** from the prewarning period.



### Especial Protection Low Emissions Zones (EPLEZ)

- **Central District Especial Protection Low Emissions Zones (EPLEZ)**: In force since **September 2021**  
  
The unauthorised accesses to the Central District EPLEZ have been reduced by **40,6 %** from the prewarning period.
- **Plaza Elíptica Especial Protection Low Emissions Zones (EPLEZ)**: In force since **December 2021**  
  
The unauthorised accesses to the Plaza Elíptica EPLEZ have been reduced by **66,5 %** from the prewarning period.

**Note:** The "A" vehicles are those petrol vehicles registered before 2000 and diesel vehicles registered before 2006

# III. Policies for urban planning and mobility

## 4 Managing parking with sustainable criteria



**01/ EXTENSION OF SER ZONE**



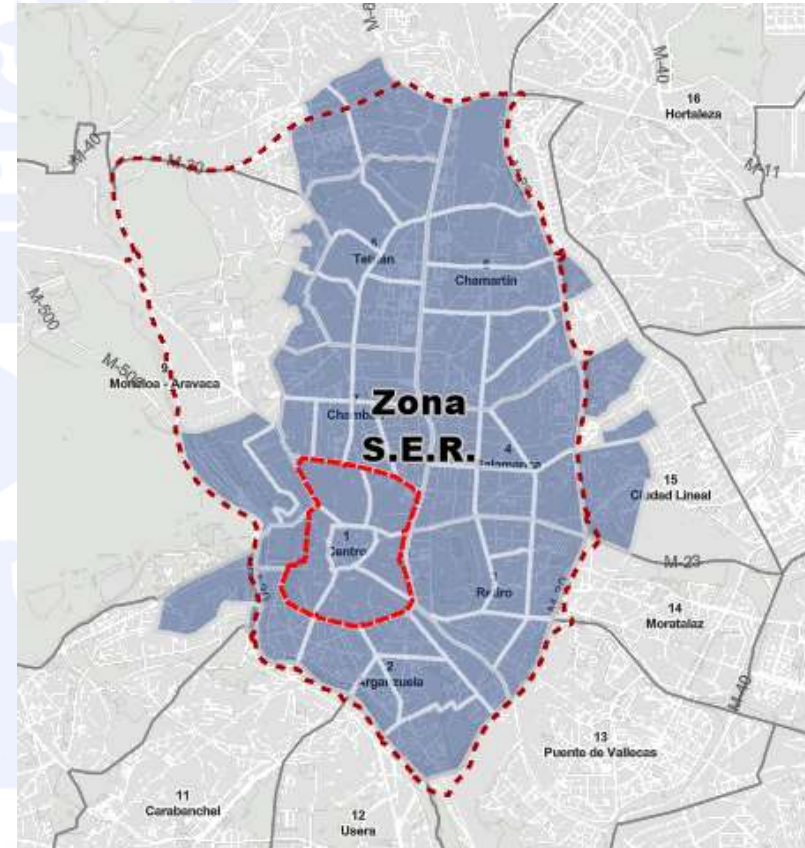
**02/ SER DYNAMIC TARIFFICATION**



**03/ HIGH ROTATION SPACES**

The prices for parking in the regulated areas are calculated taking into account the environmental performance of the vehicle

- Discounts for environmentally friendly vehicles can reach up to 75% in the case of ECO classification



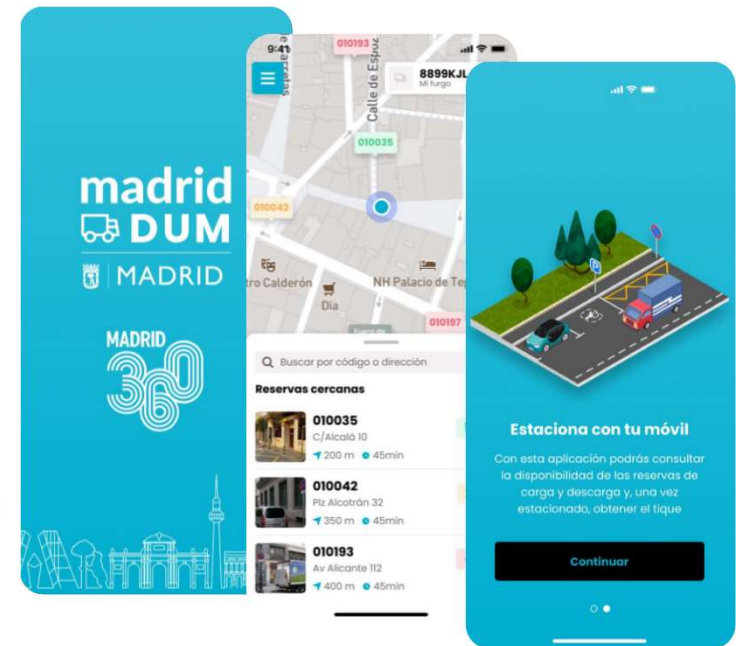


# III. Policies for urban planning and mobility

## 7 Optimising urban freight distribution

The City Council has implemented the first strategy for the **Urban Distribution of Goods (DUM 360)**. The strategy comprises ten measures to promote a more **efficient and sustainable logistics model** that allows a **greater agility** for the operators.

- The development of an **App** to know in real time the **occupancy levels** of the cargo areas.
- The installation of **reservation sensors** to obtain better usage information.
- The increase in the **number of cargo areas** for the distribution of goods.
- The **extension** of the cargo operations schedule
- The **enhancement of micro-hubs** by public and private collaboration and the promotion of nocturnal distribution of goods.
- The **installation of new lockers** for e-commerce.



# Urban Goods Distribution

Smart reserve system for loading and unloading

9:41

8899KJL  
Mi furgó

010035

010042

010193

010197

Buscar por código o dirección

**Reservas cercanas**

- 010035**  
C/Alcalá 10  
200 m • 45min  
5 plazas
- 010042**  
Plz Alcotrán 32  
350 m • 45min  
2 plazas
- 010193**  
Av Alicante 112  
400 m • 45min  
Ocupado

9:41

**Estacionar**

010035  
C/Alcalá 10  
200 m • 5 en línea  
5 plazas

**Horario de regulación**  
De 8:00h a 14:00h  
Y de 15:00h a 20:00h  
[Notificar problema](#)

**Vehículo**  
Toca sobre el vehículo para cambiarlo

**8899KJL**  
Mi furgó

**Cuenta**  
Cuenta personal

**Tiempo permitido** 45min

**Iniciar estacionamiento**

Para poder estacionar debes seleccionar un vehículo y cuenta

9:41

010035  
C/Alcalá 10

33:19

**13:17**  
Hora inicio

**14:02**  
Hora límite

**Datos de estacionamiento**

**8899KJL**  
Mi furgó

**Transportes Atómicos SL**















**Extender tiempo**

**Finalizar tique**

# Madrid 360 Environmental Sustainability Strategy

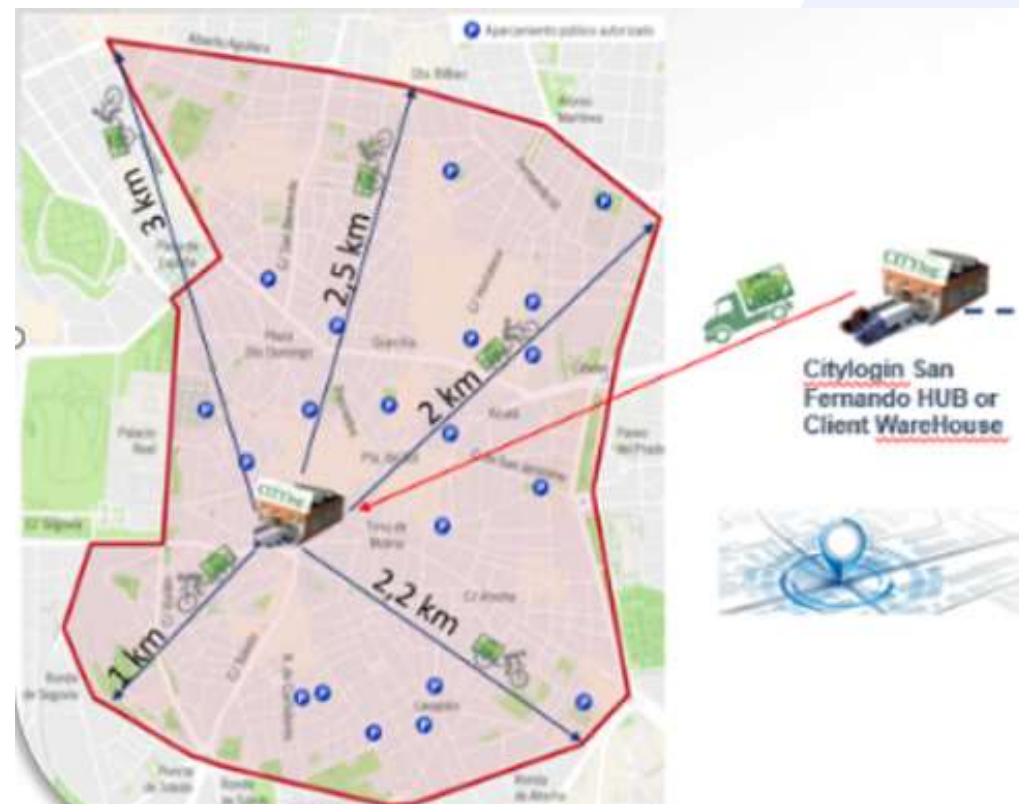


## Madrid 360 Strategy vectors and their principal components

City		Mobility			Administration	
 Electrification	 New infrastructures	 Public transport promotion	 Multimodal integration and innovation	 Limitations for the more polluting vehicles	 Renewal and improvement of the regulatory framework	 Grants for infrastructure renewal
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# Urban Goods Distribution

## Micrologistics hub in Plaza Mayor



- Urban logistics operations are carried out by a 100% electric fleet
- Cargo motorcycles and vans were especially adapted for urban freight distribution
- Capacity of cargo motorcycle: 40 normal-sized packages

# Urban Goods Distribution

## Micrologistics hub in Plaza Mayor





**CANALEJAS** 360  
Hub de movilidad



**EMT MADRID**

EMPRESA MUNICIPAL DE TRANSPORTES DE MADRID





**PLANTA -1**



# III. Policies for urban planning and mobility



## 9 Moving towards safe mobility

- Reduce maximum traffic speed
- Resolve risky and dangerous junctions and streets
- Increase road indiscipline control
- Conduct road safety campaigns



# III. Policies for urban planning and mobility



## 9 Moving towards safe mobility

- Resolve risky and dangerous junctions and streets



## IV. Implemented actions and results

### Pedestrian areas

One of the most singled out measures included in the Madrid 360 Strategy has been development of pedestrian only areas in the 21 city districts to turn 170,000 square metres in zero emissions zones. The **Puerta del Sol and its surroundings** were the first of this pedestrian areas.

