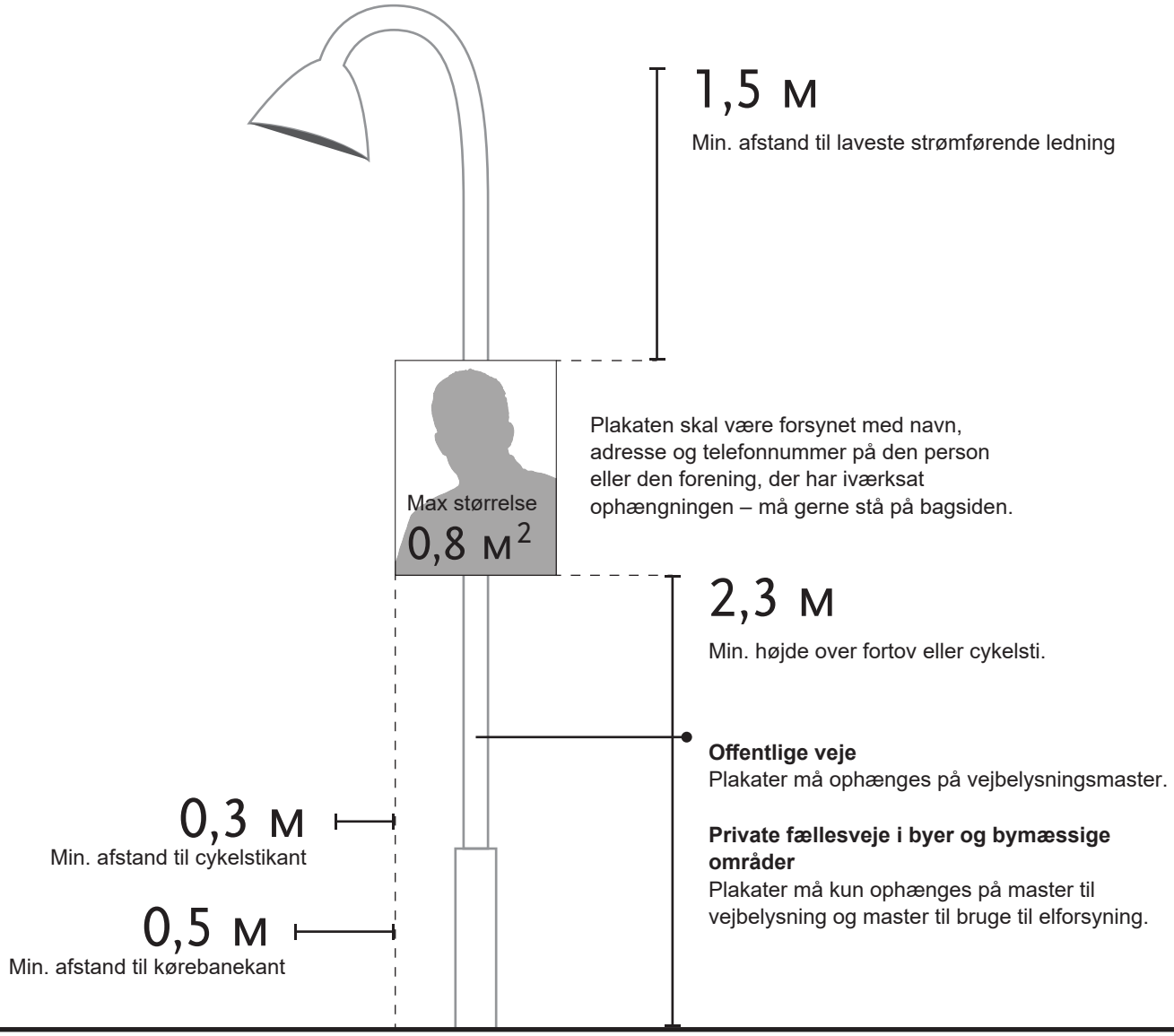Plakater på vejareal