

NEW COURSE STARTING THE 7TH OF APRIL 2025

POTENTIAL IN ACTION

Potential in Action helps university graduates identify the places in Danish business life where they exhibit real talent and can contribute to value creation. You get the chance to do 10 weeks of targeted project work for a company, including a four week internship, solving a strategically important business case together with a team and building relevant insight, experience and network.

Since 2011 we have developed an entire universe of resources to benefit your job search simultaneously. The most important one is personal career sparring with experienced commercial consultants.

Learn more at www.potentialinaction.dk.

POTENTIAL IN ACTION RUNS FOR 10 WEEKS:

INTRO: 2 weeks of instruction in tools for teamwork, project management and job search

CASE-INTRO: 3 weeks of team-based project work in a company with a case introduction

CASE: 4 week internship in said company with your team with a concluding presentation

OUTRO: 1 week of follow-up on case work in relation to job search and career strategy

YOU WILL GET:

- + Work experience on your CV
- + Exploration of your core talent
- + Strong reasons for hiring you
- + Sparring on your job search
- + New knowledge and tools

Previous candidates say:

"Enlightning, effective, fun."

"I will definitely recommend Potential in Action to other graduates, especially those who haven't used their academic skills outside their studies yet. The course has given me far better insight into what I offer in different work situations."

Interested in joining the next course start? Sign up for the information meetings on March 26th.

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