### **Puerta del Sol pedestrian only area**

**16.751** square metres for pedestrians

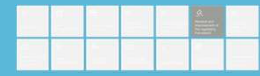
Elimination of almost **7.000 daily trips** in private vehicle



## II. Issues and problems of the mobility system



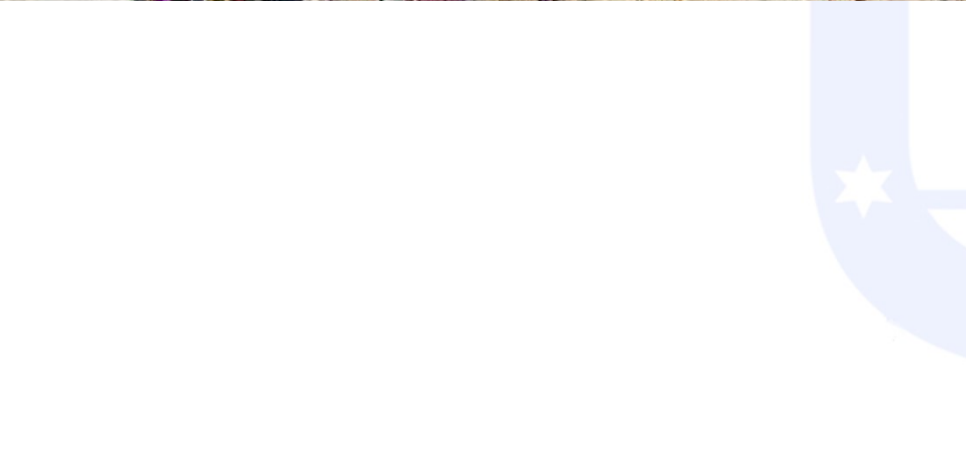
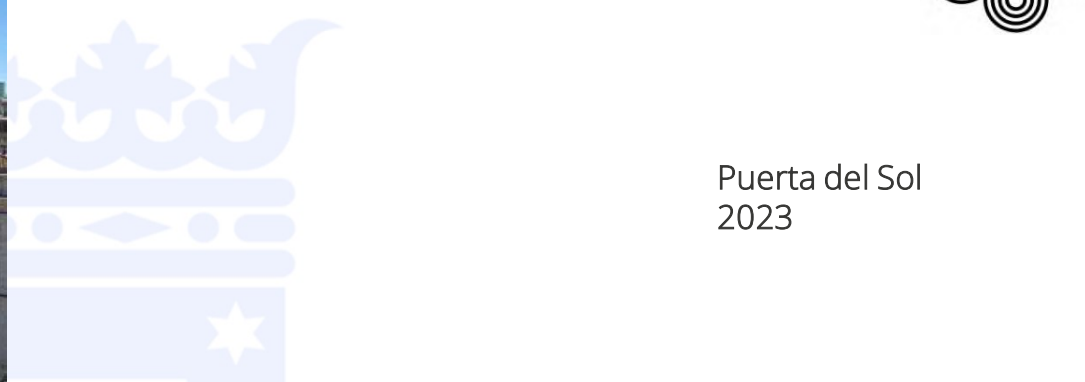
Puerta del Sol  
1960s



Puerta del Sol  
1990s

















Puerta del Sol  
2023



# Madrid 360 Environmental Sustainability Strategy



## Madrid 360 Strategy vectors and their principal components

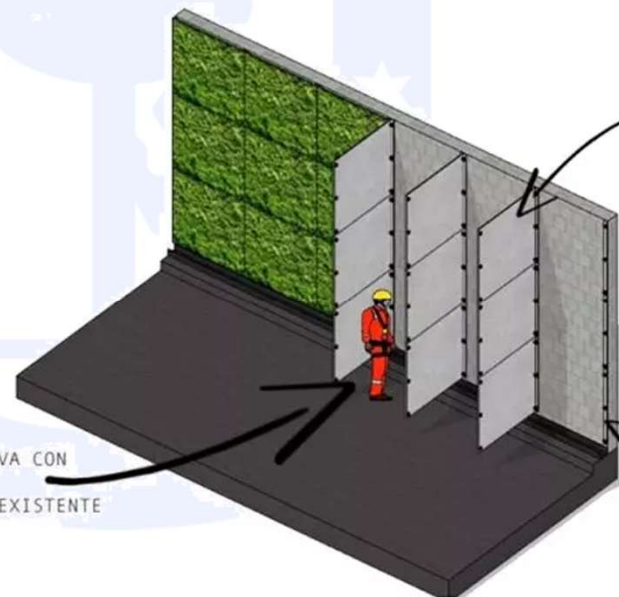
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# Green Infrastructures



It covers an area of 400m of the M-30 with vertical gardens made up of 30 highly durable plant species, with reduced water requirements and capacity to absorb pollutants, which include pollution sensors by means of easily accessible folding panels for their revision and maintenance, in order to know the capture of atmospheric pollutants and particulate material and will also assess the capacity to attract biodiversity in the plant walls and their evolution throughout the year.

PERSONAL OPERATIVA CON  
PLENO ACCESO A  
INFRAESTRUCTURA EXISTENTE



PANELES ABATIBLES EN  
ESTADO ABIERTO PARA  
PERMITIR ACCESO A LA  
INFRAESTRUCTURA



RASTRELES FIJADOS  
A INFRAESTRUCTURA  
URBANA EXISTENTE  
CON MECANISMO DE  
SUJECIÓN DE  
PANELES ABATIBLES



# Green Infrastructures



**BEFORE**



**AFTER**

calle  
natura 30

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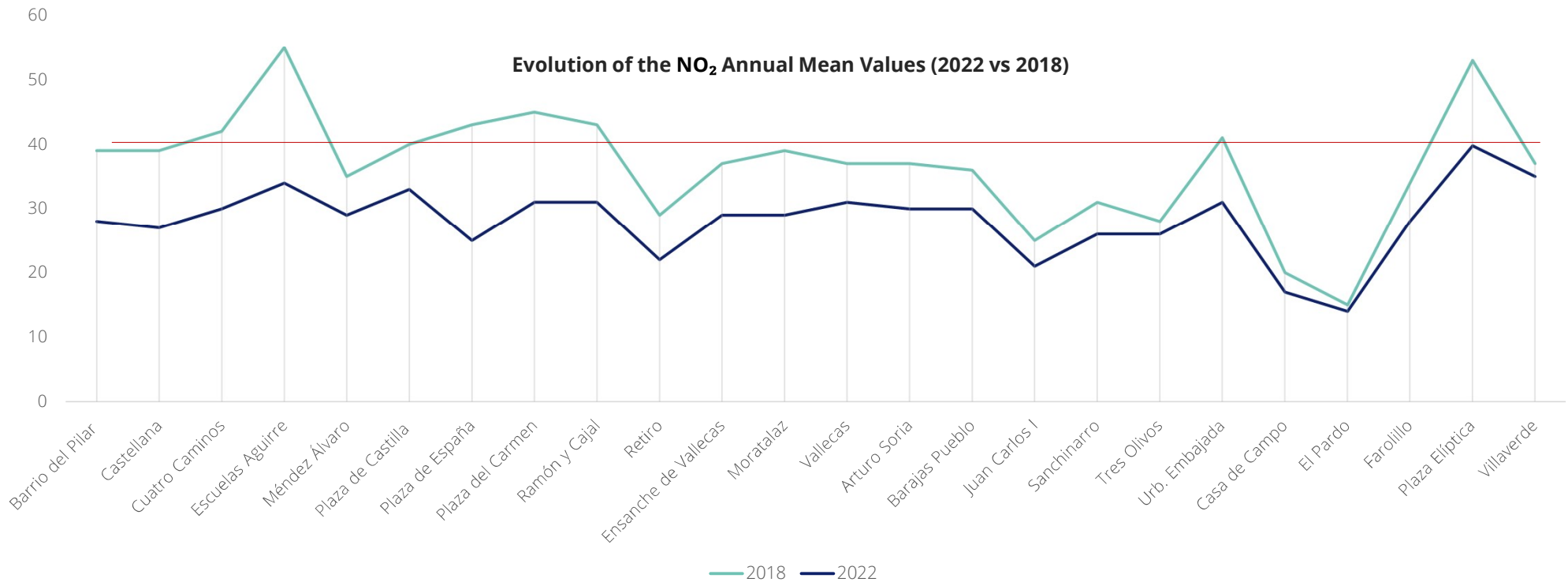


# IV. Implemented actions and results



Final result: improvement in air quality

Madrid complies for the first time in 2022 with the European Directive on Air Quality.



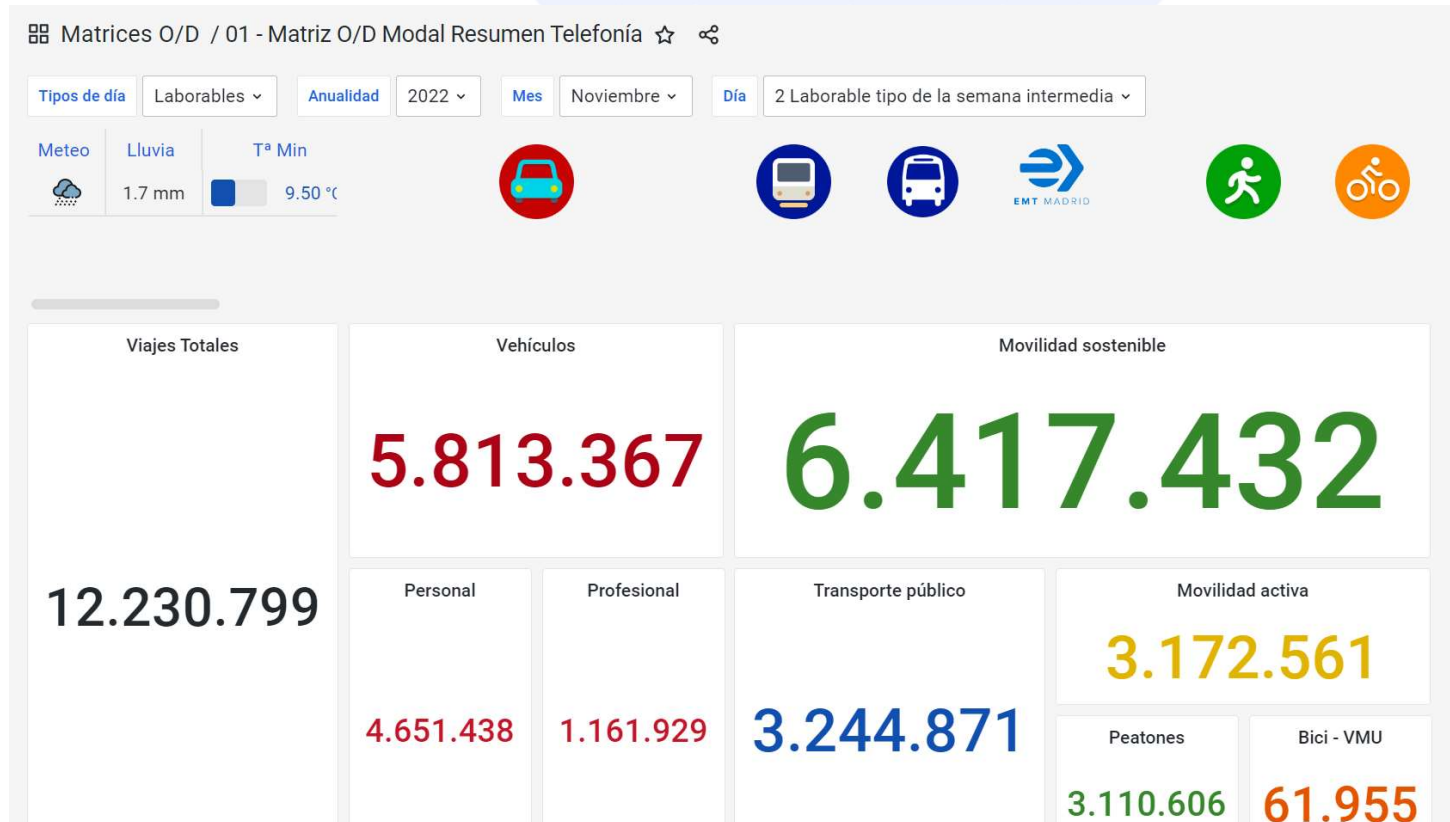
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# V. New technologies in decision making processes

Big data: track the evolution of modal share



# V. New technologies in decision making processes



Permanent demand measure points and data collection campaigns



Pedestrian flow in main axes



Test and measure impacts of implemented actions



Flow of cyclists in main axes



Data driven analysis of possible issues



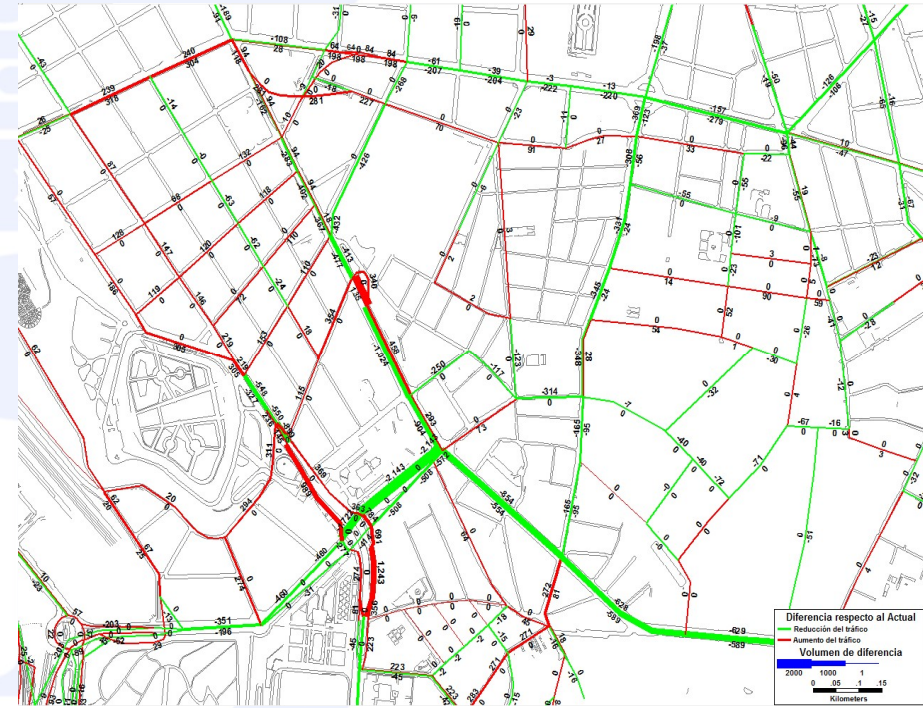
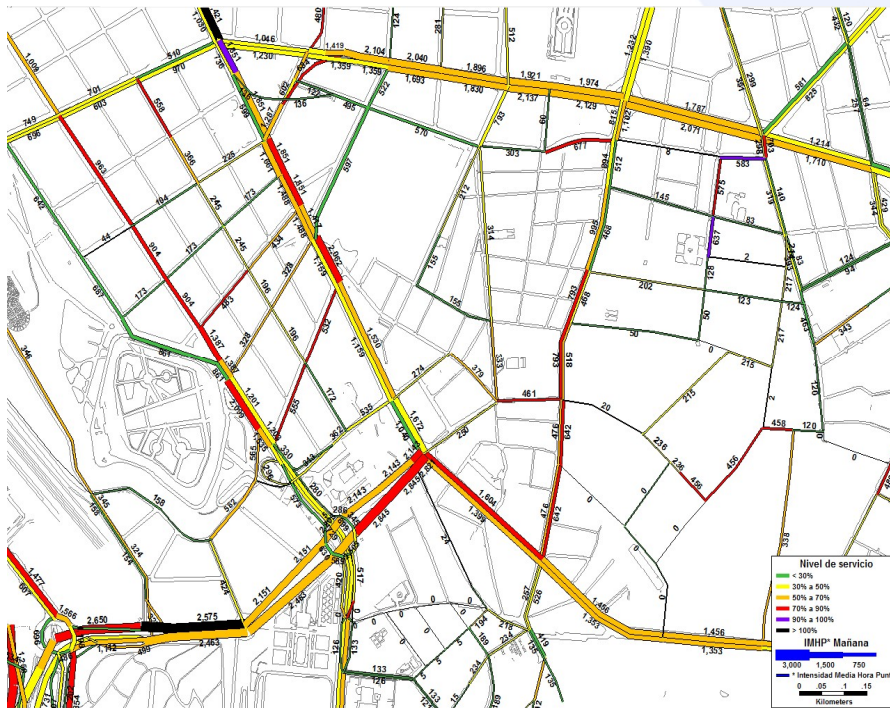
Flow of vehicles in main axes



Long-term evolution of actions

# V. New technologies in decision making processes

Mobility model and simulation software: evaluation of new infrastructure and road configuration



Reformation of Plaza España

# ROADMAP 360



## ROADMAP TOWARDS CLIMATE NEUTRALITY OF MADRID CITY



# Madrid Council Climate actions VI. Tools for delivery climate policies



## MEET THE CITIES

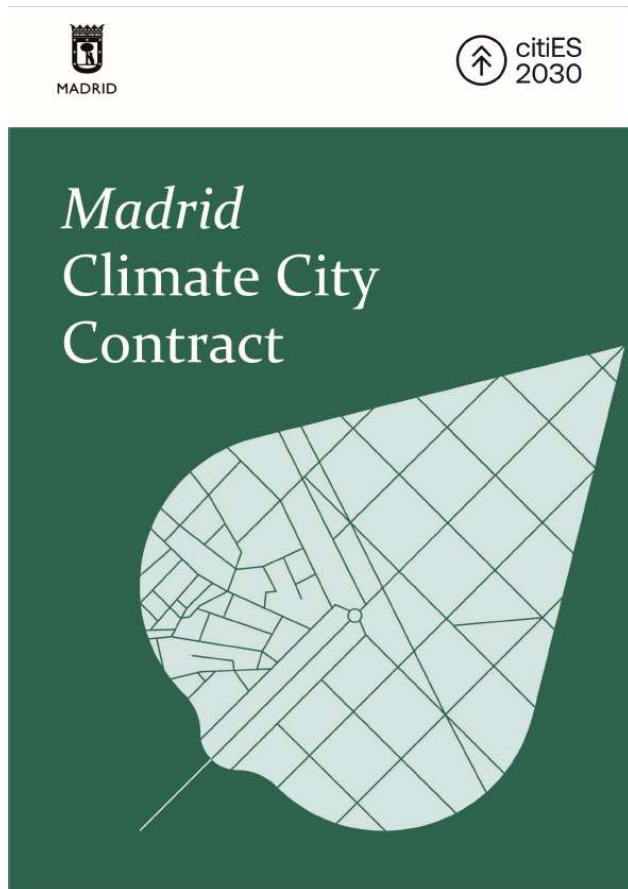
**Madrid** was selected to be part of 'Climate-neutral and smart cities' Mission of European Commission.

28th April 2022



# Madrid Council Climate actions

## VI. Tools for delivery climate policies



April 2023



October 2023



Thank you for your attention

[dgplaniymovi@madrid.es](mailto:dgplaniymovi@madrid.es)

[sgenergiaycc@madrid.es](mailto:sgenergiaycc@madrid.es)

**Advances for Sustainable Mobility in Madrid**

November 15<sup>th</sup>, 2023

guppy

Sustainable & Shared  
Mobility as a Service platform

Pablo Campos-Ansó Fernández  
Madrid · 2023



## And this means...?

That just by having the guppy app on your mobile, you have at your disposal a fleet of

100%  
electric vehicles

so that you can **move freely**,  
without emitting CO2  
or noise.



**You only need our app.** Reserve your vehicles  
from your mobile and pay only for what you use.



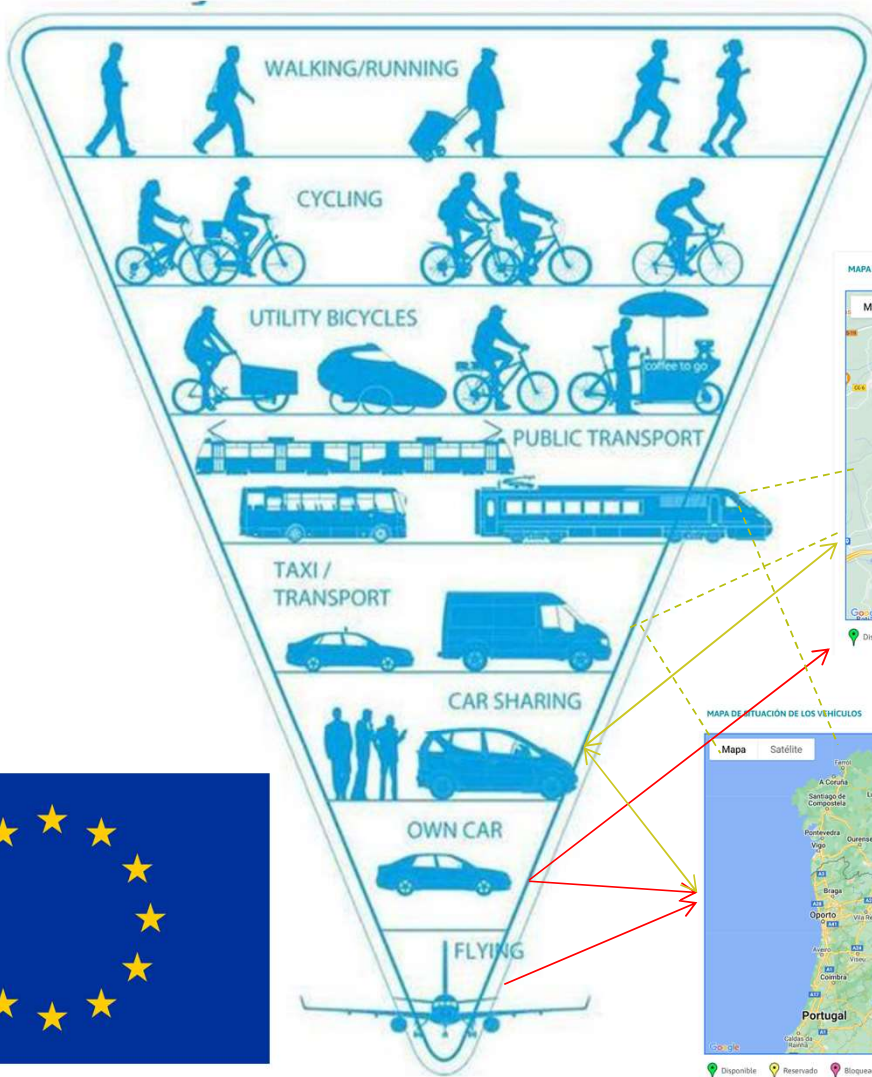
Una ola que  
no deja de  
crecer



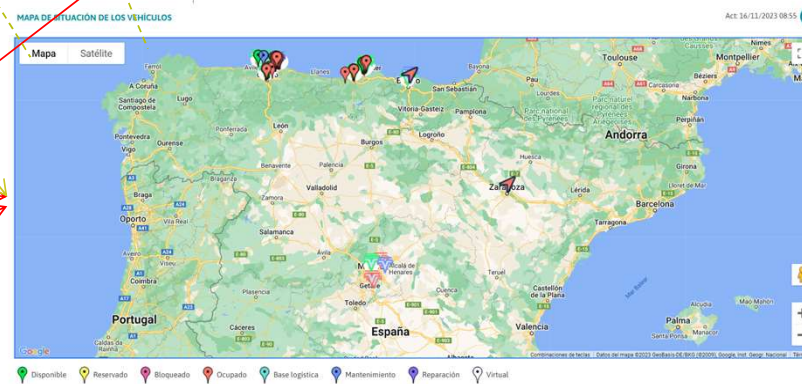
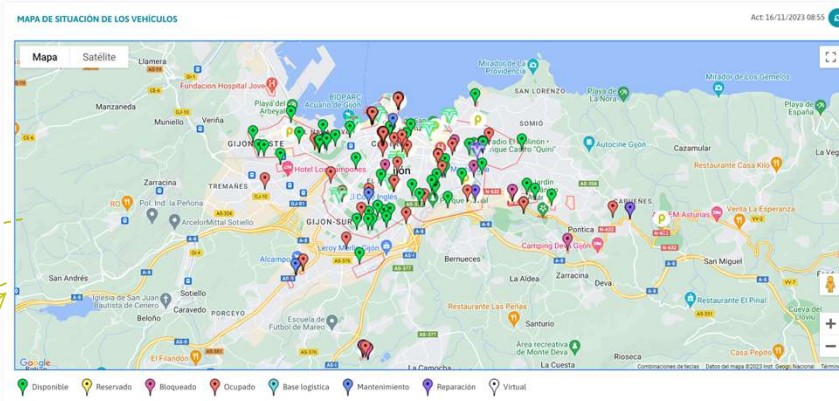
Electric Vehicle sharing platform  
*Sustainable comprehensive mobility service*

*- Introduction -*

*Towns, cities, countries and society development need  
New ways to move around – sustainability first  
MaaS – technology is ready*



Distintivo ambiental para los vehículos compartidos



# This is the moment

Something is changing...

**Consumers habits** give prominence to **service**  
(flexible rental vs own vehicle)

Towards a more **sustainable** world

Users are more aware and engaged

Brands invest in electric cars

100% electric cars

The municipalities demand it

Zero emissions

Amortization of investment in renewables

Governments promote it with aid



The municipalities demand it

Governments promote it with aid



Inicio · Ayudas y financiación · Para movilidad y vehículos · Programa MOVES Proyectos Singulares II

## PROGRAMA MOVES PROYECTOS SINGULARES II

Movilidad eficiente & sostenible

En el marco del Plan de Recuperación, Transformación y Resiliencia

Financiado por la Unión Europea - NextGenerationEU



Financiado por la Unión Europea  
NextGenerationEU

Mediante la Orden TED/800/2021, de 23 de Julio, se aprobaron las bases reguladoras del

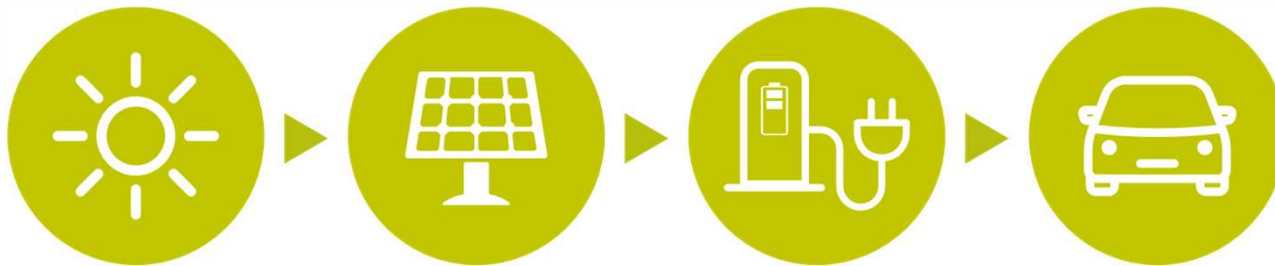
Programa MOVES Proyectos Singulares II - 2ª Convocatoria

Programa MOVES Proyectos Singulares II - 1ª Convocatoria

Fleet  
Charging infrastructure  
Renewables  
IT integrations

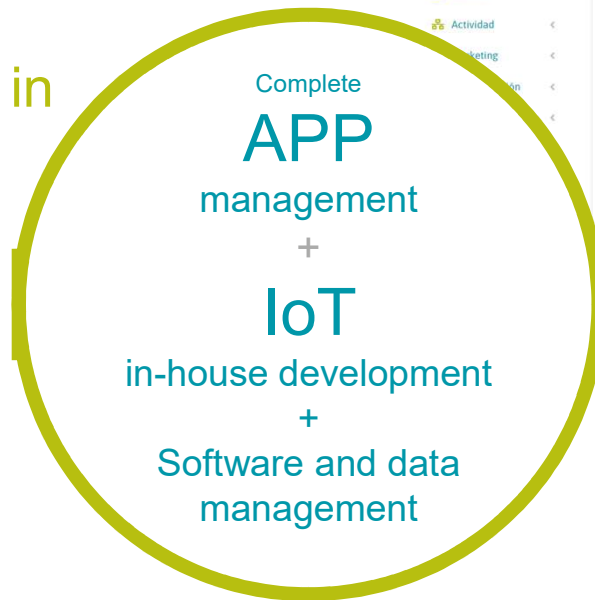
# We are the first car sharing service in Asturias and Cantabria.

A sustainable mobility service that  
makes your life easier.



# Our technological development

Development is in our hands...



The image shows the guppy.es web application interface. The top navigation bar includes the logo, a 'Global' dropdown, and a user profile 'Hola, Pablo'. The left sidebar lists various management tools like 'Escritorio', 'Mapas', 'Gestión de flota', 'Vehículos', 'Turnos', 'Operaciones', 'Pasos por taller', 'Clientes', 'Actividad', and 'Testing'. The main content area displays a 'VEHICULOS' table with columns for 'Número', 'Matricula', 'Marca/modelo', 'Franquicia', 'Estado', 'km', 'Batería', 'Carg', 'Últ.base', 'Act. pos.', 'Act. OBD', 'Últ. alg.', 'Con.', and 'Bat 12V'. A search bar is located above the table. A smartphone in the foreground shows the mobile app interface, featuring a map of Gijón-SUR with a vehicle location marker, and a card for a 'RENAULT ZOE' with details like '0715KYM', '5 plazas', and '99% - 235 km'. The app has 'Reservar' and 'Iniciar alquiler' buttons and a bottom navigation bar with 'Inicio', 'Lista de vehículos', and 'Puntos de interés'.

Número	Matricula	Marca/modelo	Franquicia	Estado	km	Batería	Carg	Últ.base	Act. pos.	Act. OBD	Últ. alg.	Con.	Bat 12V
AZ001	9045KWZ	Zoe	Asturias	Disponible	47436.29	24.6 kWh	No	13/11/23	16/11/23 09:02	16/11/23 09:11	15/11/23 19:02	12.3	
AZ002	8892KYK	Zoe							16/11/23 09:10	16/11/23 08:20	12/11/23 21:25	13.6	
AZ003	0680KYM	Zoe							16/11/23 09:10	16/11/23 08:40	15/11/23 18:49	12.4	
AZ004	8199KYL	Zoe							16/11/23 09:03	16/11/23 09:10	15/11/23 20:36	13.6	
AZ005	0085KYM	Zoe							16/11/23 09:10	15/11/23 22:53	15/11/23 22:51	12.6	
AZ006	0702KYM	Zoe							16/11/23 09:08	16/11/23 08:58	16/11/23 08:56	12.7	
AZ007	8184KYL	Zoe							26/01/23 10:04	26/01/23 09:33	22/02/23 18:22		
AZ008	6194KYM	Zoe							16/11/23 09:04	16/11/23 05:55	16/11/23 05:36	12.6	
AZ009	8162KYL	Zoe							16/11/23 09:09	16/11/23 05:56	16/11/23 04:19		
AZ010	8052KYL	Zoe							16/11/23 09:07	16/11/23 02:39	10/11/23 11:15	13.6	
AZ011	8154KYL	Zoe							16/11/23 09:08	16/11/23 07:10	16/11/23 07:06	12.4	
AZ012	8202KYL	Zoe							18/09/20 17:58	25/08/19 05:27	29/08/19 13:08		
AZ013	0715KYM	Zoe							16/11/23 09:10	16/11/23 08:39	15/11/23 14:37	12.3	
AZ014	5076KYL	Zoe							16/11/23 09:00	16/11/23 08:30	16/11/23 08:28	14.4	
AZ015	0374KYM	Zoe							12/11/23 19:31	12/11/23 18:53	17/09/23 03:21	12.6	
AZ016	9021KYL	Zoe							16/11/23 09:06	16/11/23 05:34	15/11/23 20:25	13.6	
AZ017	8086KYL	Zoe							16/11/23 09:10	16/11/23 08:18	16/11/23 00:23	13.6	
AZ018	8187KYL	Zoe							25/10/21 10:26	25/10/21 10:28	21/09/21 04:19		
AZ019	0610KYM	Zoe							16/11/23 09:03	16/11/23 09:10	15/11/23 20:00	12.4	

# Our TEAM

Development is in our hands...

Employment  
Development  
>40 people  
involved now



Brand book guppy.es

## Equipo Flota

+20 personas  
"Nuestra prioridad, el bienestar de nuestros clientes. Para ella, vehículos siempre limpios y cargados donde el usuario nos necesita."



**Sara Fernández**  
Desarrollo de negocio  
"Queremos seguir expandiendo la ola guppy para interconectar todas las ciudades que apuesten por la movilidad sostenible."



**Fernando Palacio**  
Dirección y coordinación de flota  
"Buscamos mejorar e innovar en los servicios para que los vehículos estén siempre listos donde y cuando los necesites."

## Un gran equipo

Estos somos algunos de los miembros que formamos parte del equipo guppy. Estamos encantados de conocerlos.



**Daniel Remón**  
Tecnología  
"Desarrollamos nuestra propia tecnología, incluyendo el sistema de control de flota y la conectividad de los vehículos."



**Raquel Rodríguez**  
Marketing  
"Todas nuestras acciones tienen como base los valores de guppy: movilidad, innovación y sostenibilidad."

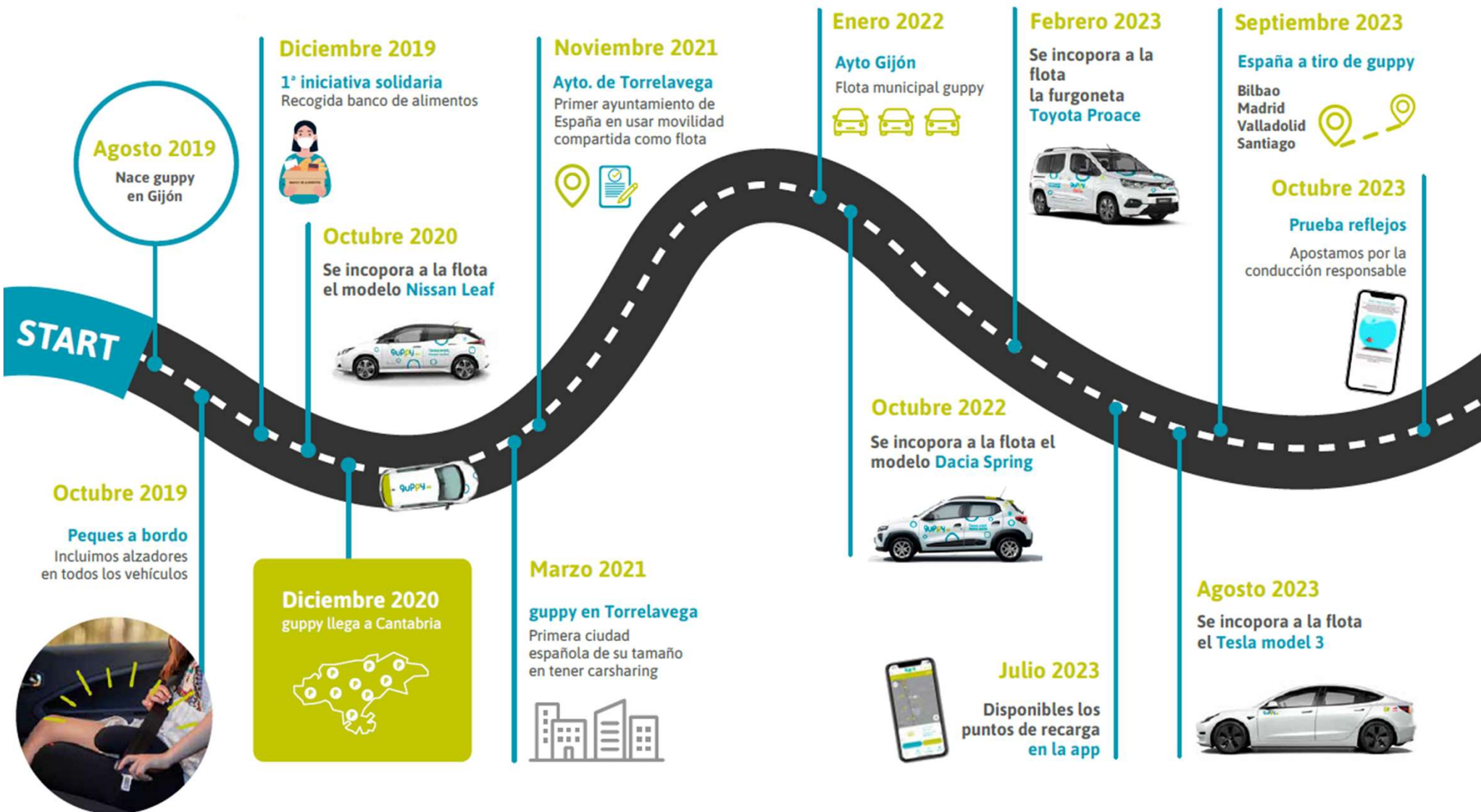


**Lucía Palacio**  
Comunicación  
"La atención al cliente personalizada es una de las grandes diferencias de guppy. No solo nos ayuda a reforzar vínculos, sino también a conocer de primera mano las necesidades reales de nuestros usuarios"



**Beatriz Bobela**  
Administración  
"Somos un piñón más, ejecutando los procesos administrativos que permiten mantener un funcionamiento óptimo del servicio."





5,000,000  
km traveled



5,000,000

km traveled



700,000  
kg



700,000

kg

CO<sub>2</sub>  
saved  
(140 g/km)



37,000  
Users

>300  
Parking spaces

N<sup>o</sup>  
Rentals  
600,000

Individuals  
+  
Corporate



+300  
companies  
using guppy for business



# En buena compañía

Nos gusta rodearnos de los mejores. Grandes marcas, empresas e instituciones ya saben que colaborar con guppy es una apuesta por un futuro más sostenible.

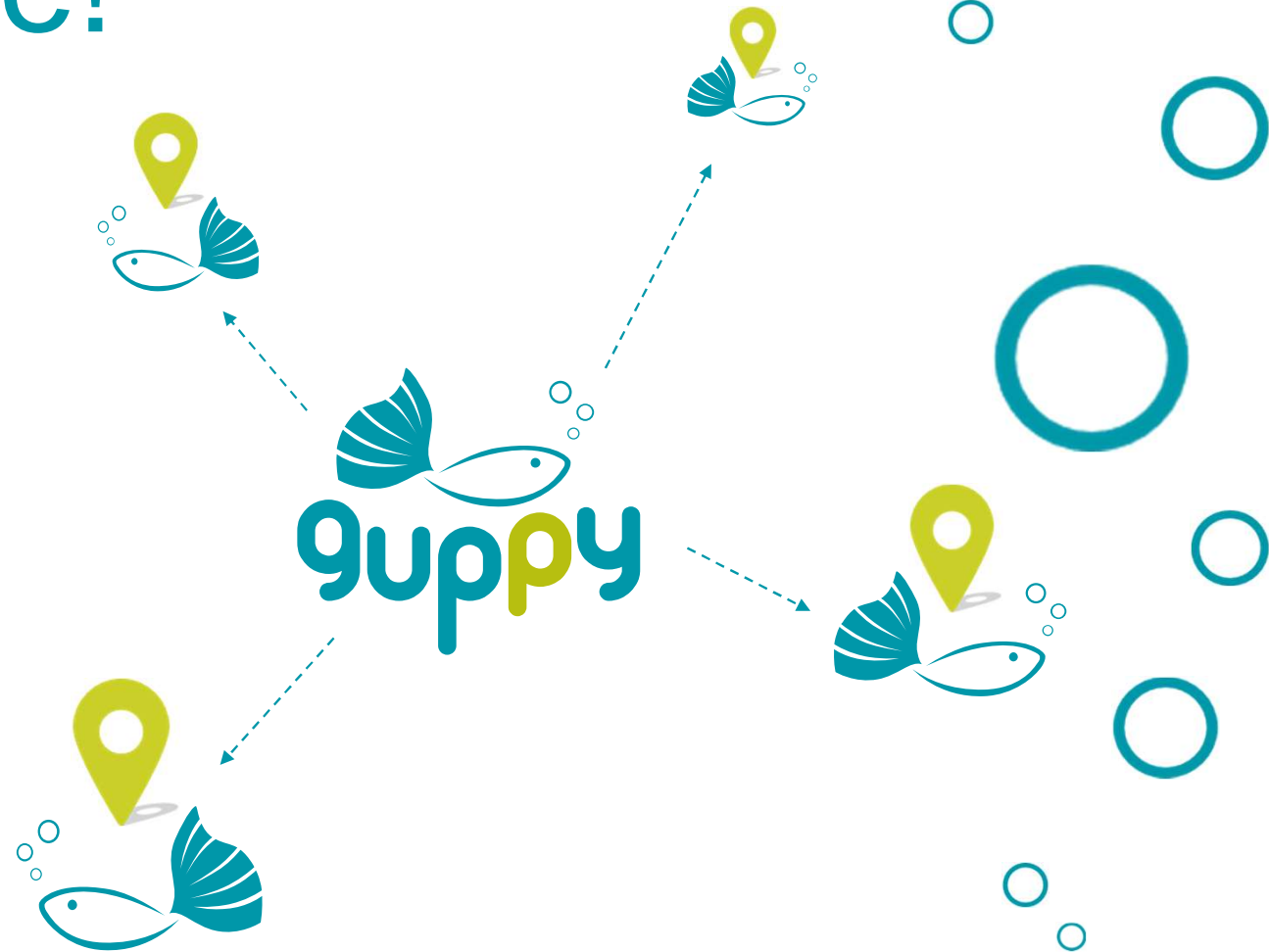


# Ride the wave!

Our business expansion model

Geographic  
expansion

via cooperation allows the  
service to be developed  
with local knowledge





Thank you.



# Zunder

Danish Embassy - Aarhus

16/11/2023



# Agenda

- ⚡ Zunder presentation
- ⚡ EU and DK EV market
- ⚡ Strategies for electrifying a city
- ⚡ Open Discussion/Q&A

# Agenda

## **Zunder presentation**

-  EU and DK EV market
-  Strategies for electrifying a city
-  Open Discussion/Q&A

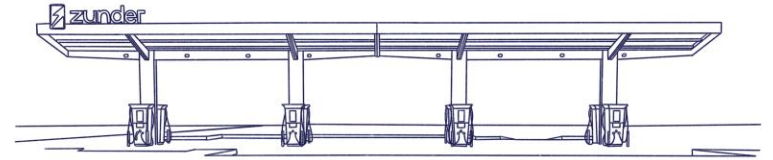


# Zunder, a **360° business**

Solutions applied to electric mobility for all stakeholders involved (B2C-B2B)

## Charging stations

Deployment of a charging network with mobility hubs and proprietary stations in interurban and urban environments. Managed by Zunder and accessible through our app or third-party apps via e-roaming.



## Management platform

Software available for third parties wishing to manage their charging points. Accessible through the Zunder app, with access to its services and technology (integrations and interoperability). Open APIs available for white-label solutions.



# Committed to **Today** and **Tomorrow**

## Today

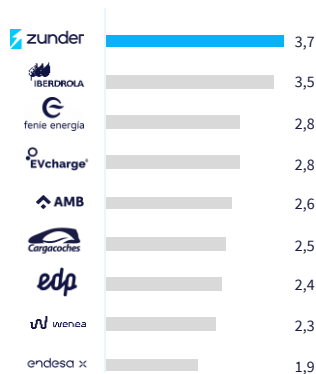
Zunder at **present**



Independent charging network, with a presence in Spain, Portugal, and France



24/7 technical support in SP, EN & FR



## +400

Operational charging points

## +225

Stations at various stages of construction

## Tomorrow

**Strategic** objectives for 2025

## +50.000

EV users registered on our platform

## +300M

Investment to build EV charging stations

## +500

Operational ultra-fast charging hubs

## +24.000

Chargers managed on our platform

## +4.000

Ultra-fast charging points (HPC) by 2025



# Long-term project



Financial strength

The support of our shareholders guarantees us a stable project for the future.



Experts and leaders

Highly capable of deploying and managing charging infrastructures





# What makes us **different** from others?



## Ultra-fast charge

Higher revenue per unit, higher fidelity



## Photovoltaic panels

Customer coverage and lower energy costs



## Easy and intuitive APP

The best rated by EV users



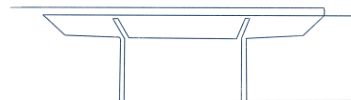
## For all vehicles

Regardless brand or model



## We do it all

Project, installation, management from our platform and customer service





# Zunder: the highest-rated independent charging network

Clients' comments showcasing the **premium quality** of our services

 Cristian A. Aldama  @crisaldama • Aug 23 ...

Opinión personal para ver qué opináis los que cargáis coche eléctrico fuera de casa. Para mí la mejor experiencia es la de **@zunder\_es** sin ninguna duda. Llegas, enchufas y te cobran. Y la app me da datos en tiempo real de cómo va la carga.

6 4 13

 Angel Olbés  @AngelOlbes • May 6 ...


Parada técnica rápida en el área Tudanca, probando los nuevos cargadores rápidos de **@zunder\_es**. Muy cómodo, como siempre, sobretodo con el Plug&Charge!

1 2 8

 Rafael Martí  @MartRafael • Jun 15 ...

Saber que tienes una estación de **@zunder\_es** cerca o en tu camino, da mucha tranquilidad, pues sabes que va a funcionar.

3 3 21

 Jesús Fernandez García  @pimpollova • Feb 3 ...



**@zunder\_es** da gusto viajar sabiendo que funcionan. @HotelesTudanca 20 minutos, almuerzo y seguir ruta

2 1 5

 Francisco Valencia  @fjmvalencia\_m • Mar 30 ...

Fabulosa la primera experiencia cargando en **@zunder\_es** en Unquera. Muy buena la atención telefónica para liberarme la manguera que había bloqueado por inexperiencia.

4 1 8

 GreenKees  @GreenKees • Apr 23 ...



**@zunder\_es** @NIOGlobal thanks for making a roadtrip with my son a breeze!

1 3 12

 CarlesCM  @Cercamins • Apr 23 ...


Primera vegada carregant amb **@zunder\_es** i sorprenent lo ràpid q va, és arribar i mordre comparat a d'altres tipus de carregadors. #ChargingHero

1 3 8

 Martin Lewis  @EVXMartin • Jul 2 ...



Impressed with the **@zunder\_es** network during our vacation trip in northern Spain. Up to 180kW, chargers working, no queues, and no trouble authenticating with the @KiaUK Charge card. #TapiadeCasariego

1 6 33

 Mariano Yébenes  @Marianoyr • Dec 25, 2022 ...



**@zunder\_es** la mejor carga pública que he usado este año ha sido sin duda #Zunder. Espero ver en 2023 más puntos de Madrid hacia el sur, sería una buena noticia.

2 2 13

 Flaviobriga  @makey\_castro • Jul 10 ...



Parada en el Área de Servicio de Puerta de la Montaña para recargar mi vehículo eléctrico en el cargador de **@zunder\_es**, el primer cargador no iba, una llamada a soporte y en menos de un minuto funcionando (algún gracioso debió apretar el botón de emergencia). Eficacia, da gusto

1 2 6

 Craig Nutyall  @life\_is\_hell • Jul 6 ...

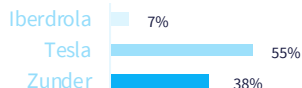
Great charge spot at Torrent AP-7 on our way to Torreveja from Bolton UK **@zunder\_es**

2 3 13

 Pablo Leo  @pleocalzada • Jan 2 ...

Primera carga en **@zunder\_es** y no podría ser más fácil! Configurar el Plu&Charge sencillísimo, no más de 30 segundos. Y además carga más rápido que en los V2 de @Tesla #ChargingHero

3 4 24

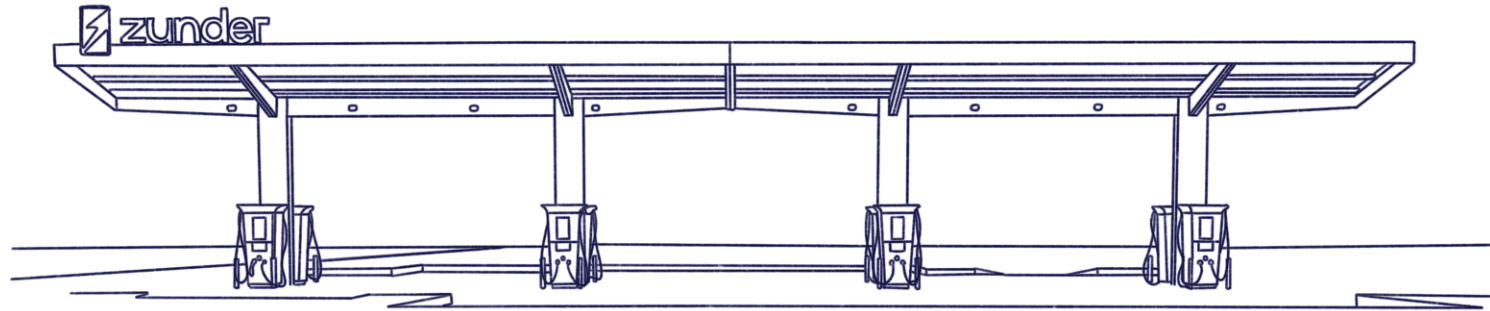


## AUVE 2022 Awards

Rated by users as:

"The preferred charging network chosen by EV users for its quality of services and pricing"

“When life **flows**,  
everything **works**”



# Easier & always operational



Dynamic power balancing  
On our stations



24/7 customer service  
Best rated operator by EV users



Plug & Charge  
One-click charge



5 different payment methods  
App, POS, RFID key fob, interoperability, autocharge



Different rates and promotions  
Possibility to apply different rates and exclusives discounts



# Advantages of DC charging

Attract more customers to your facility by providing them with the necessary freight options

All current electric cars support DC (fast) charging. AC (slow) charging is limited in cars to 7.4 or 11kW and is primarily intended for overnight home charging.

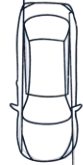
Foster customer loyalty so that they always recharge at your facility by offering them a **payload solution**, adapted to the time they spend in your facilities.

Objective: provide a **charging solution to attract** users with **varying needs** (from slow to fast charging).

## Advantages of DC vs. AC charging




Type of charger	11kW AC	25kW DC	50kW DC	150kW DC	300kW DC
Charging time (70% capacity) <sup>(3)</sup>	294 min	129 min	65 min	22 min	11 min

1. Estimated time, assuming a recharge from 10% to 80% of the battery of a 77kWh vehicle.



# What do we offer?

3 ways to work with Zunder / 3 ways to become a #CharginHero

	Zunder <b>invests</b>	<b>Integrate</b> your chargers in Zunder	Invest at <b>your own pace</b> (leasing)
<b>Business model</b>			
<b>Type of charger</b>	<p><b>Urban</b> Fast charge 25 – 200kW 18 – 147 min</p> <p><b>Interurban</b> Ultra-fast charge 150 – 400kW 9 – 32 min</p>	<b>Any type of charger</b>	<b>According to customer needs</b>
<b>Who invest</b>	<b>CAPEX &amp; OPEX 100% Zunder</b>	<b>The client invests on the chargers Zunder offers the "Platform"</b>	<b>The client invests Zunder finances (Leasing)</b>
<b>Description</b>	Offer your customers a premium charging service without the need to invest. Zunder rents the space where the charging station will be located.	Integrate your chargers into the Zunder App to attract more users. 24/7 remote customer support and maintenance.	Invest in your own charging station, with all the advantages of Zunder. Zunder offers you all the technical support and market knowledge.

Fleets

# Zunder invests

## Where

Urban stations



Interurban stations



Commercial surfaces



### Independent power supply

Zunder will have a separate electrical connection.



### Fix &/or variable remuneration

Receive a fixed income from renting space for the charging station and receive an additional variable % of the profit generated by the installation.



### Long-term lease agreement

Guaranteed rental period during which Zunder will operate the charging station.

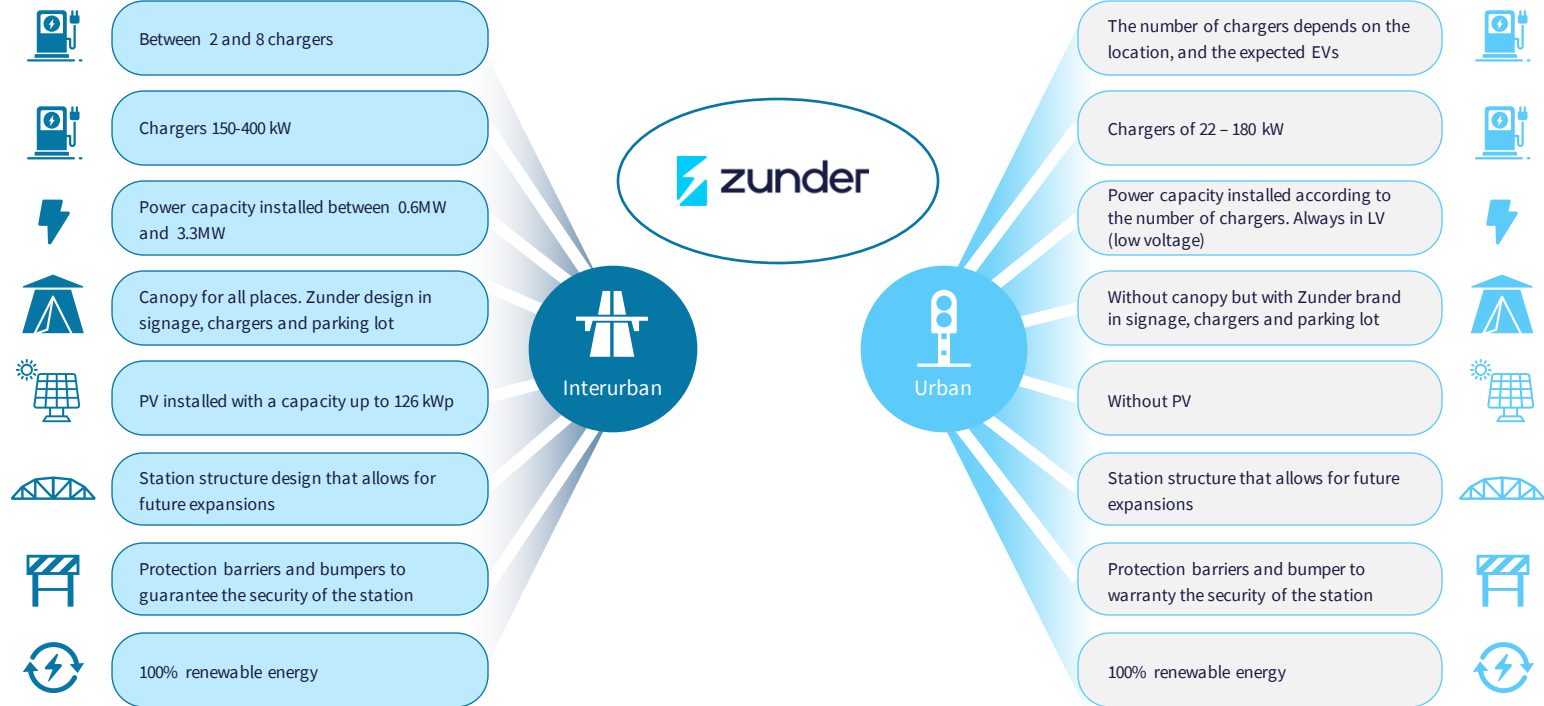


### 100% of costs **assumed** by Zunder

Initial investment, maintenance and power supply included.

# Premium Site based on specific location

Both types of stations count with a set of functionalities **designed to optimize the site and satisfy customer needs**





# Designs conceived **by and for** users

Unique and **unmistakable** design

Able to attract electric vehicle users to your facility



A design **adapted** to your customer's **needs**

Power and charging speed tailored to the average facility usage time



How we do it

We design spaces created for electric vehicle users



# ...spaces created for electric vehicle users...

## Photovoltaic canopies

that protect the customer during recharging in whether it's raining or sunny, while also adding a renewable component to the installation.

## Areas that facilitate the

**circulation** of both heavy and light vehicles, ensuring maximum accessibility and safety to users

We protect the cabinets and transformer cabins with an **aesthetic solution** to prevent access by unqualified personnel and to protect the image of the environment.



# Integrate your chargers in Zunder



## Interoperability



Your chargers in the market leading App



Up to 5 payment methods



Management of your chargers



With the **Zunder App** you will be able to allow users from other Apps to **charge in your chargers as well** both domestic and international customers.

 Gireve powering new mobilities

 MOBI.E  
MOBILIDADE ELÉTRICA

 OPEN  
CHARGE  
POINT  
INTERFACE

 HUBJECT

# Technology made in Zunder



Interoperability

28

Countries in Europe

Some partners



IBERDROLA



Acciona  
energía



edp

Naturgy



# Integrate your chargers in Zunder



Interoperability



Your chargers in the market leading App



Up to 5 payment methods



Management of your chargers

Your customers will be able to **search, find, charge and pay** at the chargers through the App.



# Integrate your chargers in Zunder



Interoperability



Your chargers in the market leading App



**Up to 5 payment methods**



Management of your chargers

## Charging and payment methods

Options for every type of user, from the most analog to the most digital.



Plug & Charge



Virtual card- Mobile app



Physical card- TPV



Apple Watch



RFID keychain

# Integrate your chargers in Zunder



Interoperability



Your chargers in the market leading App



Up to 5 payment methods



**Management of your chargers**

Manage your chargers from the Zunder control panel.  
**Monitor,**  
**control**  
income,  
alarms, etc.



\*In addition, our Customer Service Department will be available 24/7 to attend to your customers' incidents.



— Invest **at your own pace**  
(renting)

## Have **your own charging station**

And Zunder takes care of everything. Design, legalization, market study, design proposal, power and number of seats, etc.



— Invest **at your own pace**  
(renting)

Customer's **power** supply

Power is supplied from the customer's connection point.



— Invest **at your own pace**  
(renting)

## **Management** and maintenance

Zunder takes care of the management and maintenance of your charging facilities, so you don't have to worry about anything.



— Invest **at your own pace**  
(renting)

## Renting

It has all the advantages and income of having a Zunder station, without assuming the initial investment required for it with a simple fixed monthly payment.



# Fleets



## Easy Payment

Up to **5 payment methods** to choose from (App, Card, RFID, QR and Plug&Charge).

Furthermore, with Zunder **Roaming**, you can charge at stations that are not owned by us, gaining access to the largest **charging network in Europe.**



## Capillarity

Access the **largest ultra-fast charging network in** the market, to minimize your vehicle waiting times during charging.



## Your chargers

We assist you in **deploying the necessary chargers** for your fleet and **provide financing** through Zunder Leasing.



## Company and employee account

Access **to all chargers** through the Zunder App.

Possibility of having a **company account** and a private account for **employees.**

Balance limits for employees..

# Trucks charging in Zunder stations



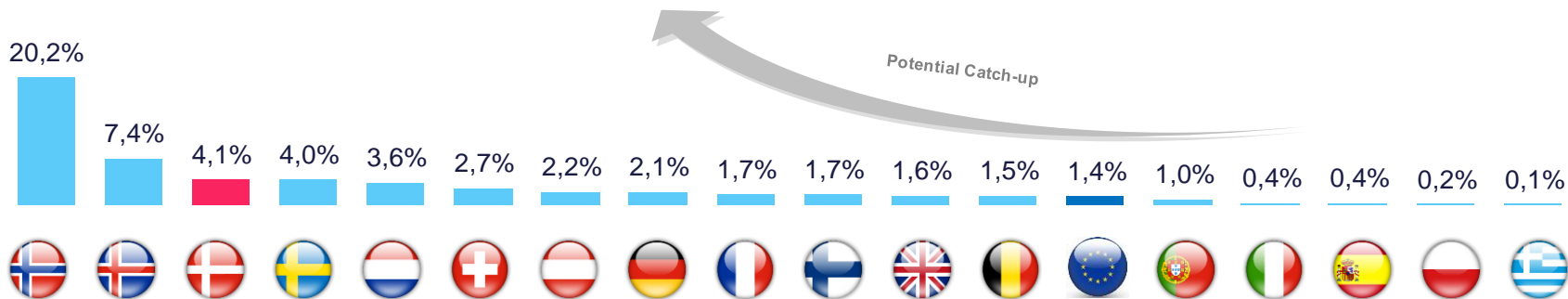
# Agenda

- ⚡ Zunder presentation
- ⚡ **EU and DK EV market**
- ⚡ Strategies for electrifying a city
- ⚡ Open Discussion/Q&A

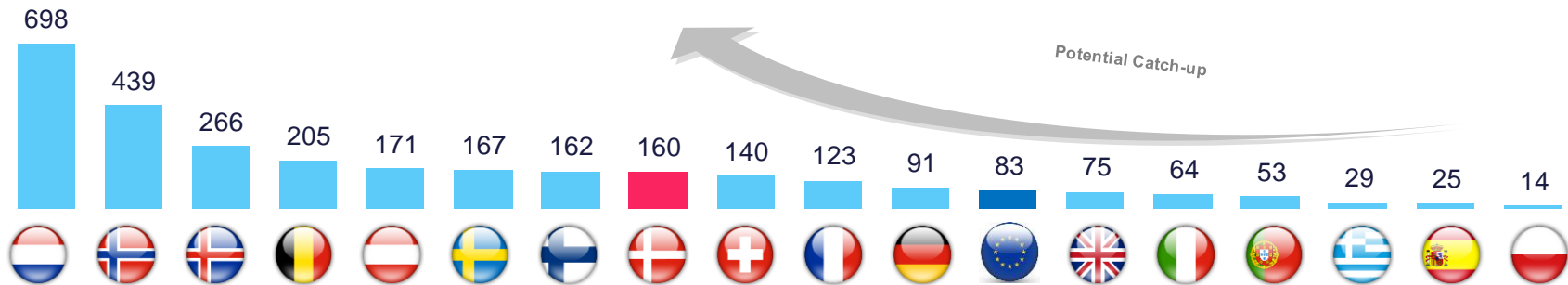
# Huge BEV Adoption Catch-up Potential in natural expansion geographies...

The current insufficient penetration of BEV in Southern Europe represents a **significant growth opportunity** in the coming years

BEV Adoption catch-up in Southern Europe - % Passenger BEV over total Passenger Cars – 2022












Expected significant chargers deployment in Southern Europe – Public Charging Points per 100k inhabitants - 2022





# ... and very attractive EV penetrations in northern EU countries

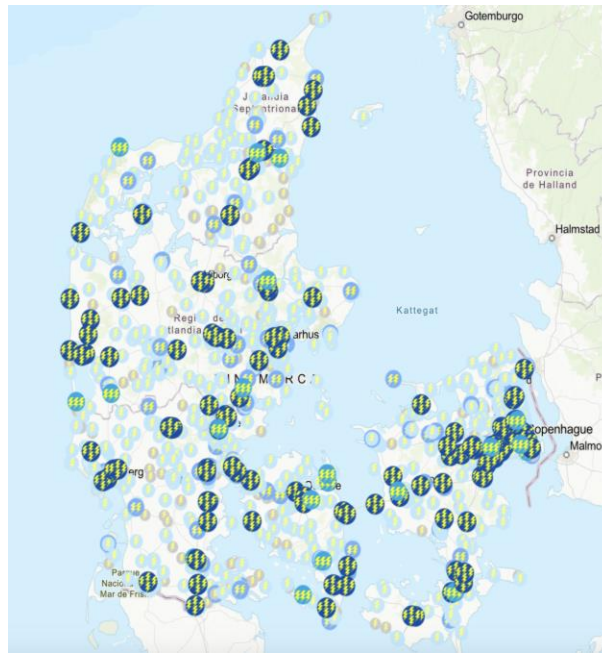
	Denmark	Spain	France	Portugal	Italy	Germany	Belgium	Austria	Switzerland
									
Market share of BEVs in 2022	20,8%	3,8%	13,3%	11,4%	3,7%	17,8%	10,3%	15,9%	17,8%
Market share of BEVs in 2023	31,0%	4,8%	15,2%	15,12%	3,8%	16,4%	16,8%	18,5%	18,5%
Market size of car market	2.782k	25.345k	38.739k	5.410k	39.823k	48.541k	5.852k	5.1342k	4.779k
BEV in 2023	106k	120k	752k	70k	205k	1.428k	139k	132k	146k
Fast chargers in 2023	744	1.731	6.088	1.212	3.642	8.515	750	1600	1.275
Evs per Fast charger	142	69	123	57	56	168	185	83	114

# Denmark: an interesting **market for ultra-fast charging deployment**

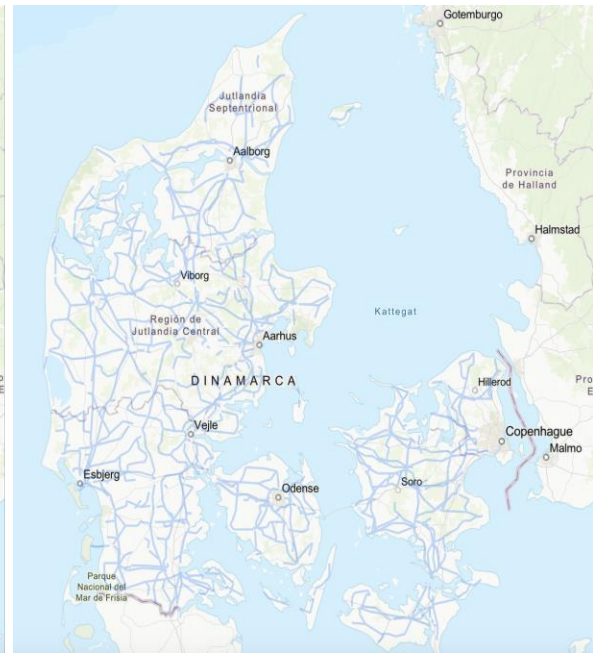
Important traffic axis with higher-than-average EV penetration



Need to complement existing infrastructure with new ultra-fast charging deployments



Understanding of electrical network is crucial to plan for ultra-fast charging hubs



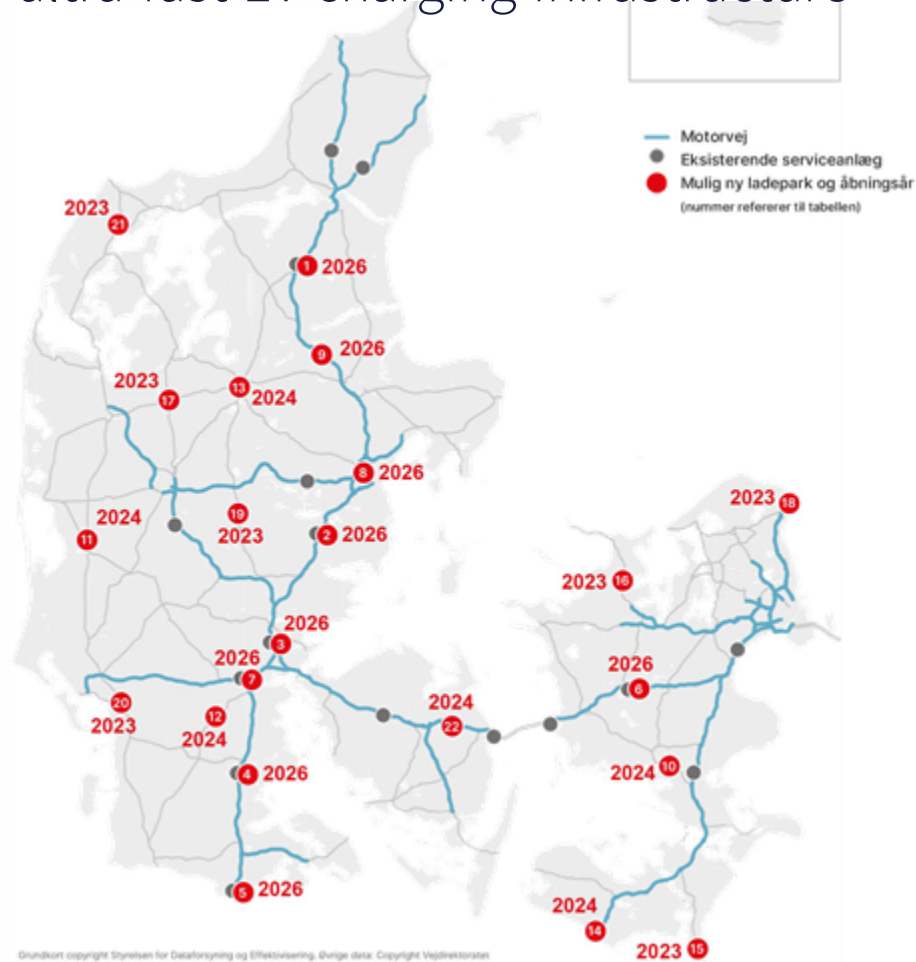
# Zunder aims to help to deploy the ultra-fast EV charging infrastructure network in Denmark

Vejdirektoratet plans ...

- 8 EV charging stations already awarded by July 2023
- 14 EV charging stations to be tendered in Q3 2024
- Expected commissioning 2024-2026

... and complementary locations:

- Locations close to high traffic axis
- Urban hubs
- EV truck hubs






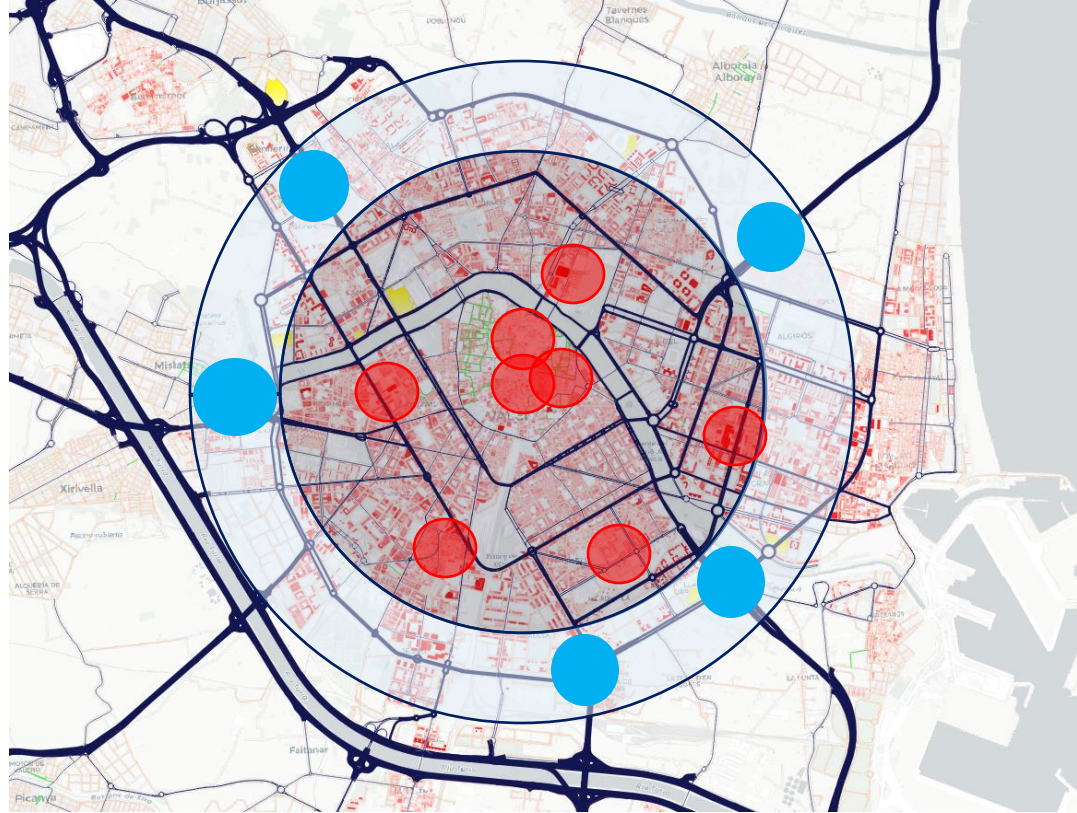
# Agenda

- ⚡ Zunder presentation
- ⚡ EU and DK EV market
- ⚡ **Strategies for electrifying a city**
- ⚡ Open Discussion/Q&A

# Strategies for electrifying a city

As we envision the future of urban living, Zunder unveils a comprehensive strategy for electrifying cities, embracing **three distinct charging typologies** strategically embedded in our cityscape

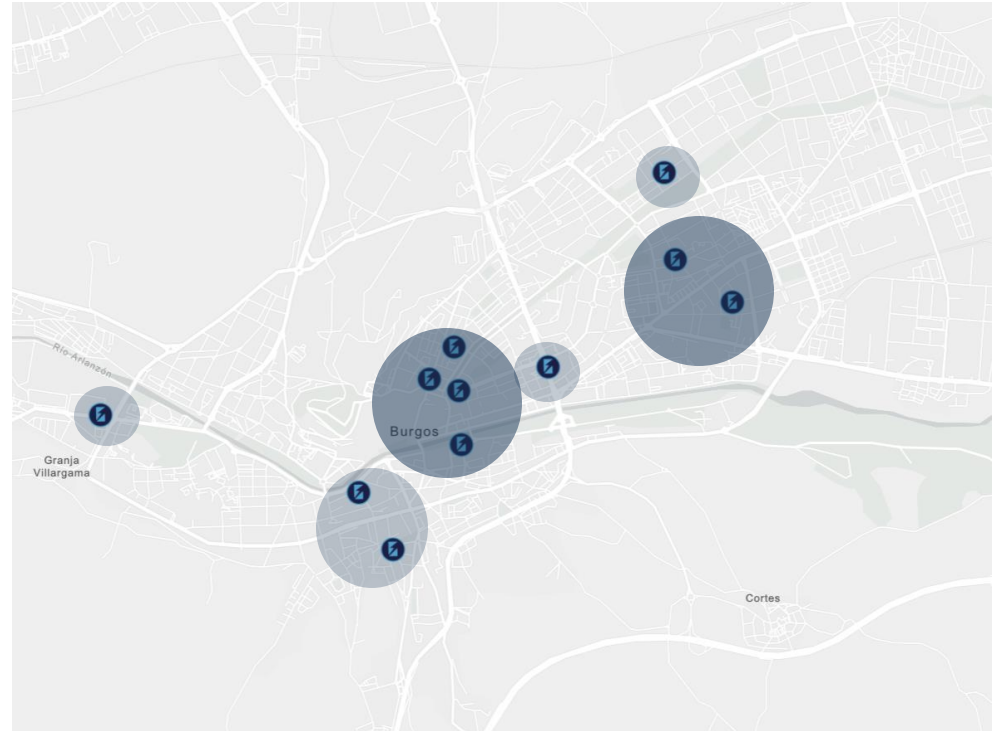
-  **Recurrent Charging - Peripheral Location:**  
Typically occurs at the vehicle owner's home, which could be situated in a residential area on the outskirts of the city.
-  **Opportunistic Charging - Central Location:**  
It may be more common in central areas, where people tend to make brief stops, such as offices, shops, or restaurants.
-  **Need-Based Charging - Strategic Location:**  
Fast-charging stations or superchargers would be strategically placed in peripheral and central areas for easy access during longer journeys or emergencies.



# We help cities make their transition to electric mobility

## Opportunistic Zunder charging stations in Burgos

- ⚡ Our solutions for cities like Burgos epitomize cutting-edge advancements in electric vehicle infrastructure. With a focus on **DC charging**, each site features **two 180 kW** charging stations.
- ⚡ The growth in Burgos has been remarkable, experiencing a staggering **+147% increase in electric vehicles since Zunder** initiated its deployment a year and a half ago, according to the DGT.
- ⚡ The **rapid turnover of vehicles** at these high-capacity charging points efficiently caters to a broad spectrum of users in public spaces. Emphasizing the collaborative spirit, the success in Burgos is a testament to the impactful public-private partnership driving this transformation.
- ⚡ The city center now boasts **11 Zunder ultra-fast charging stations**, solidifying Burgos as a trailblazer in embracing accessible electric mobility for all.



# We help cities make their transition to electric mobility

## Opportunistic Zunder charging stations in **Vitoria**

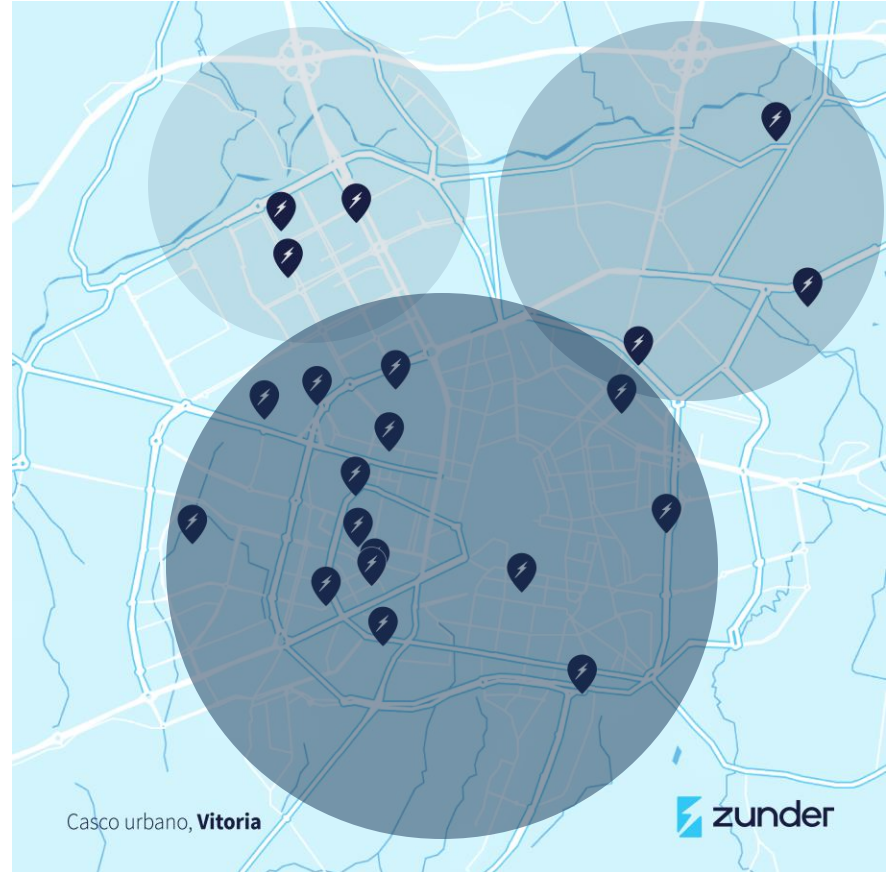
Vitoria has become the capital of Spain with **the largest** and most important **ultra-fast urban charging** electrification project to date thanks to Zunder

⚡ In Vitoria, Zunder takes the lead in managing and operating **21 stations & 84 charging points**, marking a significant stride towards a sustainable future.

⚡ Each **operational site** in Vitoria boasts a standardized structure with **4 charging points**, each featuring 4 CCS connectors, delivering a powerful 25kW per connector.

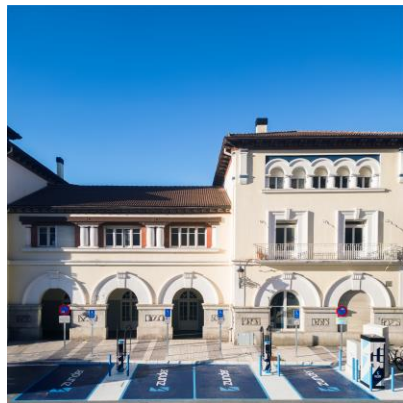
⚡ This harmonious blend of **public-private collaboration** showcases Vitoria as a city at the forefront of innovative urban mobility solutions.

⚡ The uniformity in design and high-capacity charging points not only reflects efficiency but also exemplifies a commitment to providing a seamless and accessible charging experience for **residents and visitors alike**.



# We help cities make their transition to electric mobility

Zunder charging stations in Vitoria and Zaragoza

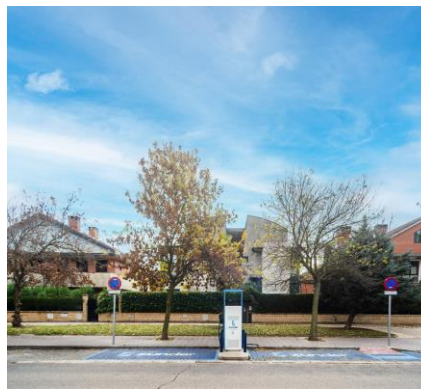


## Vitoria

 84 charging points

## Burgos

 11 ultra-fast charging stations





# Ultra-fast Charging Stations in Aarhus

Current locations with chargers of > 150 kW power in the City of Aarhus

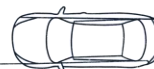
1. LN - Aura Energi DC (Skanderborgvej 180) **2x299.92 kW**
2. Shell Viby J (Skanderborgvej 123) **2x299.92 kW**
3. Thit Jensens Gade - AURA – DC (Thit Jensens Gade 2) **4x299.92 kW**
4. ViggoEnergy Katrinebjergvej (Katrinebjergvej 58) **4x299.92 kW**
5. Q8 Randersvej 162, (8200 Århus N) **6x150 kW**
6. Aarhus, Denmark Bredskiftevej (20, Aarhus, 8210) **5x120 kW / 1x125 kW**
7. DK, Blomstervej Tiilst Århus (Blomstervej 2R) **2x300 kW**

**7**  
**locations**

With chargers of >150 kW

**26**  
**chargers**

With power exceeding 150 kW



# Potential levers to collaborate with Zunder



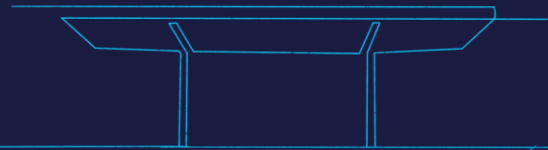
# Index

- 📍 Zunder presentation
- 📍 EU and DK EV market
- 📍 Strategies for electrifying a city
- 📍 **Open Discussion/Q&A**

# Open Discussion/Q&A

- ⚡ Challenges and opportunities for public/private collaboration.
- ⚡ What can municipalities do to help companies grow in their area?
- ⚡ What is your vision for electric mobility, both urban and peri-urban?
- ⚡ Procedure: Model envisaged to develop ultra-fast charging infrastructure in urban-peri-urban areas (urban hubs).
- ⚡ How can an operator like Zunder develop land or a site? What support options are available? Is renting, selling, or tendering an option? Can we initiate tenders, and if so, what is the procedure?
- ⚡ How do you see that a company like Zunder can collaborate with you?

Thank you





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